

SUSHOBHIT

27 years | Male | sushovitsinha@gmail.com | +919093466598



MBA (Operations & Marketing)	2014-16	Sri Sri University, Cuttack	6.8
B. Tech (Civil)	2009-13	Manav Bharti University, Solan	71.67%
Class XII	2008	Jagdish Singh Memorial College, Jamshedpur	64.4%
Class X	2006	VSYS HSS, Ghazipur (U.P.)	67%

WORK EXPERIENCE

Manager Marketing, Techwarelogy Solutions Pvt. Ltd, Bhubaneswar

(Mar 2016 – Present)

- Managing Corporate Communications.
- Managing the clients and handling the workforce accordingly.
- Created, Executed and managed partnership with different industry segments.
- Worked in all functional areas of the company for better understanding.
- Initiated new business opportunities and managed them.
- Strategy Planning and Execution.
- Managing Sales and Business of the company.
- Making Presentations and other documents related to the Marketing.
- Was directly working under the CEO and handling a team.
- Managing schedules and appointments of the CEO.

Social Media Manager, Smart Management Consultancy, Kolkata

(Aug 2014 – Feb 2016)

- Initiated the Social Media marketing of the company from scratch as a freelancer.
- Successfully gathered the audience of 20000 likes in one month.
- Designed the Logo and other promotional materials of the company.
- Was awarded as the "Best Employee of the Quarter Award" for outstanding work in my field.
- Also worked on the PR, Branding of the company.

Assistant Engineer, Chaudhary Engineering & Chemicals Pvt. Ltd. Jamshedpur

(Aug 2013 – Jul 2014)

- Successfully worked at the pipeline site which was instrumental in supplying water to Jamshedpur in given time duration.
- Successfully renovated water tanks and hand-pumps for the 'Drinking Water and Sanitation' department of the city of Jamshedpur.
- Supervised the chemical process to clean and purify the water in the tank and the dam.
- Successfully guided trained and motivated new joiners and fresher on various aspects of repairing and field work.

INTERNSHIPS & PROJECTS

PEPSI (SMV BEVERAGES), Jamshedpur

(May 2015 – Jun 2015)

- The internship was undertaken as part of first year MBA program.
- The area for research was the Production Process and Total Quality Management.
- Gathered the knowledge of Production Process & Plant management.
- Production of carbonated and non-carbonated beverages.
- Marketing of beverages and gathering information.
- Was appreciated by the CEO of the plant on his letter head.

JUSCO, A TATA Enterprise, Jamshedpur

(Jun 2012 – Jul 2012)

- Designing Pipe Line Structure for water supply of the city of Jamshedpur.
- Gained the knowledge of construction and designing.

Manav Bharti university, Solan

(May 2012 – Aug 2013)

- Won Prize for introducing a new technology in 'Construction of houses by plastic bottles' during B. tech.
- Constructed a small house build of plastic bottles.

MBA COMMITTEE ACTIVITIES

Member, Infrastructure Committee

(Jul 2014 onwards)

- Taking care for building and repairing of the infrastructure of the campus, mainly academic block.

Member, Admission Committee

(Jul 2014 onwards)

- Managing new students, Advertisement & Promotion of the University.
- Marketing in various institutes, Exam centres.

EXTRA CURRICULAR ACTIVITIES

- Successfully initiated first magazine of the University in MBA and is the chief- editor of it.
- Volunteered the “**World Cultural Festival**” held by Art of Living foundation in Delhi. Was in charge of the venue and stage. Also worked for the marketing of the same.
- Brilliantly managed the security & venue management of His holiness Sri Sri Ravishankar in his Mahasatsang where the estimated footfall was 50000+ public.
- Active Volunteer for the N.G.O. named MAD (Make a difference) in jamshedpur city.
- Organized various college fests for three years and arranged sponsershships for them.
- Attended workshop on ‘**Highway Designing and construction**’ during B. tech.
- Was Head-Boy in my School from class 11-12.
- Participated in Badminton in sports fest named YOGATHON held at ABIT College, Cuttack.
- Participated in Volley Ball in sports fest named YOGATHON held at ABIT College, Cuttack.

TECHNICAL SKILLS

- Auto-Cad & STAAD-Pro (Civil work related designing software).
- MS Excel, MS Word, MS PowerPoint, Prezi.
- Learning Photoshop.
- Digital Marketing.

HOBBIES

- Photography, Travelling, Playing Computer games.