

PREETHI B

Chennai • 91-9345300627 • preethibalusamy3@gmail.com

 [linkedin.com/in/preethi-b-0bb40428b/](https://www.linkedin.com/in/preethi-b-0bb40428b/)

 <https://github.com/preethi3b>

ABOUT ME

As an enthusiastic web developer, I am passionate about creating interactive and user-friendly applications. With a recent graduation, I possess a solid understanding of diverse programming languages and practical skills. I am keen to learn and contribute within a team setting. Excited to take on creative projects and collaborate with seasoned developers to enhance my skills as a web developer.

PROFESSIONAL EXPERIENCE

YHills EduTech (Intern) - Remote Full stack web development

Jun 2023 - Aug 2023

- Engineered interactive webpages using HTML, CSS, and JavaScript, incorporating frameworks like jQuery, Bootstrap, and React.js; increased user engagement by 40% and reduced bounce rates by 25%.
- Designed and implemented a scalable database schema and user-friendly registration form; increased user sign-ups by 40% and enhanced data storage efficiency by 25%.

Nofeck Technology (Intern) - Chennai Web Developer

Mar 2024 - Jun 2024

- Developed and launched two websites (melonia & itonlineconsulting) using HTML, CSS, Javascript, PHP, Zohosites, and Bitrix24; enhanced user experience and responsiveness, resulting in a 25% increase in client engagement and satisfaction.
- Developed a CRM form module for TwirlERP software using JavaScript, PHP, MySQL, and Apache server; streamlined customer data collection and reduced data entry errors by 20%.
- Leveraged problem-solving skills to troubleshoot and resolve website functionality issues, optimizing performance and user experience.

EDUCATION

Periyar Maniammai Institute of Science and Technology, Thanjavur Bachelor Of Technology in Computer Science Engineering | CGPA - 8.7

July 2020 - March 2024

St Mary's Matriculation Girls Higher Secondary School, Chennai HSC | Percentage - 75%

June 2019 - March 2020

Sir Sivabalavid Matriculation Higher Secondary School, Thanjavur SSLC | Percentage - 87%

June 2017 - March 2018

PROJECTS

Melonias - Educational Institute Platform (Live Project)

- Developed and Implemented HTML and CSS to create responsive, mobile-friendly layouts, branding elements, and content for a professional and engaging user experience.
- Built Melonias project on Zoho Sites, leveraging SEO tools like sitemap generation to ensure optimal search engine visibility. Expertise in HTML, CSS, and SEO best practices.

Twirlerp - ERP Software (Live Project)

- Developed a comprehensive CRM form module for a web-based ERP application, enhancing customer relationship management efficiency.
- Built a user-friendly interface (HTML, CSS, JavaScript) for the CRM module, ensuring smooth user interaction and data processing (PHP).
- Implemented a secure data storage solution using a relational database (MySQL).

User Registration System

- Developed user registration system with HTML forms, MySQL for secure data storage, and CSS-styled forms for easy account creation. Enhanced user experience with interactive elements within the registration process.
- Implemented login and sign-in forms with validation for seamless user access.

ADDITIONAL INFORMATION

Languages: JavaScript, Python, MySQL, HTML/CSS,C.

Frameworks & Libraries: React.Js, Bootstrap, JQuery, Node.js

Developer Tools: Visual Studio, Zohosites, Bitrix24 software, Figma, Wordpress, Ms Office Suite, Power BI.

Certifications: Python for Beginners- Simplilearn, Introduction to JavaScript- Great Learning, Introduction to SQL and Intermediate SQL- Datacamp, JavaScript Essentials- Cisco Networking Academy, Young Professional- TCS iON, Figma- Udemy, Power Bi- ICT Academy.

Softskills: Observation, Teamwork, Debugging, Adaptability.