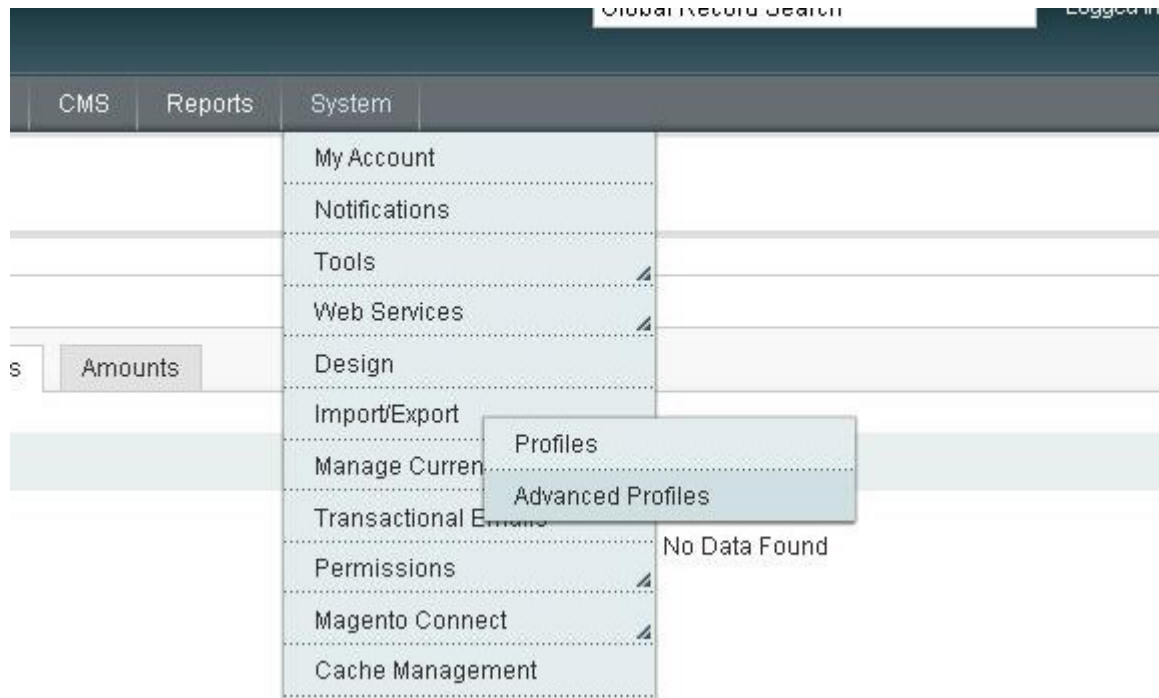


## HOW TO SETUP ADVANCED PROFILE IN MAGENTO AND DO BULK IMPORTS/EXPORTS OF PRODUCTS REVIEW

1. Log into magento's admin area. Once there navigate to SYSTEM -> Import / Export -> Advanced Profiles and on Newer then 1.5.x install its now called SYSTEM > Import / Export -> Dataflow - Advanced Profiles



2. Click on “Add New Profile” and then open up the file that was included in this extension note folder xml\_data\_to\_paste\_into\_advanced\_profile\_import.txt (CSV FORMAT)  
Paste the entire contents of the file into the window “actions XML”  
(see below)

**Import review** Back Reset Delete Profile Save Profile Save and Continue Edit

**General Information**

Profile Name \*

Actions XML \* 

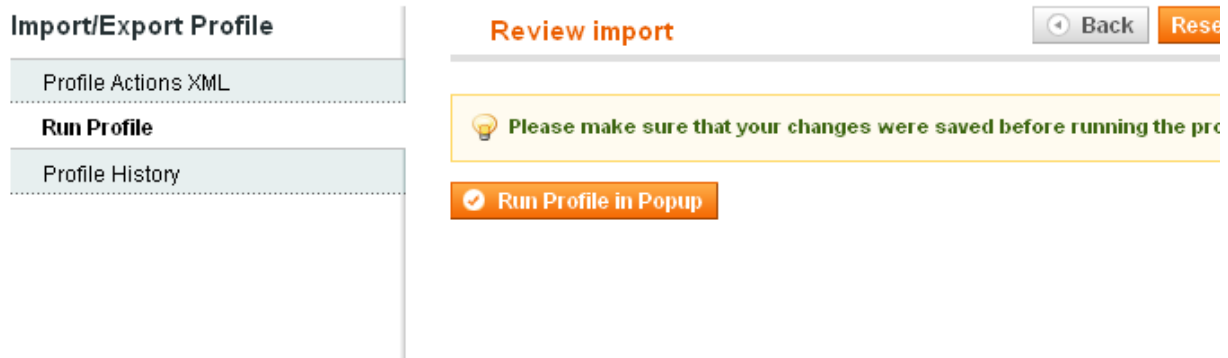
```
<action type="dataflow/convert_adapter_io" method="load">
  <var name="type">file</var>
  <var name="path">var/import</var>
  <var name="filename"><![CDATA[export_review.csv]]></var>
  <var name="format"><![CDATA[csv]]></var>
</action>

<action type="dataflow/convert_parser_csv" method="parse">
  <var name="delimiter"><![CDATA[,]]></var>
  <var name="enclose"><![CDATA[""]]></var>
  <var name="fieldnames">true</var>
  <var name="store"><![CDATA[0]]></var>
  <var name="adapter">MK_Reviewexport_Model_Convert_Adapter_Reviewimport</var>
  <var name="method">parse</var>
</action>
```

3. **NOTE! YOU MUST CHANGE THE FILENAME.** Just delete the name of the file as seen above in the filename field part and replace it with the name of the file you wish to import with all of your data in it.

4. **Once complete for import repeat same for export profile.** You should have 2 advanced profiles when done. 1 For import and 1 for export.

5. Once you are sure you have the correct file name and you have uploaded the file to your web server in /var/import/ folder we can begin the import process by going back to the advanced profile and selecting our newly created profile and then clicking on “Run Profile” and then “Run Profile in Popup”.



6. You should then see a new window load and you **MUST LEAVE THIS WINDOW** open until the process is fully complete.