



Preeti Singh
User experience designer

User-centred design process knowledge, fast onboarding skills, and project management skills are a rare combination. A talented designer who can gather and analyse user needs in order to generate meaningful design solutions.

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Technical skills

- Wireframe
- Prototype
- Mockups
- Information architecture
- Visual design
- Design pattern
- User centered design
- Project management
- Html5
- CSS3
- Javascript
- Sketch
- Invision
- Axure
- Adobe XD
- Photoshop
- Illustrator
- Figma

Professional Background

User Experience Designer

DigiCert IncMay 2020 - Present

- Lead the design of Enterprise PKI and Code Signing solutions.
- Produced high-quality interfaces by documenting specific use cases, flow charts, wireframes, and mockups based on business requirements.
- Coordinated design initiatives with worldwide design and development teams.
- Create application style guide patterns that can be utilised as a reusable component across the project.
- Collaborated closely with engineering teams to verify that designs were feasible and developed in line with the standards.

UX Engineer

Hotelsoft Inc.Nov 2016 - May 2020

- Lead the design of a cloud-based business intelligence and revenue management tool for the hospitality industry.
- I also functioned as a scrum master
- I was in charge of a team of 50 developers, and I assisted with recruiting and training new hires.
- Designed marketing materials, corporate presentations, brochures, and website visuals.
- To convert the design, use React.js code.

Software Engineer

Docket Tech Solutions Pvt. Ltd.Aug 2015 - Nov 2016

- Was a member of the core team
- Contributed to the UX/UI design of the website from the ground up
- Created the website using HTML5, CSS3, Javascript, and Ruby on Rails
- Was in charge of addressing all types of issues and ensuring the website's responsiveness.

Education

Master of Computer Application

AMC Engineering CollegeAugust 2012 - July 2015

Bachelor of Computer Application

Brindavan CollegeAugust 2008 - July 2011

Education

Behance: www.behance.net/Preeti29041195

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