

Credit Card Transaction Report

Total Revenue

56.5M

Total Interest

7.98M

Transaction
Amount

46M

Count

667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Silver	5659109	4647596	821923
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Total	56517011	45533021	7982480

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

Low

Med

High

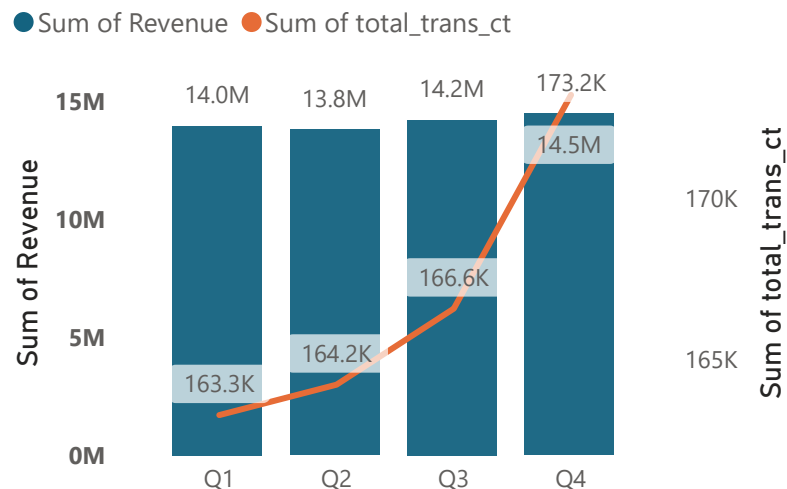
Gold

Silver

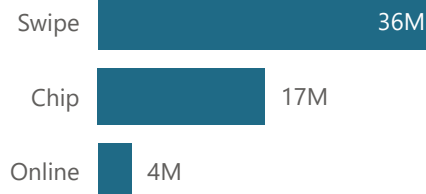
Blue

Platinum

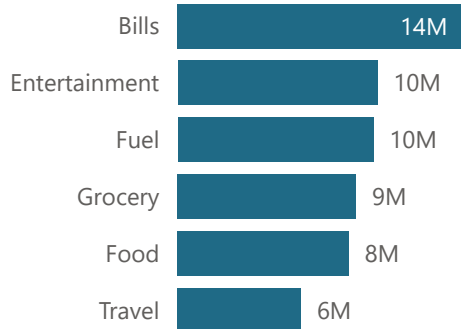
QTR Revenue and total trans count



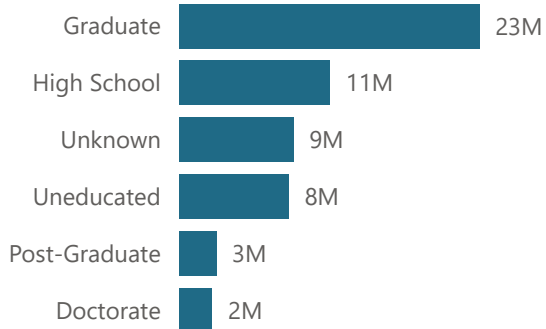
Revenue by Use Chip



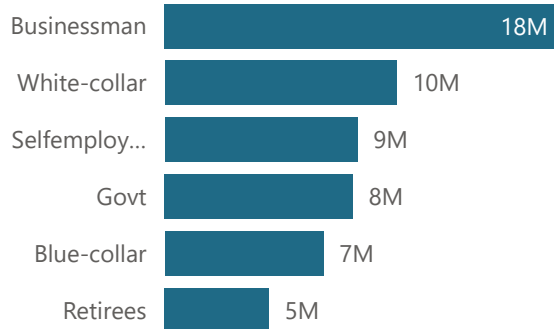
Revenue by Expenditure Type



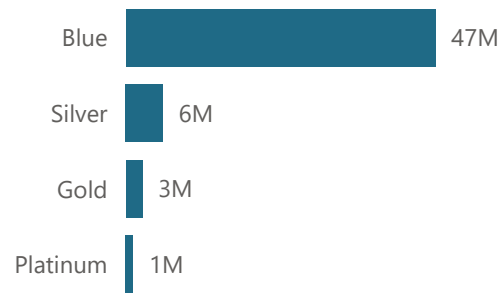
Revenue by Education



Revenue by Customer Job



Customer Acq Cost





Credit Card Customer Report

