

# The Internet Of Things?



# INTERNET *of* THINGS



**Smart Systems and the Internet of Things  
are driven by a combination of:**

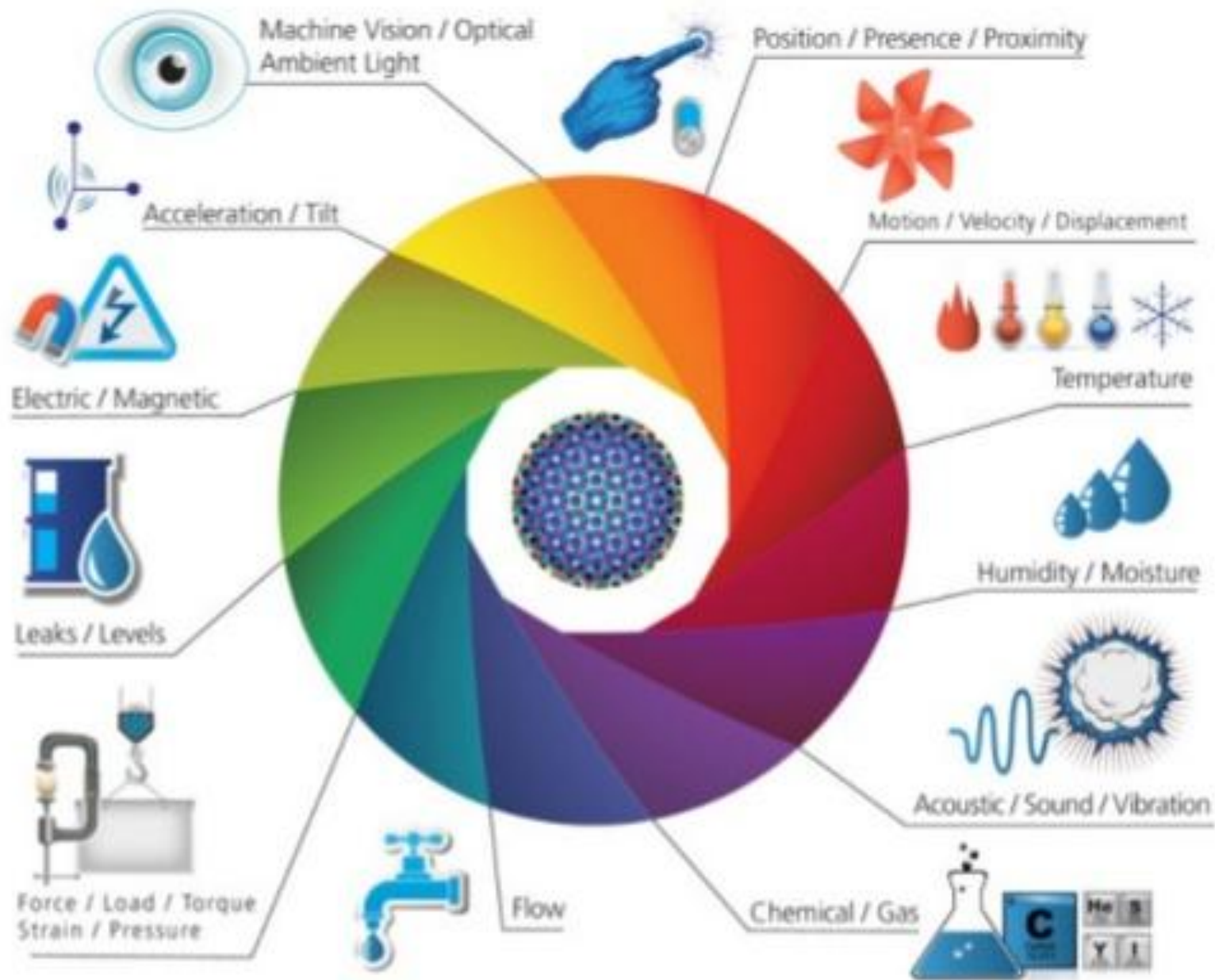
**1 SENSORS**  
& ACTUATORS

**2 CONNECTIVITY**

**3 PEOPLE &  
PROCESSES**

