



region, market

APAC (region) + ...

customer

All

segment, category, product

All

2018

2019

2020

2021

2022
Est

Qtr 1

Qtr 2

Qtr 3

Qtr 4

vs LY

vs Target

YTD

YTG



\$0.12bn!

BM: 0.12bn (-2.01%)

Net Sales

45.08%!

BM: 45.56% (-1.06%)

GM %

-10.07%!

BM: -9.87% (-1.99%)

Net Profit %

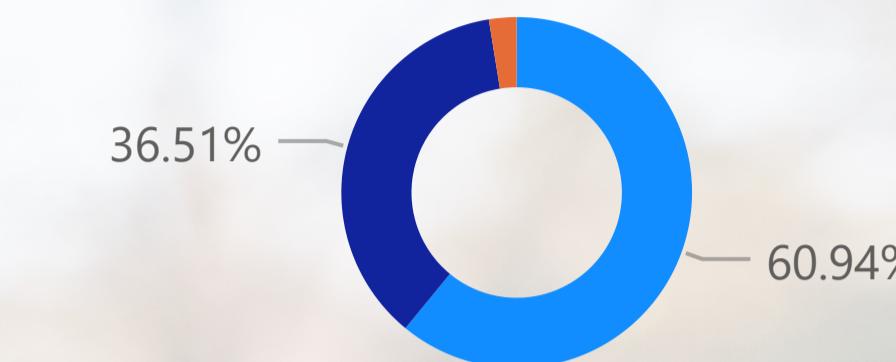
18.58%!

LY: 66.72%
(-72.16%)

Forecast accuracy

Revenue by Division

PC P & A N & S

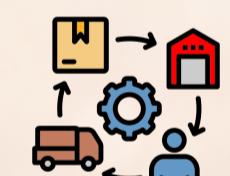


Revenue by Channel

Retailer Direct

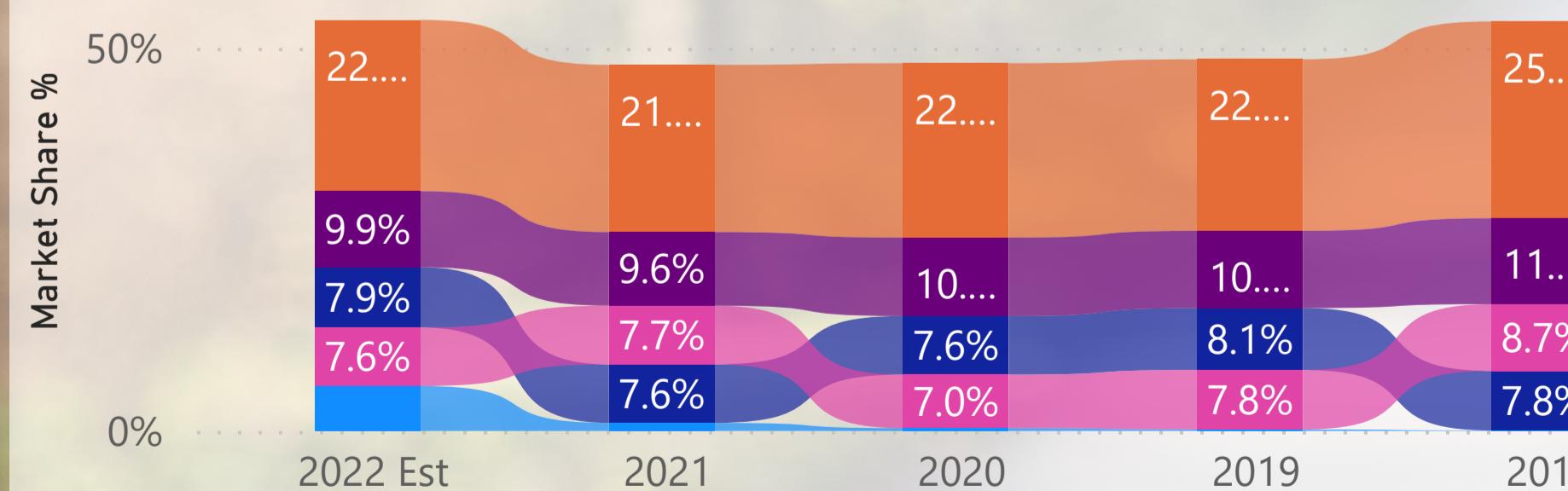


Sub Zone	NS \$	RC %	GM %	Net Profit %	AtliQ MS %	MS %	Net Error %	Risk
ANZ	\$119.3M	3.2%	45.1%	-10.1%	1.4%	-80.0%	OOS	
India					13.3%			
LATAM					0.3%			
NA					4.9%			
NE					6.8%			
ROA					8.3%			
SE					16.4%			
Total	\$119.3M	3.2%	45.1%	-10.1%	5.9%	-80.0%	OOS	
							%	



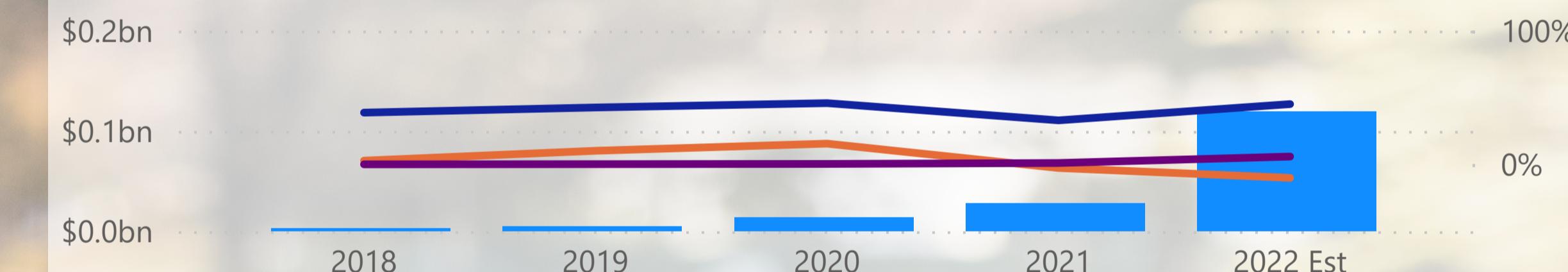
PC Market Share Trend - AtliQ & Competitors

manufacturer atliq bp dale innovo pacers



Yearly Trend by Revenue, GM%, Net Profit %, PC Market Share %

NS \$ GM % Net Profit % AtliQ MS %



Top 5 Customer by Revenue

customer	RC %	GM %
Amazon	0.5%	42.39% ↓
Atliq e Store	0.4%	45.09% ↓
Atliq Exclusive	0.5%	52.61%
Digimarket	0.5%	47.29%
Electricalsociety	0.4%	43.43% ↓
Total	2.4%	46.37%

Top 5 Products by Revenue

product	RC %	GM %
AQ BZ Allin1 Gen 2	0.2%	45.57%
AQ Home Allin1	0.1%	45.80%
AQ HOME Allin1 Gen 2	0.2%	45.21% ↓
AQ Smash 1	0.1%	44.49% ↓
AQ Smash 2	0.1%	44.46% ↓
Total	0.7%	45.14%

BM= Benchmark, LY= Last Year, EI= Excess Inventory, OOS= Out Of Stock