



# Keeping Head above the Water

THE ART OF BECOMING A PROFITABLE VENDOR

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### Abstract

Everyday the market is flooded with swarm of vendors who bring expertise, experience and emerging trends along with them. While choosing a profitable vendor is itself skill, retaining as a profitable vendor is an art. Being a vendor, one needs to be at the top of the class competing against all factors at the same time by keeping the cost always under control. Through this research, the reader will understand the significance of being a profitable vendor and the success strategies practiced by some of the tycoons in the market today.

### Introduction

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Just delete the placeholder picture. Then, on the Insert tab, click Picture to select one from your files.

### Amazon Inc References

#### WEB

1. <https://www.hcmworks.com/blog/7-reasons-why-your-business-should-focus-on-vendor-management>
2. <https://www.etechgs.com/blog/five-top-practices-effective-vendor-management/>
3. <https://www.gartner.com/doc/3188318?ref=SiteSearch&sthkw=vendor%20management&fnl=search&srcId=1-3478922254>
4. <https://www.youtube.com/watch?v=KKlRh64Fllw>

IMAGE

1. *Elephant Swimming:*

[https://www.tripadvisor.com/LocationPhotoDirectLink-g472669-d1862293-i104060712-AndBeyond\\_Chobe\\_Under\\_Canvas-Chobe\\_National\\_Park\\_North\\_West\\_District.html](https://www.tripadvisor.com/LocationPhotoDirectLink-g472669-d1862293-i104060712-AndBeyond_Chobe_Under_Canvas-Chobe_National_Park_North_West_District.html)