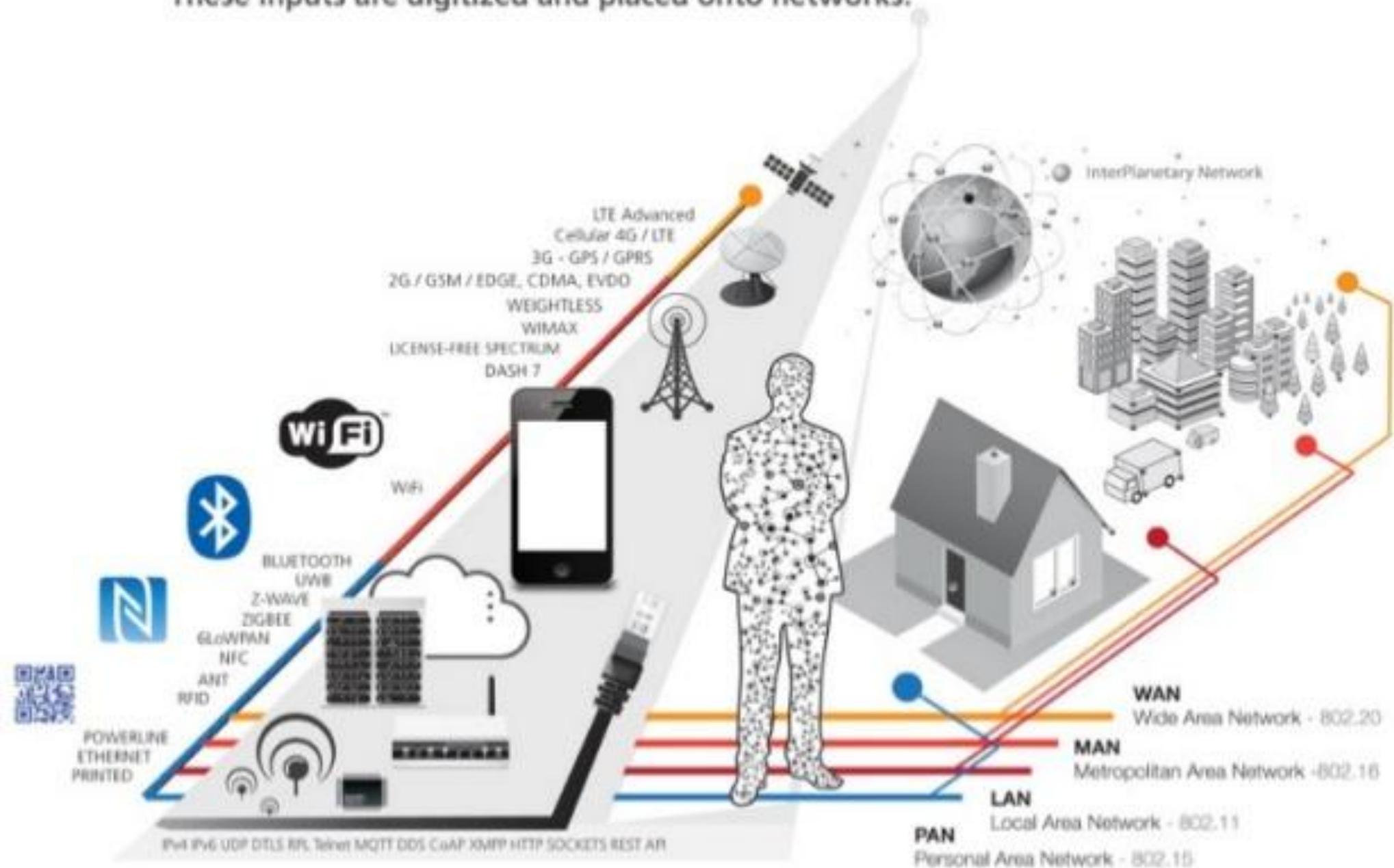
# 1 SENSORS & ACTUATORS

We are giving our world a **digital nervous system**. Location data using GPS sensors. Eyes and ears using cameras and microphones, along with sensory organs that can measure everything from temperature to pressure changes.



