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| **Preethaa Dutta**  Creative Thinker | Quick Learner | Problem Solver | +91 7980662353  [preethaa.dutta@gmail.com](mailto:preethaa.dutta@gmail.com)  https://www.behance.net/preethaa  www.linkedin.com/in/preethaadutta |

**CAREER OBJECTIVE**

A creative, organized, and motivated individual with expertise in color selection, typography, and other graphic design tools to create high-quality visuals as well as passion for crafting visually appealing, professional content for a wide range of needs, from branding design to digital and printed media, with intuitive problem-solving skills, seeking to join a dynamic team to contribute to the revenue through innovative ideas and exceptional design.

**SKILLS**

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| **TECHNICAL SKILLS**   * Canva * Figma * Photoshop * Color Theory, Typography * Logo Design * Brand Identity Design * Production Layout * Image Manipulation * Website Graphics and Design * Social Media Post Design * Marketing and Advertising Materials | **SOFT SKILLS**   * Interpersonal Skill * Time Management Skill * Innovative and Creative Thinker * Organizational Skill * Adaptability Skill * Team Player * Attention to Detail * Problem Solving Skill * Communication Skill * Multitasking Abilities * Empathetic |

**EXPERIENCE**

**Freelance Graphic Designer**

* Designed basic logos and branding materials to create high-quality visuals for both digital and printed media.
* Created digital graphics, illustrations, animations, packaging, brochures, and product designs to leverage industry-specific techniques as per customer satisfaction.

**Academic Project Creator**

Mymegaminds

* Created different academic graphic design projects like poster, banner, visiting card and submitted within the deadline.

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| **EDUCATION**   * + Graduation 2018 - 2022   CGPA - 8.81   * + Higher Secondary - 2017   Percentage - 73%   * + Secondary 2015   Percentage - 82.42% | **LANGUAGES**   * English - Expert * Hindi - Expert * Bengali - Expert |

**CERTIFICATIONS**

* UI/UX for Beginners – Great Learning

**ACHIEVEMENTS**

* Collaborated with the team of 15 members to organize webinars as a campus ambassador during the period of November 2020 to January 2021.
* Awarded 1st prize in presentation competition held in the second year of college.
* 1st prize in recitation competition held in 10th class.