

# **Food Connect – Social Networking Website for Food Lovers**

**Project Abstract**

**by**

**CMPE 295B**

**Desai, Deesha (deesha.desai@sjsu.edu)**  
**Devendran, Priyanka(priyanka.devendran@sjsu.edu)**  
**Parihar, Preeti (preeti.parihar@sjsu.edu)**  
**Upadhya, Ananth(ananth.upadhya@sjsu.edu)**

**Project Advisor**

**Prof. Bond, Andrew**

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## **ABSTRACT**

### **Food Connect – Social Networking Website for Food Lovers**

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Preeti Parihar, Priyanka Devendran, Deesha Desai, Ananth Upadhya

With the increase of technological advancement, consumer review has been playing a very important role to drive businesses. Popular consumer review platforms such as Yelp have been a key player in consumer-driven industries such as the restaurant industry. A social networking platform for connecting users of similar interests would help communicate, share and track each other activities.

People love eating food outside and would like to share their experiences with their friends. Currently, there aren't any popular platforms that help the user to know about reviews of the restaurants from trusted sources like friends, peers, or colleagues. Also, communication between food lovers about a restaurant on a web platform is missing which makes it hard for the users to identify good restaurants from ordinary ones. Keeping track of the restaurants visited and restaurants to visit is also a primary challenge for food lovers.

Food connect is a geosocial networking web application that enables users to check in the restaurants visited and share the restaurant details with friends. The application is used to discover and explore good restaurants nearby and provide valuable feedback about the restaurant visited. It is a platform that helps in connecting with people who love food and enables users to share their experiences on the restaurants visited, which would help users to identify good restaurants, recommended dishes, and services a restaurant has to offer. It enables the user to keep track of all the restaurants visited and provides a recommended list of good restaurants based on the user's interests.