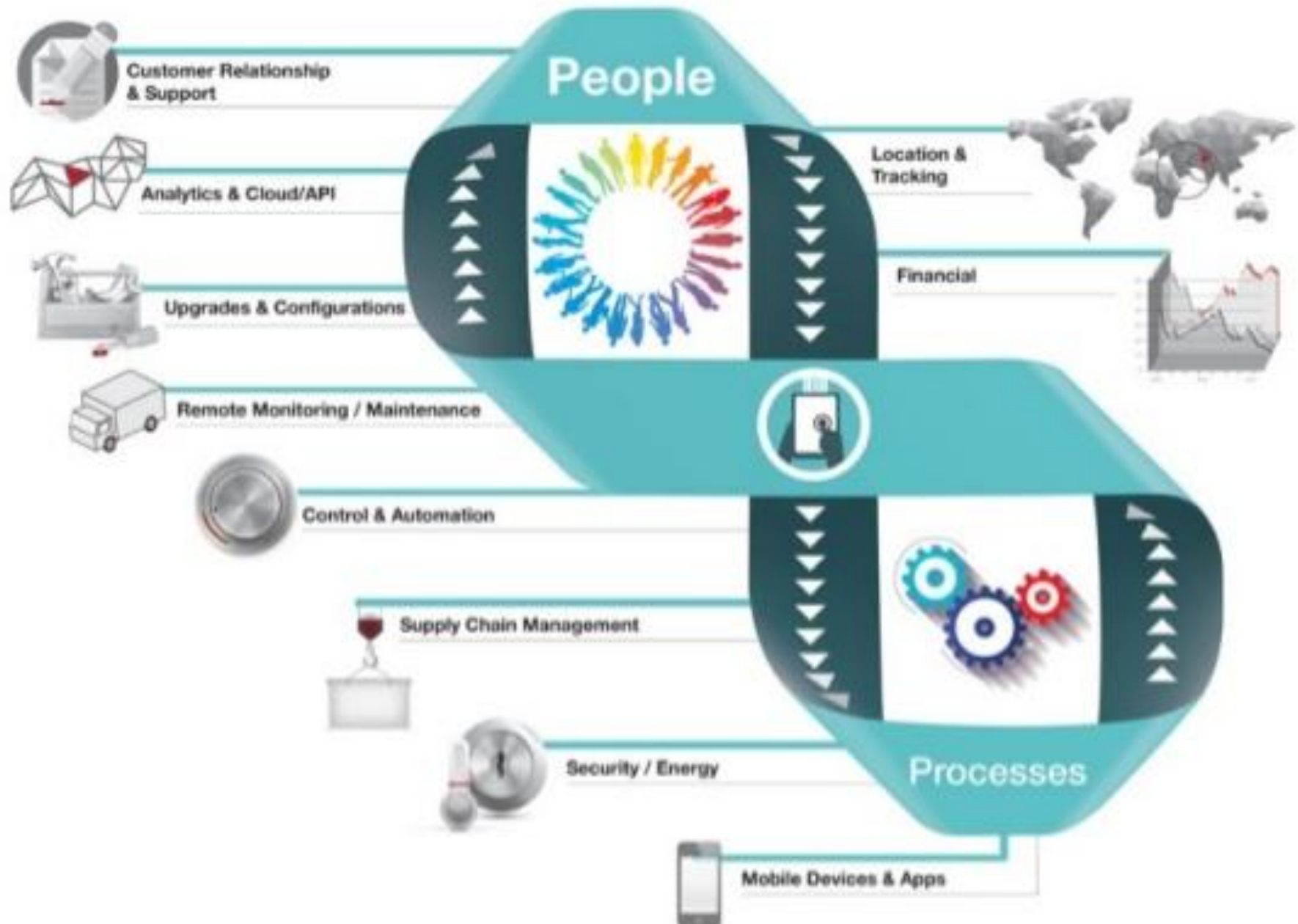
## 2 CONNECTIVITY

These inputs are digitized and placed onto networks.



