



EDUCATION

Northeastern University, Boston, MA	MS Engineering Management	December 2017
<i>Related Coursework:</i> Data Warehousing and Business Intelligence, Database Management and Design, Data Mining, Business Analysis and Information Engineering		

TECHNICAL SKILLS

Databases:	SQL Server, MySQL, Oracle, PostgreSQL
DWH / ETL / BI Tools:	SQL Server, Salesforce, Talend, SSIS, Tableau, Qlik Sense, Power BI, Google Analytics, Marketo, R
Tools / Utilities:	Toad Data Modeler, MS Office, MS Project
Languages:	T-SQL, PL-SQL, R, Python, C, JavaScript, HTML, CSS, React

EXPERIENCE

AMP Agency, Boston, MA	BI Analyst	July 2018 – February 2021
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- Created an end-to-end process for Zillow's Social team providing them with insights on their social marketing campaign using Google Data Studio, Google Sheets, Power BI, and various marketing platforms.
- Designed automated data pipelines which included ingestion, cleaning, transformation of data using different technologies like Power BI data flows and python scripts.
- Generated insights based off data to help identify trends, creative optimizations, and more.
- Supported as a python consultant, where I handled any update or query related to their python scripts.
- Created a custom API tool to extract data from Google Search Console and Google Analytics.

Everbridge, Burlington, MA	Market Analyst	February 2017 – August 2017
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- Designed business models for senior management helping them better see their goals, progress and data trends.
- Provided AD hoc analysis and reports to Executive level management team.
- Analyzed data using Tableau and salesforce bringing automation to the system.
- Experienced in Agile methodologies and attended regular SCRUM meetings.
- Communicated and documented researched information to assist cross-organizational teams in various projects.
- Worked on various ROI models, Competitive, SWOT analysis to give the company an edge over competition.

PN Telecom, India	Co-Founder	March 2014 – June 2015
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- Surveyed, analyzed and negotiated contracts with various companies acquiring 5 new enterprises.
- Analyzed and controlled expenditures of the firm to conform to budgetary requirements.
- Planned and directed workflow, assembly methods and workforce utilization.
- Recruited and trained new employees and guided them to focus on attaining higher service level standards through quality feedback, training programs and targeted interviewing/hiring specifications.

Nokia (Microsoft) Center, India	Data Analyst	January 2013 – June 2015
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- Redesigned inventory database, enhancing the efficiency and accuracy by 24%.
- Forecasted and audited inventory utilization with a success rate of 82% and managed daily financial transactions.
- Data story teller, mining data from different data sources such as SQL Server, Oracle and Salesforce.
- Created various B2C Predictive and Descriptive analytics using R and Tableau.
- Orchestrated, analyzed and lead various marketing campaigns.

Hewlett Packard World, India	Sales and Service Analyst	July 2012 – December 2012
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- Performed Data Profiling to learn more about user behavior and draw conclusion based on that.
- Used SQL to import data from SQL Server for data analysis and behavior.
- Improved statistical efficiency and provided weekly reports to senior management.
- Boosted sales in assigned territory by 28% in 6 months by directing various marketing campaigns.
- Partnered with sales department to specify customer requirements, offer technical solution and close the deal.