

# Al in healthcare - Reading Club Notes

Session 5/06/21

## What we read:

Analyzing Medical Research Results Based on Synthetic Data and Their Relation to Real Data Results: Systematic Comparison from Five Observational Studies

https://medinform.imir.org/2020/2/e16492/PDF

#### **Who Participated:**

Jayanthi Suryanarayana, Ahmet Dokumaci, Sowmya Polavarapu, Alfredo De Los Reyes

## What was the paper about?

Compare synthetic data results to real data 5 clinical studies to validate if synthetic data can advance clinical studies, if researchers have data for initial analysis and a powerful tool to help shape research hypothesis without risking patient privacy.

#### How is it relevant:

We are building a synthetic data capability and for Optum this is a valid use case. The paper further gives evidence of potential of synthetic data for privacy risk reduction and accelerate innovation.

#### What themes were discussed:

- Methods of generation
- Methods of validation
- · Considerations for pre processing
- Synthetic data in other areas

## **Key Takeaways:**

• For clinical researchers: Understand the potential of synthetic data to advance research

- For Product Managers: Understand potential use cases of synthetic data that can contribute to new revenue generation
- Regulatory Implications: How can we measure privacy risk of synthetic data.