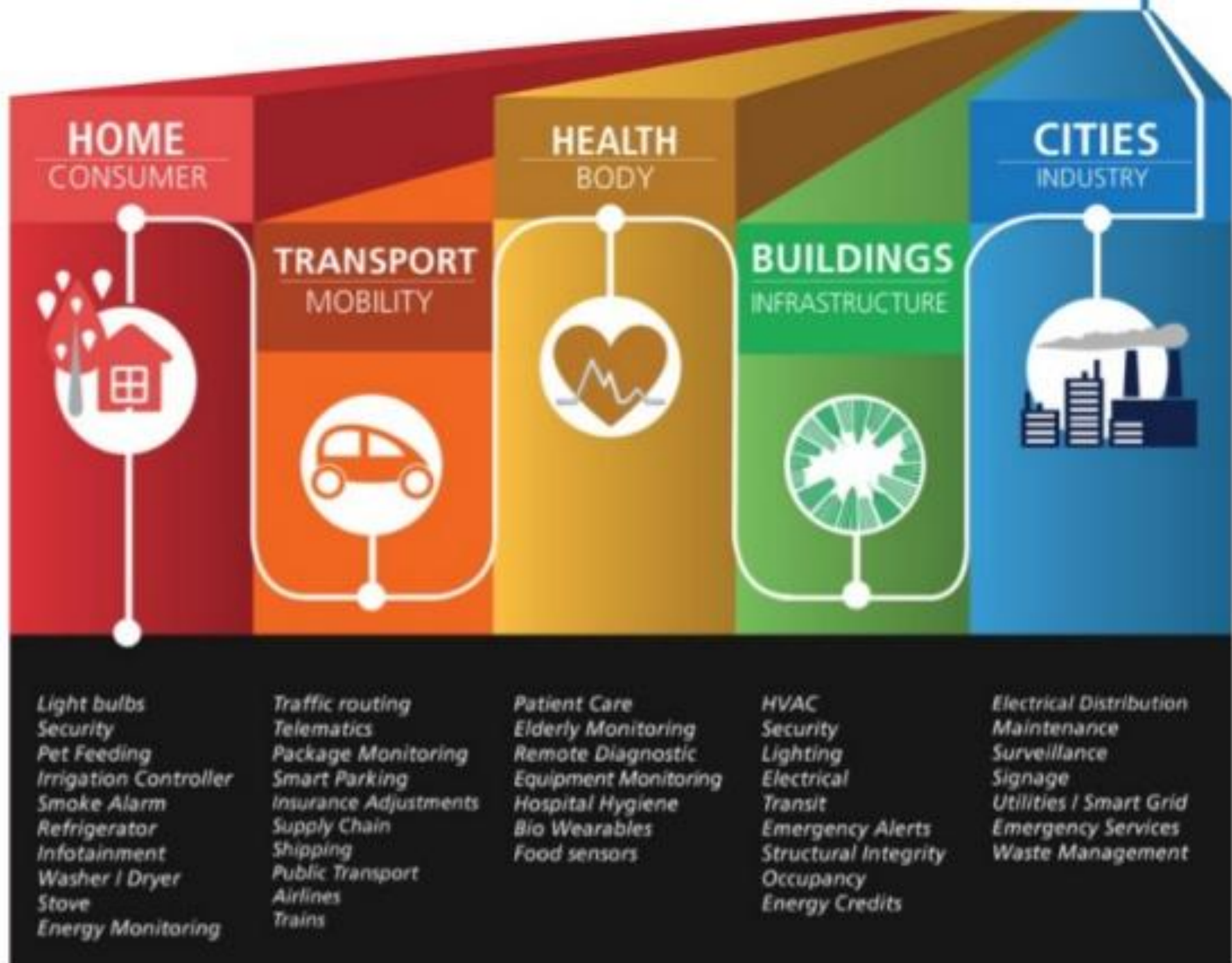
# 3 PEOPLE & PROCESSES

These networked inputs can then be combined into bi-directional systems that integrate data, people, processes and systems for better decision making.





