

T.SRI KHYATI

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INTERESTS

Business Analysis and Development

Operations

Marketing

Supply Chain Management

Human Resource Management

SOFTWARE SKILLS

SQL

TABLEAU

MS EXCEL

CERTIFICATIONS

- Brand Management: Aligning Business, Brand and Behavior.
- Digital Marketing Specialization
- Managing Big Data with SQL
- Data Visualization with Tableau
- Excel for Business
- Supply Chain Management Specialization
- Accounting: Principles of Financial Accounting

OTHER EXPERIENCES

- Participated in Formula Bharat, 2019 (National level engineering design competition): Worked on Logistics and Event Management.
- Participated in Formula Student Electric Vehicle Concept Challenge, 2018: Worked on Procurement, Logistics and Event Management.
- Volunteered at Formula Bharat, 2020: Worked on Operations and Event Management.
- Organizer of Outstation Management, Revels 2019: Organizing the Campus Ambassador program and increased the footfall of outstation participants.

EDUCATION

Manipal Institute of Technology, Karnataka (Batch of 2017-2021)

Currently pursuing Bachelor of Technology, Mechanical Engineering

- Current CGPA: **8.31/10**
- Course Electives: Supply Chain Management and Logistics, Work Systems, Human Resource Management, Marketing Management, Optimization Techniques, Operations Management

Excellencia Junior College, Hyderabad (2015-2017)

- Telangana State Board ; Percentage: **96.3%**
- Subjects: English, Physics, Chemistry, Mathematics, French

Delhi Public School, Hyderabad (2005-2015)

- CBSE; 10 CGPA

WORK EXPERIENCE

Management Head at Formula Manipal

- Manipal University's Official Formula Student Team (Joined November 2017, Management Head from August 2018 to December 2019).
- Managed aspects of the Formula Student Project like sponsorship, media and public relations, sourcing and logistics and was in charge of human resource management, finance, and project management.

Sponsorship Head at MIT's Cultural & Sports Fest (Revels 2020) and Technical Fest (Tech Tatva 2019)

- Devised and pitched branding opportunities to various companies and looked for possible collaborations for the events of the fest. Involved budgeting of the fest as well.

Summer Internship at Mahindra Electric, Bangalore with the Business Development and Strategy team

- Got an insight on market research and the steps involved in planning the future product roadmap.

Digital Marketing Internship at Zebo.ai, an AI based dermatology consultation platform (Ongoing)

- Launched digital presence for the brand and currently developing strategies to increase reach and customer engagement.

Operations Internship at Udyam Ventures Private Limited (Ongoing)

- Developing a business model based on Generic Medicine Delivery System for rural India

Public Relations Manager at SCIO, an NGO based in Manipal

- Was responsible for conducting social events which focus on education, health and menstrual hygiene along with looking after collaborations with other organizations to conduct an impactful event.

SOFT SKILLS

Leadership

Teamwork

Diligence

Communication

Logistics

Resource Management