STUDIO SHODWE

FEILD OF INTEREST

Graphic designing
19SW132
Preety Kumari

SLIDE PRESENTATIONS DESIGN

ABOUT ME

Hello...

I am preetykumari:- A GRAPHIC DESIGNER doing graphic designing since one and half(1.5) year. and have also experience in different programming languages.
I have done multiple online courses of graphic designing.
I have been also do business in making logos and the card for the companies and for the users and currently I have been working on animation vedios. Animation includes method by which still figures are manipulated to appear as moving picture. Its also includes as 2D and 3D animation. Iam also improving my skills.

CURRENT FIELD OF INTEREST

GRAPGIC DESIGNING

ABOUT FIELD

Graphic designing is a creative and dynamic career field that involves creating visual content for a variety of mediums. It is a profession that requires a combination of artistic skills, technical expertise, and creativity to create designs that communicaTION message effectively. The scope of graphic designing includes creating logos, advertisements, packaging designs, brochures, websites, social media posts, and more. A designer's job is to create designs that are aesthetically pleasing, functional, and aligned with their client's brand image. Many designers build their skills through self-learning and experience without having any field related degree. You will also need to have strong skills in design software, such as Adobe Photoshop, Illustrator, and InDesign.

WHY I CHOOSE THIS FIELD

I CHOOSE THIS FIELD BECAUSE I BELIEVE THAT GRAPHIC DESIGN IS A CREATIVE PROCESS THAT COMBINES ART AND TECHNOLOGY TO COMMUNICATE IDEAS.
ITS ALLOW YOU TO DISCOVER EVERYTHING RELATED TO CREATIVITY AND INNOVATION, FROM EXPRESSING IDEAS TO PROVIDING ANSWERS TO THE NEEDS OR CHALLENGES OF SOCIETY, AS WELL AS TRANSMITTING MESSAGES THROUGH AN IMAGE THAT CAN BE PROJECTED THROUGH EACH OF OUR DESIGNS OR GRAPHIC PIECES. MY GOAL IS TO EFFECTIVELY COMMUNICATE A MESSAGE VISUALLY. AND USE MY SKILLS IN VISUAL COMMUNICATION TO CREATE DESIGNS THAT CONVEY INFORMATION, IDEAS, AND EMOTIONS IN A CLEAR, CONCISE, AND VISUALLY APPEALING MANNER.

Different Graphic Designing Software which I use

01

Adobe Phtotoshop

Adobe Photoshop is a popular graphic designing software used by professionals and hobbyists alike. It is part of Adobe's Creative Cloud suite of applications, and can be used for a wide range of design tasks such as photo editing, digital painting, and graphic design.