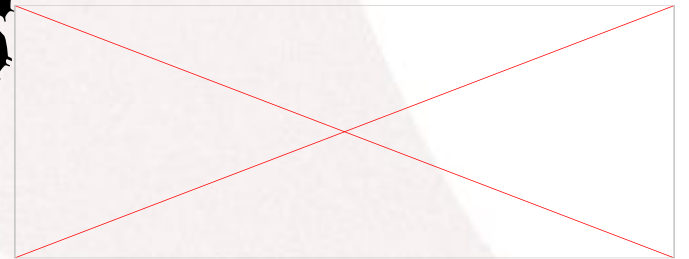
# TO DIVERSE APPLICATIONS



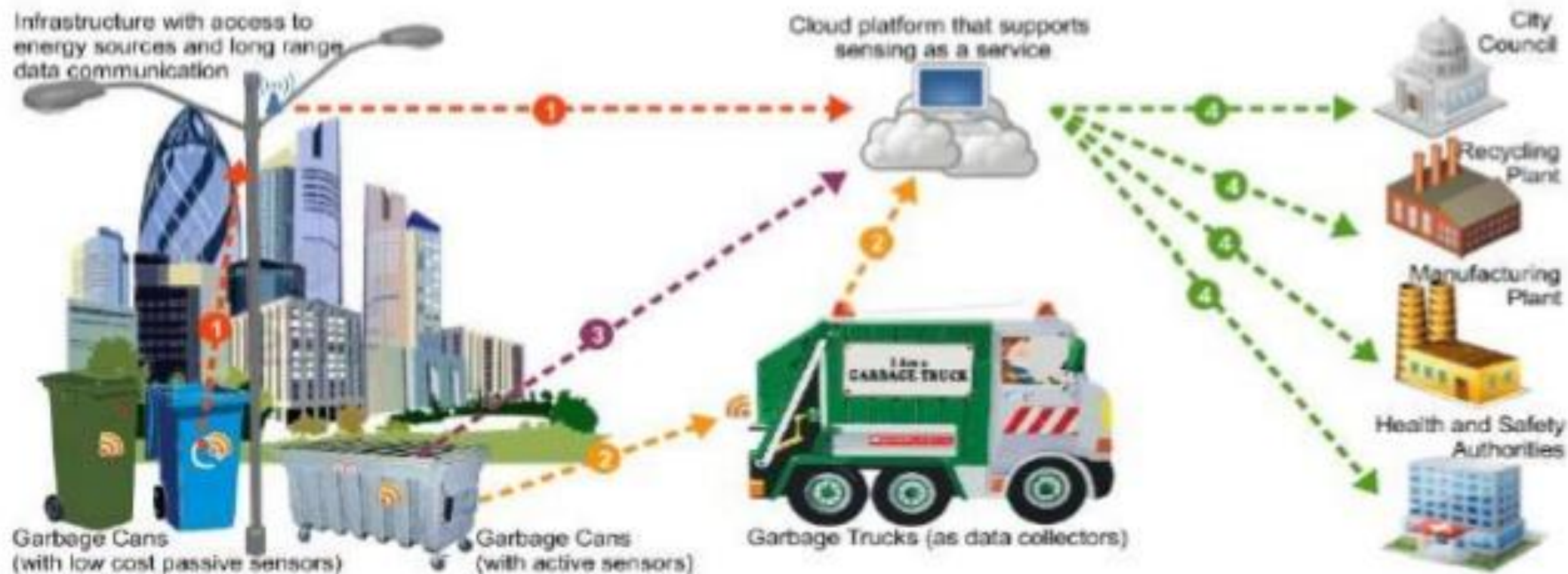
*Where is IoT...????*



- IOT IS AROUND US
- IN YOUR SCHOOL
- IN YOUR COLLEGE
- AT YOUR HOME
- AT THEATERS
- AT HOSPITALS



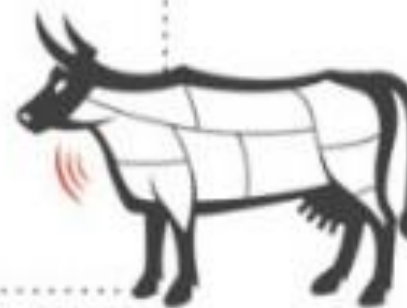
# Efficient Waste Management in Smart Cities Supported by the Sensing-as-a-Service



