

EXECUTIVE SUMMARY AND RECOMMENDATIONS

After analyzing the IMDb dataset, we have drawn the following insights for RSVP movies:

1. Number of movies produced has been declined over the years. Highest number of movies were produced in the month of March.
2. Highest number of movies are produced in Drama genre with 4285 movies with average duration of 106.77 minutes.
3. RSVP movies should focus on Drama genre for its next venture, Action and Thriller genre can also be considered.
4. Dream Warrior Pictures and National Theater Live have produced most number of hit movies having average rating of 8 and more.
5. RSVP movies must consider Marvel Studios, Twentieth Century Fox and Warner Bros. as its global partner because these are top three production houses based on number of votes received by their movies.
6. For making multilingual movies, RSVP should consider Star Cinema and Twentieth Century Fox as its partner. Because these two production houses have produced highest number of multilingual hits.
7. James Mangold is the top director having 4 movies with average rating more than 8.
8. Mammooty and Mohanlal are the two actors whose movies have highest median rating. They can be approached as actors for next movie.
9. Parvathy Thiruvothu and Andrew Garfield can be considered to act in the next Drama movie. Because they have highest number of Super hit movies.
10. Vijay Sethupathi and Taapsee Pannu are at the top in India based on Actor's average rating. So, for a movie only for Indian audience, these two actors would be a great choice.