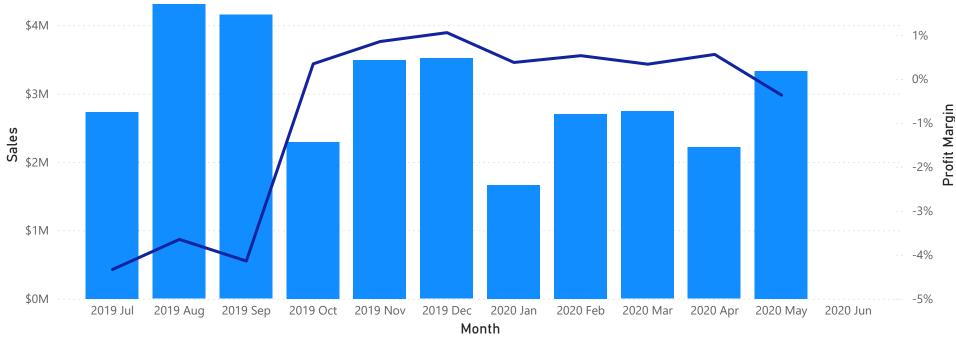


Year	~
FY2020	\
Region	~
Select all	
Australia	
Canada	
Central	
France	
☐ Germany	
☐ Northeast	
☐ Northwest	
Southeast	
Southwest	
United Kingdo	m

Sales and Profit Margin by Month





Sales by Country and Category

United

States

\$20M

\$15M

\$5M

\$0M

Sales \$10M

Category ● Accessories ● Bikes ● Clothing ● Components

Canada

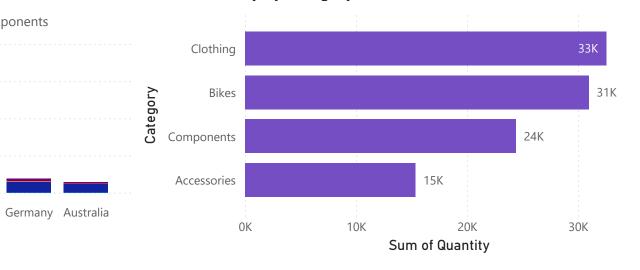
France

United

Kingdom

Country

Sum of Quantity by Category



2%

~	Year	Orders	Sales	Cost	Profit	F
	FY2018	739	\$16,429,043	\$16,297,680	\$131,362	
	FY2019	1255	\$27,979,780	\$26,768,232		
	FY2020					
	Iotal	3616	\$77,548,570	\$76,549,076	\$999,495	
		FY2018 FY2019	FY2018 739 FY2019 1255 FY2020 1622	FY2018 739 \$16,429,043 FY2019 1255 \$27,979,780 FY2020 1622 \$33,139,748	FY2018 739 \$16,429,043 \$16,297,680 FY2019 1255 \$27,979,780 \$26,768,232 FY2020 1622 \$33,139,748 \$33,483,164	FY2018 739 \$16,429,043 \$16,297,680 \$131,362 FY2019 1255 \$27,979,780 \$26,768,232 \$1,211,548 FY2020 1622 \$33,139,748 \$33,483,164 (\$343,416)

Profit Margin

0.80%

4.33%

-1.04%

1.29%

Year ×

\$8,658,484
Sales

\$8,650,000

Target

\$8,484 Variance 0.10%
Variance Margin

Sales and Target by Month

