Preeti Singh

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https://preeti2904singh.github.io/ https://www.behance.net/Preeti29041195

Objective

UI Designer/UI Developer/Front End Developer

Technical Scope

Languages HTML5, CSS3, jQuery , JavaScript, Sass, Less, React

Tools Photoshop, Sketch App

Employment history:

- 1. **CSS Developer** at Roomville Technologies Private Limited(Hotelsoft Inc.), Bengaluru, India [November 2016 Present]
- 2. **Software Developer** at Docket Tech Pvt. Ltd., Bengaluru, India [August 2015 November 2016]
- **3. Intern Digital Marketer** at 3m Digital Networks Pvt. Ltd., Bengaluru, India [January 2015 July 2016]

Projects

CSS Developer at Roomville Technologies Pvt Ltd.(Hotelsoft) [Active]

As the name suggests, Hotelsoft is a startup with a general goal of catering to Hospitality industry's software and automated business intelligence needs. We offer general products to a wide industry base as well as specialized combination of services and technical integration with specific clients.

Project Names: RZR RMS, RZR BI, Spydr, Price Optimizer

Thing I do:

- Design the UI using sketch app according to the specific requirement by the client
- Convert the design using HTML5, CSS3 into an jsx file
- Write and maintain reusable code and break everything into small component for better performance
- Work on cross browser functionality and make sure that it works perfectly in all browsers
- Develop responsive design throughout the project keeping mobile devices in mind

- Search engine optimization for price optimizer
- Collaborate with Product engineering and QA for coordinated releases
- Investigate, Debug and Perform root-cause analyses for medium to large incidents

Past Projects:

Docket Tech: Order Management System

Docket Tech is an online platform with simple and easy to use website through which individuals and business can access world-class professional services. Docket Tech provide end to end support for all your professional needs, right from starting and managing your business, tax registrations and filings, documentation, license registrations, protecting your intellectual property and many more.

Things I did:

- Developed the whole website from scratch
- Created a dashboard application with all the UI interactions.
- Developed landing pages for our google campaign
- Involved in Unit Testing and maintaining the whole front end codebase
- Links for the website and google campaign page which I have developed are as follows:

http://www.dockettech.com/

http://www.dockettech.com/rental-agreement

http://www.dockettech.com/online-affidavit

http://www.dockettech.com/company-registration

3m Digital: DigiMart(LMS)

DigiMart i.e. Lead management system is a set of methodologies, systems and practices designed to generate new potential business clients, generally operated through a variety of marketing campaigns or programs. DigiMart facilitates a business's connection between it's going consumer advertising and the responses to that advertising.

Things I did:

- Worked on Social Media Marketing
- Was involved in writing content for the product for marketing purpose
- Worked on the front end UI part and created a dashboard application
- Designed banners for the product as well as for other clients, which belongs to real estate, pre-schools etc.
- Involved in designing landing pages for different clients for their google campaign
- Develop the respected design and hosting them to server for lead generation
- Worked on templating i.e. creating customize wordpress theme which can be used for multi purpose in development and saves time from creating things from scratch

- Developed the inner pages of DigiEdge website from scratch, which describes about the whole DigiEdge product
- Few links of the web page which I have worked on are listed below:

http://jupiterinfra.com/online-campaign/

http://www.glentreeacademy.com/admissions-open/

http://chicasongroup.com/

http://digiedge.in/

Education

Degree	Institute	Year of Passing	Result
Master of Computer Application	AMC Engineering College	2012 - 2015	8.39
Bachelor in Computer Application	Brindavan College	2008 - 2011	60%
HSC (Commerce)	Kendriya Vidyalaya Hebbal	2007 - 2008	71%
SSC	Kendriya Vidyalaya Hebbal	2006 - 2007	86.66%

Other Interests

• Singing, Guitar.