**Preeti Singh**



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**Objective:**

Seeking a challenging environment that encourages learning, creativity and providing exposure to new ideas, stimulating personal and professional growth.

**Educational Qualifications**

|  |  |  |  |
| --- | --- | --- | --- |
| **Degree** | **College/ School** | **Year Of Passing** | **Aggregate** |
| MCA | AMC Engineering College | 2012-2015 | 85% |
| BCA | Brindavan College | 2008-2011 | 60% |
| 12th | K V Hebbal | 2007-2008 | 71% |
| 10th | K V Hebbal | 2006-2007 | 68% |

Technical Summary

|  |  |
| --- | --- |
| Skills | Tools |
| Language | Java, HTML5, CSS3, Dot Net, Ruby on Rails, JavaScript, jQuery, SASS, AngularJs |
| Front-End | Bootstrap, Photoshop, Material Design, SVG Animation(Basics) |

**Projects(In College)**

|  |  |
| --- | --- |
| **Project Name** | Lead Management System( Generating Leads Through Campaign):  **January-July 2015**Optima Billing (Billing Solutions Desktop Based Application):  **July-November 2014**Kiosk Based Movie Ticketing Software (RAAP Multiplex):  **Februray-April 2011**  * Bank Management System (Oasis Bank): **September-November-2010** |
| **Technology Used** | Front End : .NET (C#,ASP.NET),html5, CSS3, Bootstrap  Back End : MS-Access, Oracle,SQL.,php |

|  |  |  |
| --- | --- | --- |
| **Duration** | **Organization** | **Designation** |
| **19th January to 20th July 2015** | **3m Digital** | **Front End Developer** |
| **1st August 2015 till date** | **Docket Tech Privated Ltd. Solutions** | **Front End Developer** |

Internship in 3m Digital

1. Duration: January 2015 to July 2015

**Project Name: DigiMart –Advance Lead Management System**

**Role: Front End Developer**

Lead Management System is a set of methodologies, systems, and practices designed to generate new potential business clientele, generally operated through a variety of [marketing](http://en.wikipedia.org/wiki/Marketing) campaigns or programs. Lead management facilitates a business's connection between its outgoing consumer advertising and the responses to that advertising.

Generating a lead, or [**lead generation**](http://en.wikipedia.org/wiki/Lead_generation) can relate to a myriad of   
[**marketing technologies**](http://en.wikipedia.org/w/index.php?title=Marketing_technologies&action=edit&redlink=1) and methodologies. Regardless of how it is achieved, however, from an architectural perspective lead generation is simply the ability to attract the interest of a consumer and capture enough data to validate and prioritize their interest, then contact them.

Experience Summary:

* 3months of experience in Social Media Marketing.
* Experience on HTML,CSS, Bootstrap, Wordpress.
* Involved in designing Landing Pages, UI Desining/Developing, Content Writing, Social Media Marketing.
* Designed different types of landing page for clients like planet kids, heritage kids, , Another Sky, Jupiter Infra etc.
* Worked on Chicason Group website design which is our international client from nigeria.
* Worked on template designing for real-estate landing page, which includes bootstrap, html5, CSS3 with SAAS coding and converting them into wordpress theme that is nothing but CMS.
* Few landing page links, designed by me are listed below, for which the campaign is going live:  
    
  <http://livingwalls.in/super-luxury-apartments-in-bangalore/>

<http://jupiterinfra.com/online-campaign/>

<http://www.glentreeacademy.com/admissions-open/>

<http://heritagekids.in/summer-camp/>

<http://heritagekids.in/admissions-open/>

1. Duration: August 2015 till date

**Project Name: Order Management System**

**Role: Front End Developer**

I started as a core member in the team. My roles and responsibility was to develop the whole website front end design, where the platform was developed in such a way that it is easy for any customer to just search click and pay for their documents. I have worked on jquery, bootstrap, html5, css3, svg line animation, worked on angular js as migrating the website in that platform and currently working on ruby on rails. The website link is given below:

<http://www.dockettech.com/>

* Currently working on the landing pages for google campaign.

Achievement:

* Worked as Event Manager for Brindavan College.
* Worked as secretary for Emanation Club for Brindavan College.
* Conducted fashion show for annual day in AMC Engineering College

Date :

Place : Bangalore Preeti Singh