

EXECUTIVE SUMMARY

- ✚ Looking at the RSVP data it can be derived that in the year 2017 highest number of movies were released with 3052 movies released as compared to 2018 and 2019.
- ✚ The top three genres are Drama, Action thriller. These genres movies should be made more.
- ✚ Drama is the most popular genre with 4285 number of movies with average rating of 106.77. 1078 drama movies were produced in the year 2019.
- ✚ James Mangold is the top director in the top three genres. He can be hired as the director for RSVP's next movie.
- ✚ Mamoothy and Mohanlal are actors who have ratings more than 8 and can be hired as actors for RSVP's next movie.
- ✚ Vijay Sethupathi has the highest votes and an average rating of 8.42 for his movies released in India and RSVP should consider him as their next actor.
- ✚ Taapsee Pannu has the highest votes and an average rating of 7.74 for her movies released in India and RSVP should consider her as their next actress.
- ✚ Dream Warrior Pictures and National Theatre Live production companies have produced the maximum number of hit movies.
- ✚ Star Cinema and Twentieth Century Fox production houses have produced the maximum number of hit movies.
- ✚ Marvel Studios, Twentieth Century Fox and Warner Bros. are top production houses with the highest votes received by their movies.