PREKSHA KOTHARI

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SUMMARY

Instructional Designer with experience creating digital learning content for corporate and academic environments. Developed ADDIE-based e-learning modules, interactive assessments, and scenario-driven training using Articulate 360. Conducted training needs analysis, collaborated with SMEs, and aligned curriculum to Bloom's Taxonomy and competency frameworks. Proficient in SCORM-compliant course development, LMS deployment, and learner performance evaluation.

WORK EXPERIENCE

Intern - Things Education LLP, Bengaluru   Nov 2025 - Present
- Designed **5+ corporate e-learning modules** using **ADDIE**, creating learning objectives aligned to **Bloom's Taxonomy**, storyboards, and SCORM-compliant instructional structures.
- Built **interactive courses** on **Articulate 360**, integrating **20+ quizzes**, knowledge checks, and scenario simulations, improving learner completion rates.
- Conducted **Training Needs Analysis (TNA)** with SMEs to identify skill gaps and map targeted learning interventions to business objectives.
- Developed **assessment frameworks** for 5+ modules to measure learning effectiveness, knowledge retention, and on-the-job application.

Instructional Design Intern - Cafe Coffee Day, Bengaluru   Jul 2025 - Sep 2025
- Designed **structured training materials** and employee handbooks, reducing onboarding time and improving role clarity.
- Applied **ADDIE** and **storyboarding frameworks** to create scalable learning resources for 200+ frontline staff.
- Improved **knowledge retention by 25%** in onboarding assessments through scenario-based and blended learning materials.

Design & Admin Intern - Teaching Learning Enhancement Cell, Christ University, Bengaluru   Jan 2025 - Mar 2025
- Coordinated **10+ institutional workshops, seminars, and faculty training programs** on pedagogy and classroom instruction.
- Developed **visually consistent presentations, posters, and resource materials** for faculty development across 5+ departments.
- Streamlined training delivery workflows, achieving a **20% improvement** in on-time distribution of learning materials.

Community Volunteer - Anantha Academy for Special Education, Bengaluru   Aug 2024 - Oct 2024
- Created a **sensory-friendly Mathematics Workbook** for Grade 1 students with Autism and ADHD, covering place value, patterns, and basic operations.
- Aligned content with **curriculum standards**, Universal Design for Learning (UDL), and inclusive education principles.
- Reduced teacher preparation time and improved **student task completion by 30%** during pilot testing across 15+ students.

SKILLS

Instructional Design: ADDIE, Storyboarding, Bloom's Taxonomy, Curriculum Development, Lesson Planning, Needs Assessment, SCORM
Learning & Development: Training Needs Analysis, Learner Assessment, SME Collaboration, Blended Learning, UDL
Tools & Platforms: Articulate 360, Canva, LMS, Wooqer, MS Office
Facilitation: Workshop Facilitation, Faculty Training, Event Coordination, Resource Development

EDUCATION

Christ (Deemed to be) University, Bangalore   Aug 2024 - Present
M.Sc. Educational Psychology

Christ (Deemed to be) University, Bangalore   Aug 2021 - May 2024
B.Sc. Psychology (Honors)

CERTIFICATIONS

- **Peer Based Instruction & Intervention**
- **Media Psychology**
- **Create eLearning Courses with Articulate Storyline 360**
- **Designing Learning Innovation: An Introduction**
- **AI for Course Design**