[Source: "Sensing as a Service Model for Smart Cities Supported by Internet of Things", Charith Perera et. al., Transactions on Emerging Telecommunications Technology, 2014]

## DIGITAL FARM TO TABLE

- Farm & Livestock ID & Sensors
- Food packaging sensors
- Retail Supply Chain Monitoring
- Health Services



**Cattle**  
AIN: 840 003 123 456 789

Location: ID: Braymeadow Farm FR  
#00265453543  
Slaughterhouse ID: 845205343  
Sensor: Temperature, Accelerometer  
Connectivity: RFID, NFC, WAN



Maria and her daughter are picking up groceries for the week. Using packaging with printed sensors, the two can make sure the ground beef they are purchasing has never reached unsafe temperature levels while on the shelf or being transported.

The packaging also contains a QR code which they can use to query the cow's RFID tag and bring up its history:

- Where it was raised
- Where it was slaughtered
- Where it was packaged
- What it was fed
- How it was transported
- The last time it was inspected.

A week later the U.S. Department of Agriculture's Food Safety Service determines ground beef from originating from a regional packing company and sold at a neighboring store is contaminated with E. coli O157:H7. All packages from this distributor change their alert color and notification messages are sent to those shoppers that may have been impacted.





“Big Data is not magic. It doesn't matter how much data you have if you can't make sense of it.”



## Sensors in even the holy cow!



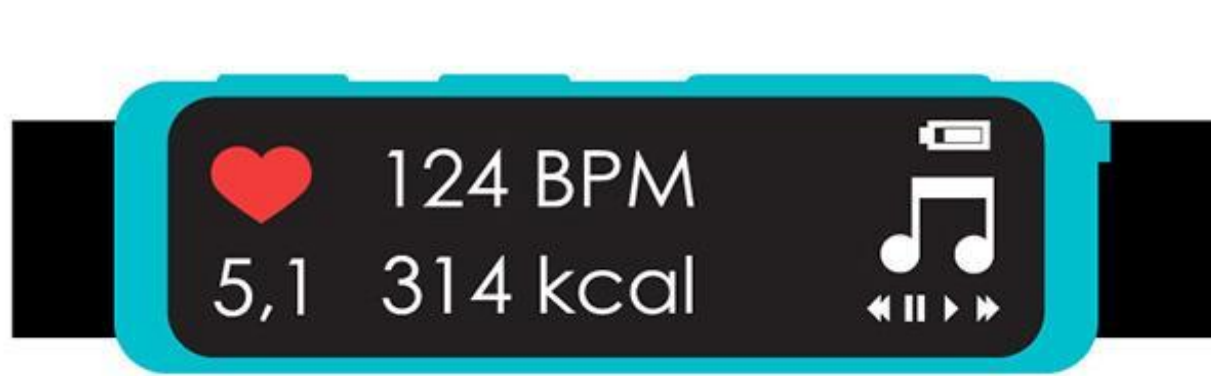
In the world of IoT, even the cows will be connected and monitored. Sensors are implanted in the ears of cattle. This allows farmers to monitor cows' health and track their movements, ensuring a healthier, more plentiful supply of milk and meat for people to consume. On average, each cow generates about 200 MB of information per year.



A close-up photograph of footprints in golden sand, receding into the distance. The text is overlaid on the center of the image.

