



Preethaa Dutta

Creative Thinker | Quick Learner | Problem Solver

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CAREER OBJECTIVE

A creative, organized, and motivated individual with expertise in color selection, typography, and other graphic design tools to create high-quality visuals as well as passion for crafting visually appealing, professional content for a wide range of needs, from branding design to digital and printed media, with intuitive problem-solving skills, seeking to join a dynamic team to contribute to the revenue through innovative ideas and exceptional design.

SKILLS

TECHNICAL SKILLS

- Canva
- Figma
- Photoshop
- Color Theory, Typography
- Logo Design
- Brand Identity Design
- Production Layout
- Image Manipulation
- Website Graphics and Design
- Social Media Post Design
- Marketing and Advertising Materials

SOFT SKILLS

- Interpersonal Skill
- Time Management Skill
- Innovative and Creative Thinker
- Organizational Skill
- Adaptability Skill
- Team Player
- Attention to Detail
- Problem Solving Skill
- Communication Skill
- Multitasking Abilities
- Empathetic

EXPERIENCE

Freelance Graphic Designer

- Designed basic logos and branding materials to create high-quality visuals for both digital and printed media.
- Created digital graphics, illustrations, animations, packaging, brochures, and product designs to leverage industry-specific techniques as per customer satisfaction.

Academic Project Creator

Mymegaminds

- Created different academic graphic design projects like poster, banner, visiting card and submitted within the deadline.

EDUCATION

- Graduation 2018 - 2022
CGPA - 8.81
- Higher Secondary - 2017
Percentage - 73%
- Secondary 2015
Percentage - 82.42%

LANGUAGES

- English - Expert
- Hindi - Expert
- Bengali - Expert

CERTIFICATIONS

- UI/UX for Beginners – Great Learning

ACHIEVEMENTS

- Collaborated with the team of 15 members to organize webinars as a campus ambassador during the period of November 2020 to January 2021.
- Awarded 1st prize in presentation competition held in the second year of college.
- 1st prize in recitation competition held in 10th class.