**Preeti Singh**



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**Objective:**

Seeking a challenging environment that encourages learning, creativity and providing exposure to new ideas, stimulating personal and professional growth.

**Educational Qualifications**

|  |  |  |  |
| --- | --- | --- | --- |
| **Degree** | **College/ School** | **Year Of Passing** | **Aggregate** |
| MCA | AMC Engineering College | 2012-2015 | 85% |
| BCA | Brindavan College | 2008-2011 | 60% |
| 12th | K V Hebbal | 2007-2008 | 71% |
| 10th | K V Hebbal | 2006-2007 | 68% |

Technical Summary

|  |  |
| --- | --- |
| Skills | Tools |
| Language | Java, HTML5, CSS3, Dot Net, Ruby on Rails, JavaScript, jQuery, SASS, AngularJs |
| Front-End | Bootstrap, Photoshop, Material Design, SVG Animation(Basics) |

**Projects(In College)**

|  |  |
| --- | --- |
| **Project Name** | Lead Management System( Generating Leads Through Campaign):  **January-July 2015**Optima Billing (Billing Solutions Desktop Based Application):  **July-November 2014**Kiosk Based Movie Ticketing Software (RAAP Multiplex):  **Februray-April 2011**  * Bank Management System (Oasis Bank): **September-November-2010** |
| **Technology Used** | Front End : .NET (C#,ASP.NET),html5, CSS3, Bootstrap  Back End : MS-Access, Oracle,SQL.,php |

|  |  |  |
| --- | --- | --- |
| **Duration** | **Organization** | **Designation** |
| **19th January to 20th July 2015** | **3m Digital** | **Front End Developer** |
| **1st August 2015 till date** | **Docket Tech Privated Ltd. Solutions** | **Front End Developer** |

Internship in 3m Digital

1. Duration: January 2015 to July 2015

**Project Name: DigiMart –Advance Lead Management System**

**Role: Front End Developer**

Lead Management System is a set of methodologies, systems, and practices designed to generate new potential business clientele, generally operated through a variety of [marketing](http://en.wikipedia.org/wiki/Marketing) campaigns or programs. Lead management facilitates a business's connection between its outgoing consumer advertising and the responses to that advertising.

Generating a lead, or [**lead generation**](http://en.wikipedia.org/wiki/Lead_generation) can relate to a myriad of   
[**marketing technologies**](http://en.wikipedia.org/w/index.php?title=Marketing_technologies&action=edit&redlink=1) and methodologies. Regardless of how it is achieved, however, from an architectural perspective lead generation is simply the ability to attract the interest of a consumer and capture enough data to validate and prioritize their interest, then contact them.

Experience Summary:

* 3months of experience in Social Media Marketing.
* Experience on HTML,CSS, Bootstrap, Wordpress.
* Involved in designing Landing Pages, UI Desining/Developing, Content Writing, Social Media Marketing.
* Designed different types of landing page for clients like planet kids, heritage kids, , Another Sky, Jupiter Infra etc.
* Worked on Chicason Group website design which is our international client from nigeria.
* Currently working on template designing for real-estate landing page, which includes bootstrap, html5, CSS3 with SAAS coding and converting them into wordpress theme that is nothing but CMS.
* Few landing page links, designed by me are listed below, for which the campaign is going live:  
    
  <http://livingwalls.in/super-luxury-apartments-in-bangalore/>

<http://jupiterinfra.com/online-campaign/>

<http://www.glentreeacademy.com/admissions-open/>

<http://heritagekids.in/summer-camp/>

<http://heritagekids.in/admissions-open/>

Achievement:

* Worked as Event Manager for Brindavan College.
* Worked as secretary for Emanation Club for Brindavan College.
* Conducted fashion show for annual day in AMC Engineering College

Date :

Place : Bangalore Preeti Singh