

PREETAM SINGH PAL

Front End Developer

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PROFILE SUMMARY

Frontend Developer with 10 years of experience and proven skills in creating customer-friendly, Frontend programming using HTML5, CSS3, Bootstrap, Less, Wordpress, JQuery and basic knowledge of Magento, ReactJS.

To seek the challenging position in Software industry that needs innovation, creativity, dedication and enable me to continue to work in a challenging and fast paced environment, leveraging my current knowledge and fostering creativity with many learning opportunities.

PROFESSIONAL SUMMARY

- Strong HTML5, CSS3, Responsive Design Methodologies & Rapid Prototyping skills.
- Code UI elements using HTML5, CSS3, Less, JQuery, wordpress.
- Deep knowledge of Responsive Web Design with a strong viewpoint on designing for mobile experiences.
- Designing for the Mobile Space including phones/tablets related to iOS/Android/Windows Phone etc.
- Familiarity with standard iOS and Android interface guidelines.
- Create personas and workflows for user stories.
- Understanding of WCAG 2.0 accessibility guidelines.
- Understanding of website optimization tools like gtmetrix w3c validator.
- Worked on Newsletter with Resposive Design with light and dark mode sade.

GENERAL ROLES & RESPONSIBILITIES

- Good communicator: Able to understand design briefs.
- Working with a cross-functional team to develop user interface mockups and prototypes.
- Support development teams by answering design questions during the development and QA process
- Proven ability to predict the latest industry trends and able to translate them back into the bottom line.
- Passion for design, a positive attitude, and the ability to be highly creative within an agile development process.
- Communicate with clients, determine their needs and expectations and plan the project by actively participating in brainstorming sessions.

- Design thematic graphics for marketing purposes as per client requirements.
- Evangelize the current design industry trends and technologies.

SOFTWARE / TOOLS SKILLS

- Visual studio code
- Sublime
- Notepad++
- Figma
- Adobe XD
- Adobe Dreamweaver
- Adobe Photoshop
- Adobe Illustrator

WEB TECHNOLOGIES

- HTML, HTML5
- Table and Div
- CSS, CSS3
- Less
- Bootstrap
- WordPress
- Javascript, jQuery
- Magento
- Styled Components
- Mailchimp

PROJECT MANAGEMENT TOOL

- Jira, Github, SVN

WORK EXPERIENCE

Total Experience: **10 Years**

Commerce Pundit Technology Pvt. Ltd.

(June 2013 - Till Date)

Sr. Front End developer

- PSD to HTML with Responsive
- PSD to Wordpress Integration
- PSD to Style components in ReactJs
- PSD to HTML of Newsletter
- PSD to Email Templates
- Support to Developer

Piramal Water Pvt. Ltd.

(November 2012 - May 2013)

Web Designer

- PSD to HTML with Responsive
- Web Layout/Mockup Design
- Web Site Banners
- PSD to HTML of Newsletter
- PSD to Email Templates
- Support to Developer

I have taken 6 months technical training in “**NS Websys**” Gwalior (M.P.) as a Web Trainee.

WEBSITE PORTFOLIO

<https://www.bannerbuzz.com>

<http://www.bestofsigns.com>

<http://www.giantmediaonline.com>

<http://www.bannerbuzz.com.au>

<http://www.bannerbuzz.co.uk>

<http://www.bannerbuzz.ca>

<http://www.bannerbuzz.co.nz>

<https://idolizespa.com/>

NEWSLETTER PORTFOLIO

https://www.bannerbuzz.com/newsletter/2018/april_1.html

https://www.bannerbuzz.com/newsletter/2018/may_1.html

https://www.bannerbuzz.com/newsletter/2018/march_3.html

https://www.bestofsigns.com/newsletter/2018/april_1.html

EDUCATION

- PGPM From Xplora Design Skool, Gwalior (M.P.)
- Intermediate from U.P. Board, Allahabad
- High School from U.P. Board, Allahabad

PERSONAL PROFILE

Date of Birth : 15/06/1990

Marital status : Married

Current Address : Narol Ahmedabad 382405.

Languages Known : Hindi/English/Gujrati

Hobbies : Listening Songs, Traveling, Newspapers Reading