02

Figma

Figma is a cloud-based graphic design and prototyping tool that is primarily used for designing user interfaces (UI) and user experiences (UX). It is commonly used by designers, developers, and product managers for creating wireframes, mockups, and prototypes
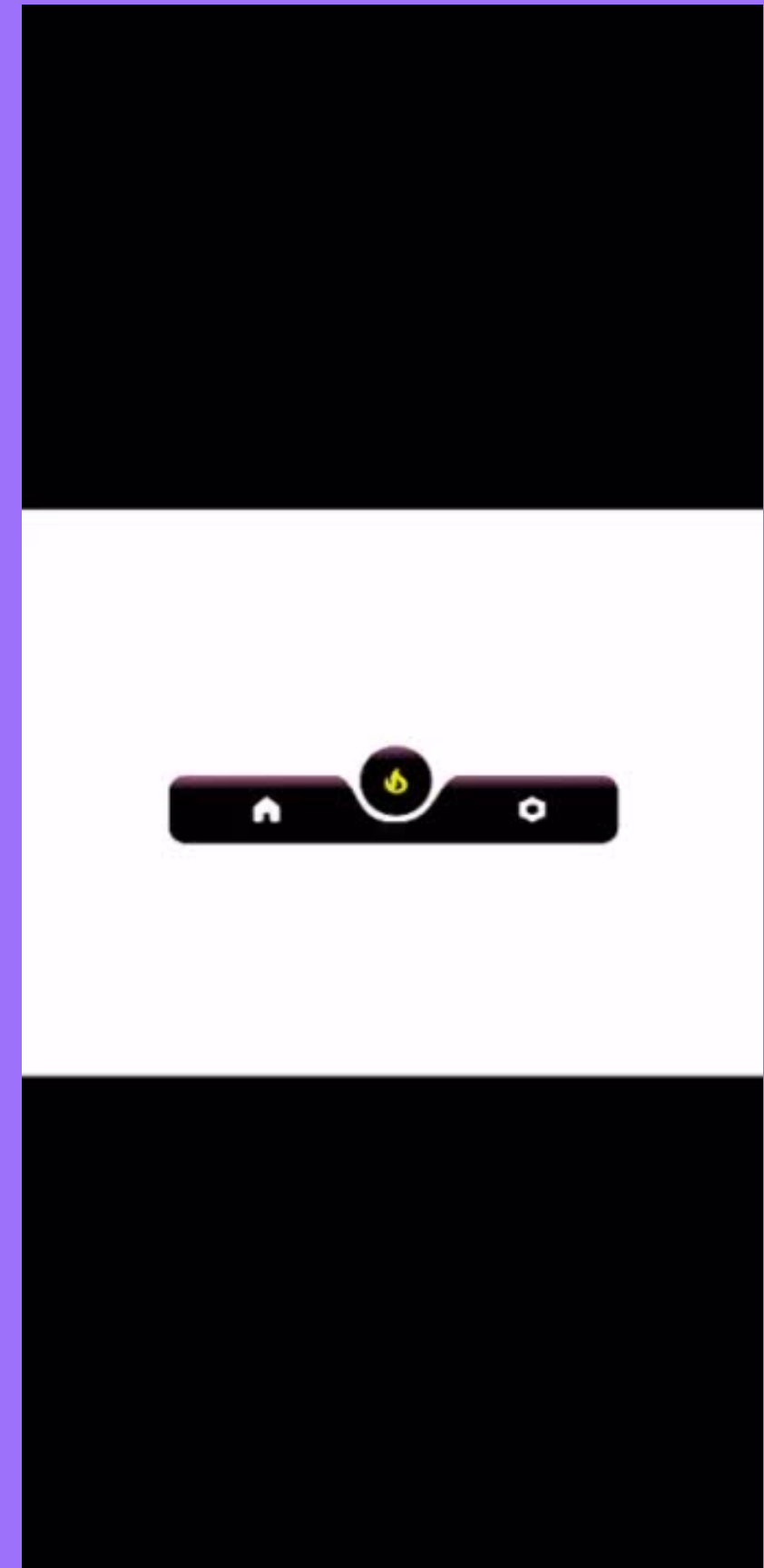
03