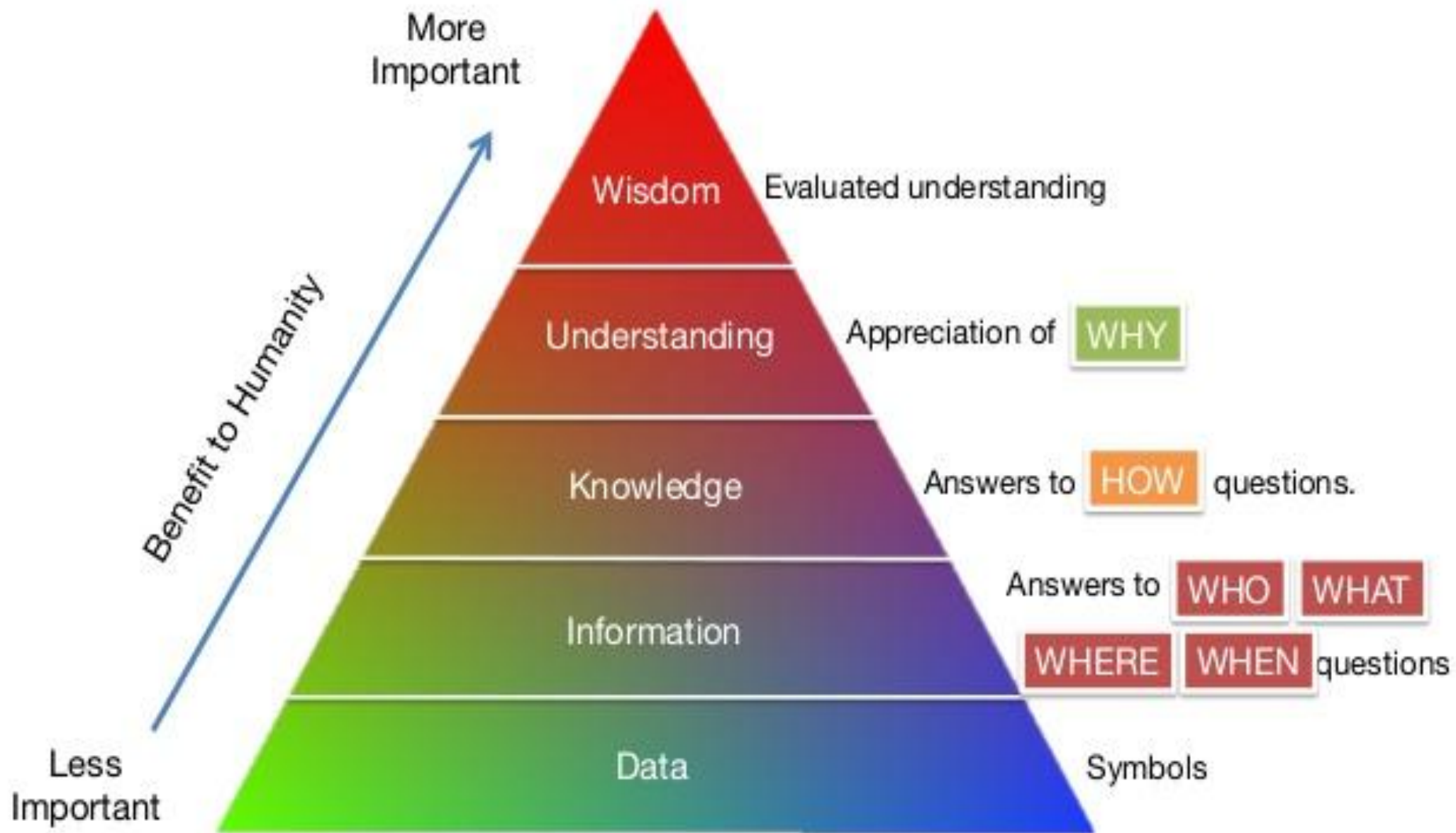
HOW MANY STEPS  
**HAVE YOU**  
WALKED TODAY?





VECTOR EPS10





The more data that is created, the better understanding and wisdom people can obtain.



