*DETAILS of IP Enrichment Event : Innovation : Making Lives Better -  
26th Apr 2017 [3.00 PM – 5.00 PM- ICSR Building]*

*IDEA-MANY: BRAINSTORMING ON WORLD IP DAY 2017*

Brimming with ideas that can change the world? Share them with us and get a chance to showcase it in a celebration of innovation on World IP Day (Wednesday, the **26th of April, 2017**). The broad theme will be **Innovation – Making lives better**.

We invite submissions in the following categories:

**A. Bettering Lives** – Do you have a solution to a problem that will make a fundamental difference to bettering human lives? This can be an offshoot of your research/study area, or a simple and elegant solution to a basic problem that people face. Pitch us your invention, and we could help you patent it.

**B. Homegrown problems, homegrown solutions** – Think you have an invention to solve a problem you see around you on the IIT Madras campus? Share your solution, and you may get a chance to implement it.

**C. A Good Question is Half the Answer** – Asking the right question is as important as finding a solution. Say you have a well-defined problem but only a conceptual solution - submit it anyhow! We could help you brainstorm with others and realize your invention, under the guidance of a mentor.

**WRITE UP :**

Please submit your ideas for an invention that can better lives, before **April 17th, 2017** to [ipday@wmail.iitm.ac.in](mailto:ipday@iitm.ac.in). Submissions must contain the following information-

1. **Define the problem that you would like to solve in 150 words or less. Briefly mention**

* The context of the problem
* Broadly, the field of Science/Technology it pertains to (e.g. Electrical/Mech/Biotech etc.)
* whether there have been previous attempts to solve it (if so, what were their shortcomings?)
* How you propose to solve it
* You are encouraged to do a Prior-Art Search on [www.patents.google.com](http://www.patents.google.com) to ensure your invention is Novel & Inventive – The IPM Cell will assist you do a Prior Art Search

2. **Summarize your solution in 150 words or less, including the following information:**

* How your invention will solve the problem defined, its technical/economic advantages.
* If it is an apparatus, enumerate the parts/components and how does/will it work?
* If it is a method, break it down into the steps and describe how the method will be carried out to solve the problem.
* Where possible, technical/numerical data in comparison to the existing solutions.

In keeping with the broad theme, entries will be judged on their potential for maximal impact on better living.

**EACH ELIGIBLE IDEA (& SOLUTION) WILL RECEIVE A CERTIFICATE**

**TOP TWO IDEAS (& SOLUTIONS) WILL BE ENTITLED TO A CASH REWARD OF RS.5000/- EACH**

Terms and Conditions:

* All submissions are required to be original ideas. Plagiarism in any quantity will not be tolerated.
* Patenting would be subject to an assessment of patentability and finding suitable mentors.
* Submissions are to be made from your IIT mail id. An individual is allowed one submission in each category.
* Shortlisted submissions will receive an invite for the brainstorming sessions.