Adobe Illustrator

Adobe Illustrator is a vector graphics editing software used for creating logos, illustrations, typography, and other artwork. It is part of the Adobe Creative Suite and is available for both Mac and Windows operating systems.
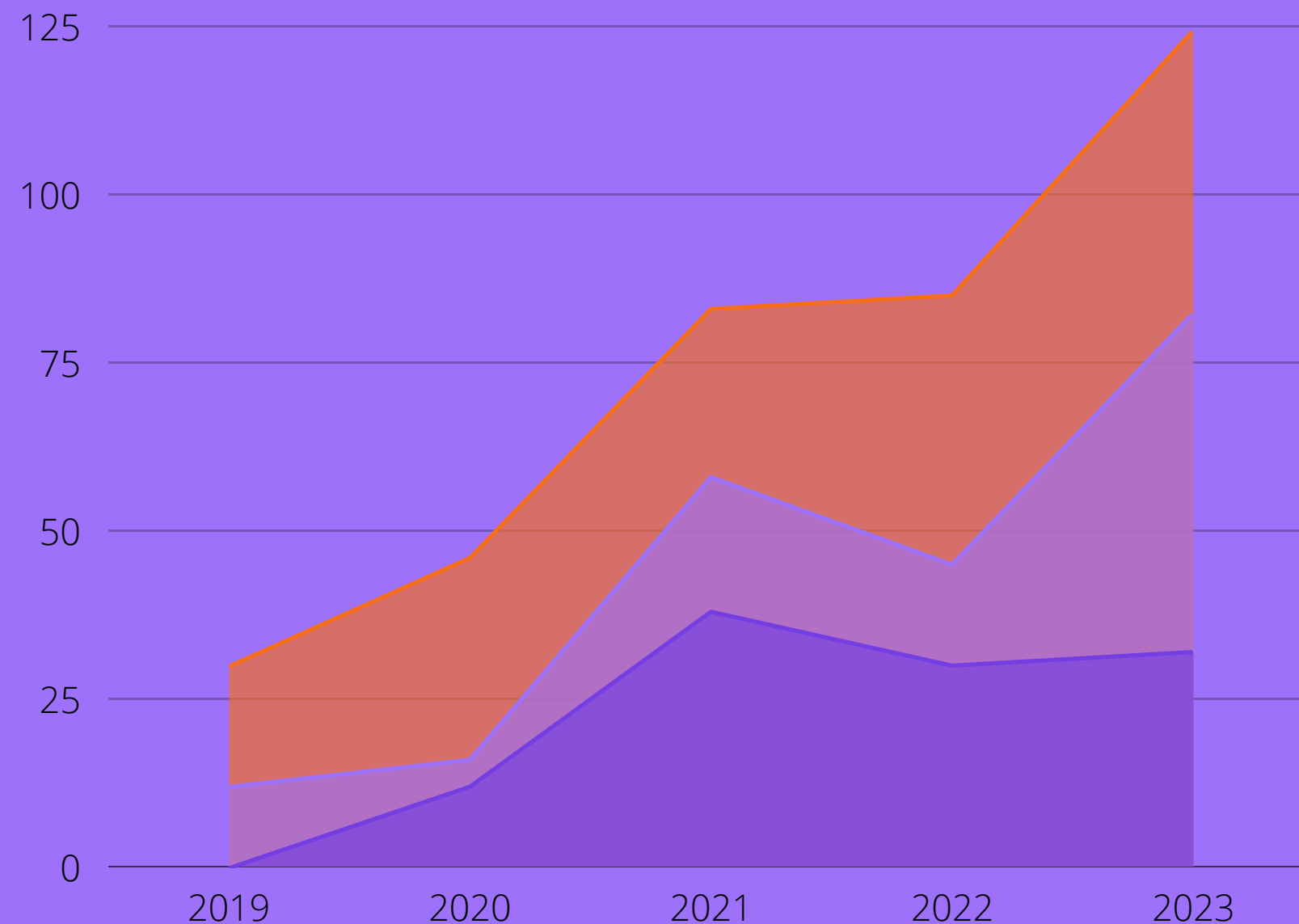
04

VideoScribe

VideoScribe is a whiteboard animation software that allows you to create engaging animated videos quickly and easily. It is a popular software used by graphic designers, educators, and businesses for creating explainer videos, presentations, tutorials