# ***How IoT Should Be Configured***



a new religion

AI



# ***What if misconfigured***





Consumer Apps

Business Apps

Harnessing the

CREATIVITY

of the Application Developers

Scientific Apps

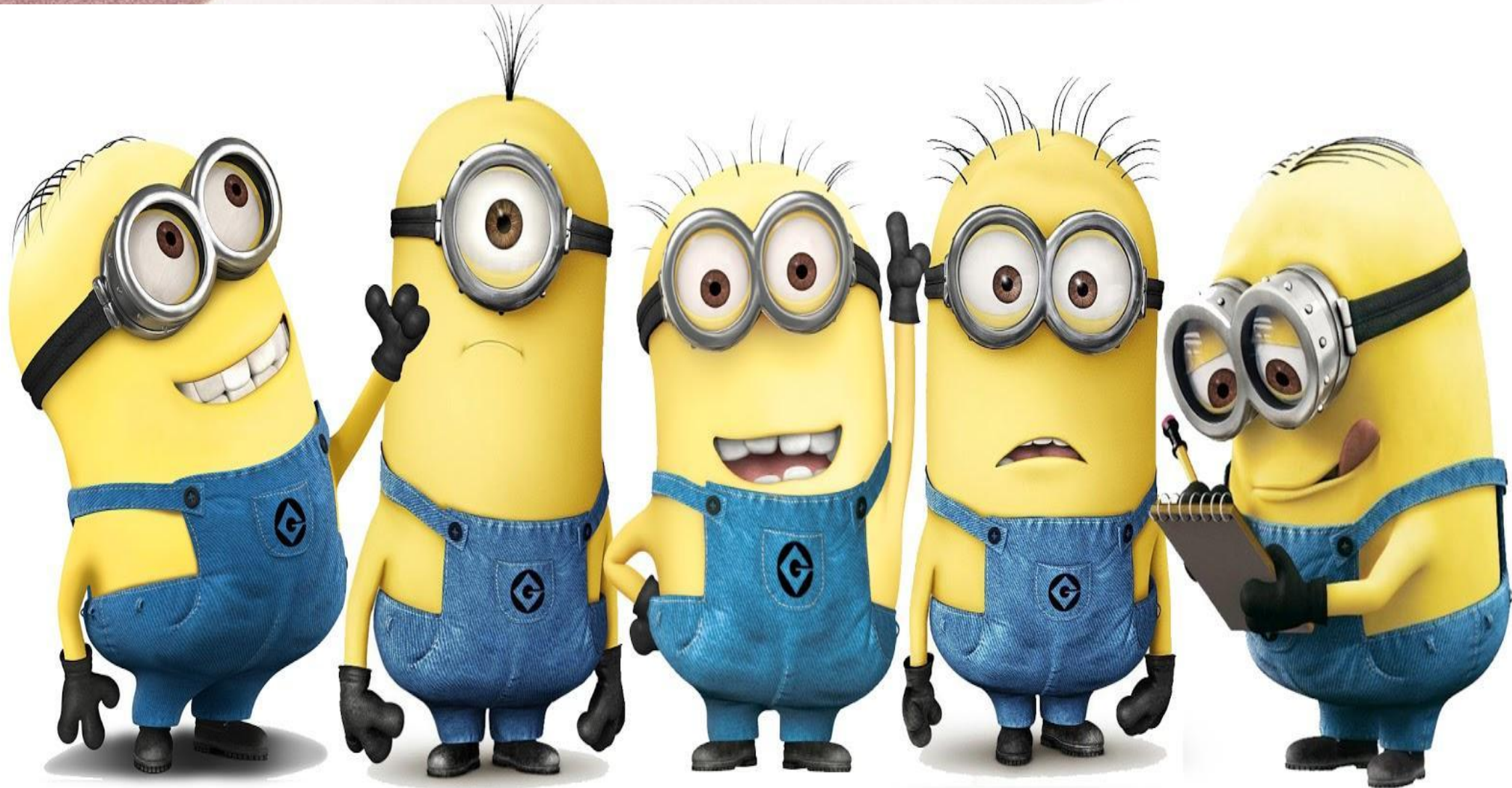
Industrial Apps



# SUMMARY

## Internet of Things Only Tip of an Iceberg

***QUERIES..?***





Thank you!