Revenue

57M

Total Interest

8M

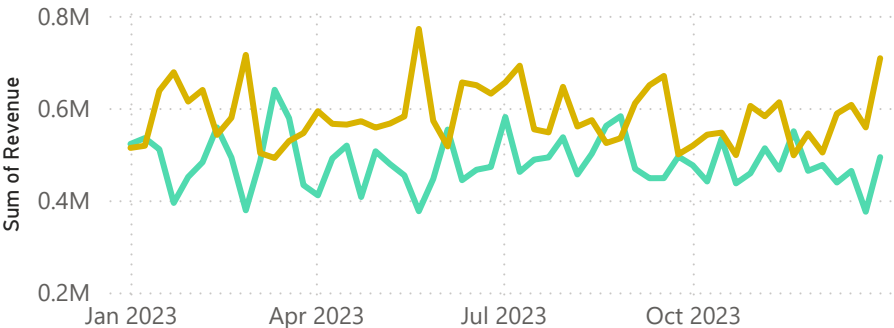
Income

588M

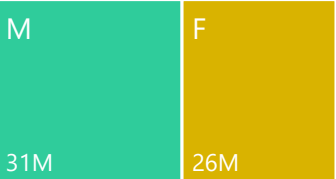
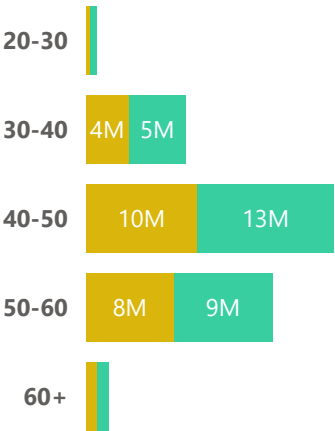
CSS

3.19

Revenue by Week



Revenue by Age Group



week_start_date

All

Gold

Silver

Blue

Platinum

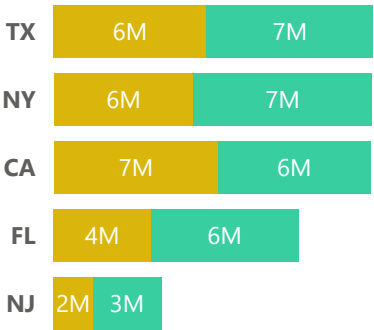
Swipe

Online

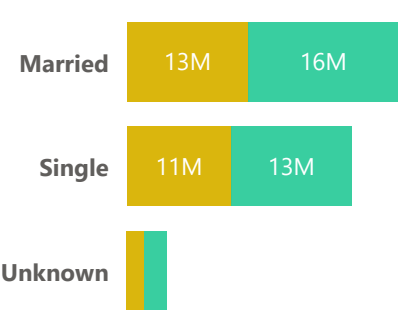
Chip

customer_job	Sum of Revenue	Sum of income	Sum of interest_earned
Blue-collar	7040606	73516911	967751
Businessman	17697472	190350431	2584604
Govt	8335534	90834727	1182231
Retirees	4617448	49619308	641692
Total	56517011	587599783	7982480

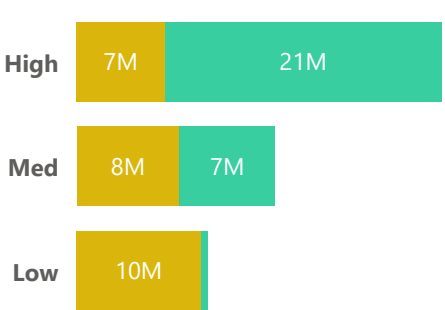
Top 5 States



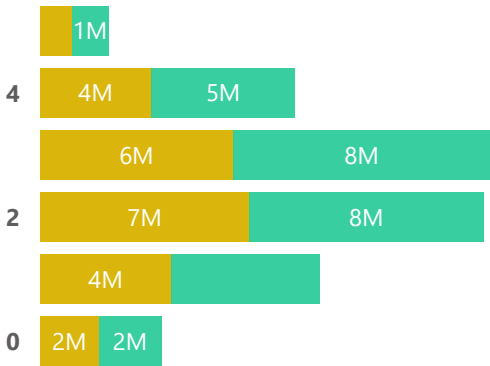
Revenue by Marital Status



Salary Group



Dependent Count



Education Level