SOME OF MY WORK

Pros of being a Graphic Designer

Creativity: Graphic designers get to express their creativity through their work. They have the freedom to experiment with colors, typography, and design elements.
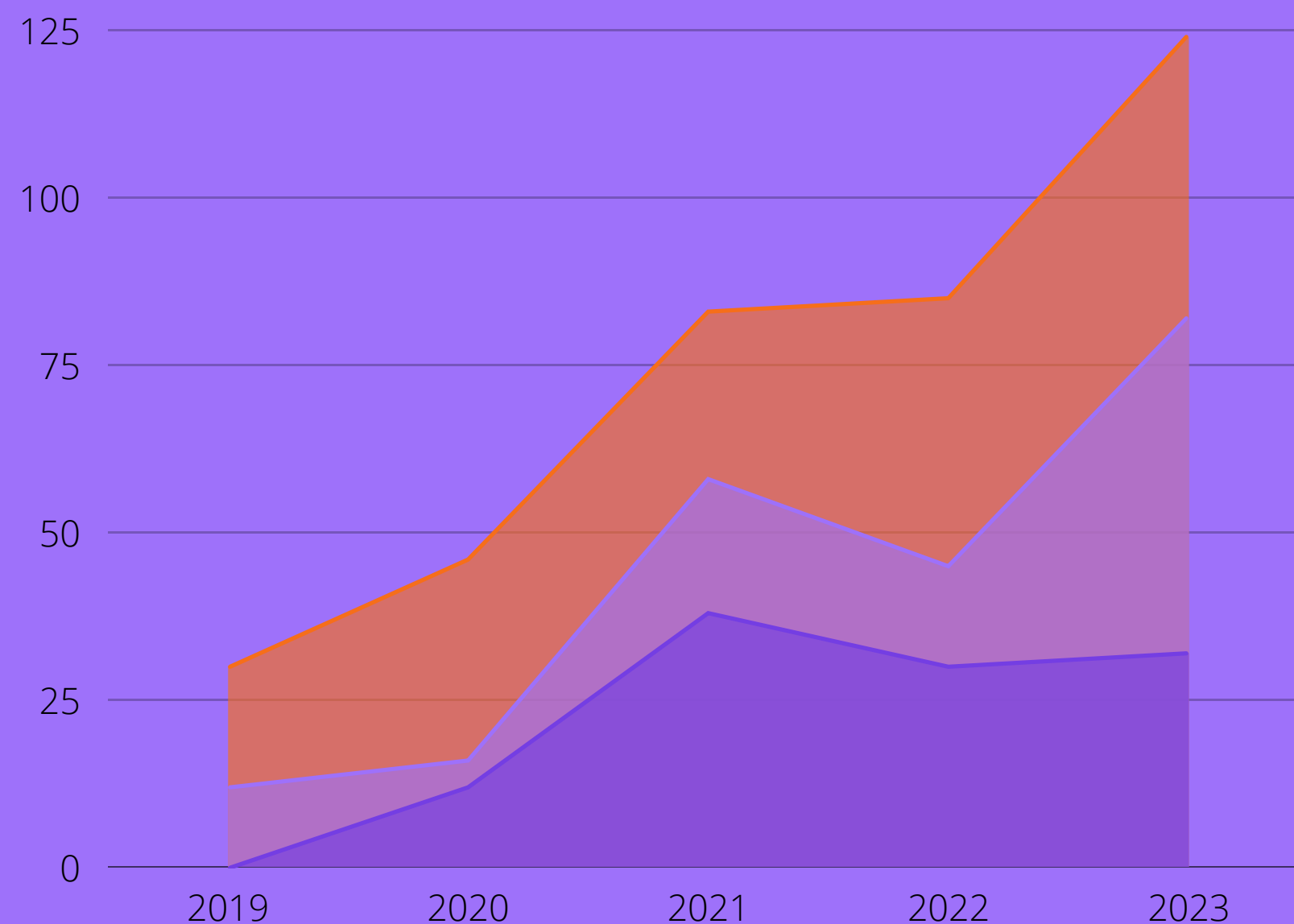
High demand: With the increasing importance of branding and marketing, there is a high demand for graphic designers across various industries.

Flexibility: Graphic designers can work in various settings, including agencies, in-house design teams, or as freelancers. They also have the flexibility to work remotely.

Personal satisfaction: Seeing a project come to life can be very rewarding for graphic designers. They get to see their work being used and appreciated by others.

Cons of being a Graphic Designer

Competitive field: The graphic design industry is highly competitive, with many talented designers competing for the same job opportunities.

Pressure to meet deadlines: Graphic designers often work on tight deadlines, which can be stressful and require them to work long hours.

Client expectations: Clients can have unrealistic expectations, making it challenging for designers to meet their demands while also maintaining the integrity of the design.

Technology advancements: Graphic designers need to stay up-to-date with the latest design software and technologies to remain competitive in the industry. This requires continuous learning and professional development

THANKYOU

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