Preetam KARRI

✉ preetam.karri@gmail.com   in linkedin.com/in/preetamkarri

📞 +33 07 65 69 02 85   📍 Paris, France (open to relocation)

💡 **Strategy & Operations | Digital Transformations | Full-time (CDI/CDD)**

Analytical thinker with a strong foundation in operations strategy, transformations, and data analytics. Passionate about driving impactful solutions and sustainable growth through strategic insights, while delivering outcomes through innovation.

💼 Work Experience

Bras droit du CEO (Chief of Staff)   Sep 2024 – Mar 2025 | Paris, France
Iris Galerie - Retail
- Enhanced production KPIs by leveraging Odoo ERP, improving **operational efficiency** and maintaining delivery timelines
- Optimized online booking strategy using Booxi, driving **commercial growth** in retail and product marketing operations
- Conducted inventory analysis, ensuring an optimal **77% stock efficiency** for **180+ galleries** worldwide
- **Reduced delivery costs by 40K EUR** by switching partners based on insights from cost analysis and sustainability metrics

Service Delivery Coordinator   Jul 2020 – Jul 2022 | Chennai, India
DXC Technology - IT Consulting
- Assisted in digital transformation projects and analysed KPIs for **key accounts** like Syngenta, Continental and Robert Bosch
- Maintained **win rate at >90%** by supporting **presales** and transactions, and led **client** workshops to enhance productivity
- Developed dashboards and transformed **data** into **strategic insights**, enchaning performance in NCE and EMEA regions
- Handled over 120 incident management requests and contributed to a total **revenue of USD 1.1M** in Q4 of FY 2021-22

In-plant Trainee   Jul 2018 – Sep 2018 | Hyderabad, India
Bharat Sanchar Nigam Limited (BSNL) - Telecommunications
- Industrial training and workshops on Broadband Networks, Communication Theory and Next Generation Networks
- Gained hands-on experience in Broadband Network Infrastructure, Communication Switching and Optical Fiber Splicing

👥 Skills

Business Strategy and Operations │ Key Account Management │ Customer Success │ Odoo ERP │ Salesforce CRM │
Project Management │ IT Service Management │ Agile Methodology │ Sales Operations │ Go-to-Market Strategy │
Data Analysis │ MS Excel VBA Macros │ Power BI │ Tableau │ SQL │ Python │ R Studio │ Notion │ Gen AI Tools │
Leadership │ Stakeholder Management │ Autonomy │ Critical Thinking │ Adaptability │ Innovative Problem-Solving

📚 Academic Projects

Strategic Networks for Sustainable Innovation in Indian SMEs
Analyzed how sustainability networks (RE100, SBTi, CII) facilitate innovation and knowledge transfer through qualitative research with 30+ industry professionals, focusing on strategic partnerships in renewable energy and sustainability adoption.

🎓 Education

Master in Management – Programme Grande École   Sep 2022 – Oct 2025 | Lyon, France
EM Lyon Business School
- Specialised in Operations Strategy and Marketing Analytics | **CGPA: 4.0/4.0**
- Led projects in Business Transformations, Systems Thinking and Sustainability, Sales Operation Strategy and Management

Bachelor of Technology in Electronics and Communication Engineering   Jul 2016 – May 2020 | Chennai, India
SRM Institute of Science and Technology
- Specialised in Embedded Systems, Networking and VLSI | **First Class – 75.56%**
- Led projects in Internet of Things (IoT), Automation, Embedded systems and Wireless Networks at the Electronics Club

🏅 Certifications

Forward Learning Program - McKinsey Academy ↗ │ Data Analytics for Business – University of Colorado Boulder ↗ │
Excel Skills for Business: Advanced – Macquarie University ↗ │ SQL for Data Science – University of California, Davis ↗

🈂 Languages

English — Bilingual (C2) │ **French** — Intermediate (B1) │ **Telugu** — Native │ **Hindi** — Fluent │ **Tamil** — Intermediate