



LOQO AI

AI-Powered Video Platform

From Concept to Cinema-Grade Videos

May 2025

Confidential

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Vision & Strategic Objectives



Our Vision

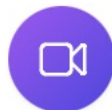
"To empower creators and organizations worldwide to seamlessly transform raw content into captivating, cinema-quality videos. We aim to be the leading platform for end-to-end, purpose-driven AI-powered video creation."



SaaS Platform

Transforming Content Creation

A powerful, scalable platform that empowers creators and organizations to seamlessly convert raw content into cinematic videos, streamlining the entire content production lifecycle.



Proprietary AI-Powered Video Design Engine

Crafting Immersive Content

Our advanced AI engine leverages cutting-edge algorithms to create visually compelling, audience-ready videos from text, enabling impactful storytelling at scale.



Domain-Specific Algorithm Tuning

Precision for Every Field

Optimized AI models trained for specific domains—storytelling, journalism, education, science, history, culture, and more—ensuring each video resonates deeply with its intended audience.

Market Opportunity

Explosive growth in AI-powered video creation presents a massive opportunity



Individual Content Creators

Tools for YouTubers, social media influencers, and small-scale creators to produce audience-ready content with minimal effort and cost.

2024 Market Size

\$2.14B

2032 Projection

\$7.81B

↗ CAGR: 17.58%

Initial market focus - rapidly growing as more people enter the creator economy



Large-Scale Media Producers

AI tools for TV series, films, and large-scale media projects - automated editing, animation, VFX, and post-production processes.

2024 Market Size

\$39.9B

2029 Projection

\$155.7B

↗ CAGR: 31.3%

Expansion target - high demand for streamlining production processes and cutting costs

Key Market Drivers

⚡ Creator Economy

Growing need for high-quality, engaging content across platforms driving AI adoption

⚙️ AI Advancements

Continuous improvements enabling more sophisticated and efficient video production

📁 Personalization

AI-driven insights allowing for tailored content optimized for viewer engagement

🕒 Efficiency & Scale

Reduced costs, accelerated timelines, and scalable production for all creator levels

Competitive Landscape

Cutting Through the AI Video Noise

The Current Landscape

\$11.8B
Market by 2028

42%
CAGR

The AI video generation market is rapidly expanding, but most solutions fall short for creators who need to produce consistent long video content.

The White Space Opportunity

There is a distinct gap between basic template tools and advanced FX generators. Aspiring creators need a specialized platform tailored for the complete content creation journey, equipped with AI-powered production design capabilities.

AI Avatars

Limited

Examples: Synthesia, HeyGen

Key Gaps:

- Limited scene dynamics
- Static avatars
- Poor narrative consistency

Repurposing/Templates

Partial

Examples: Pictory, InVideo

Key Gaps:

- No original narrative generation
- Relies on stock/templates
- Limited customization

High-End Generative FX

Complex

Examples: RunwayML, Kling, Luma

Key Gaps:

- Complex "prompt engineering"
- Poor series-level consistency
- Steep learning curve

LOQO AI Market Positioning

Our Unique Position


The AI-Driven Video Creation Platform

Crafted to meet the needs of creators worldwide, starting with the rapidly growing Indian market.

 Cinematic-Grade Visual Consistency across all scenes

 Streamlined Workflow designed for effortless content creation

 Optimized for Scalable Video Production, from single videos to series

 Support for Regional Languages to connect with diverse audiences

The Cinematic Video Engine

Transforming the video creation process

⚡ The Challenge

Existing AI tools for video creation are:

AI Avatar Tools Limited
Good for narration, lacks scene creation
HeyGen Synthesia D-ID

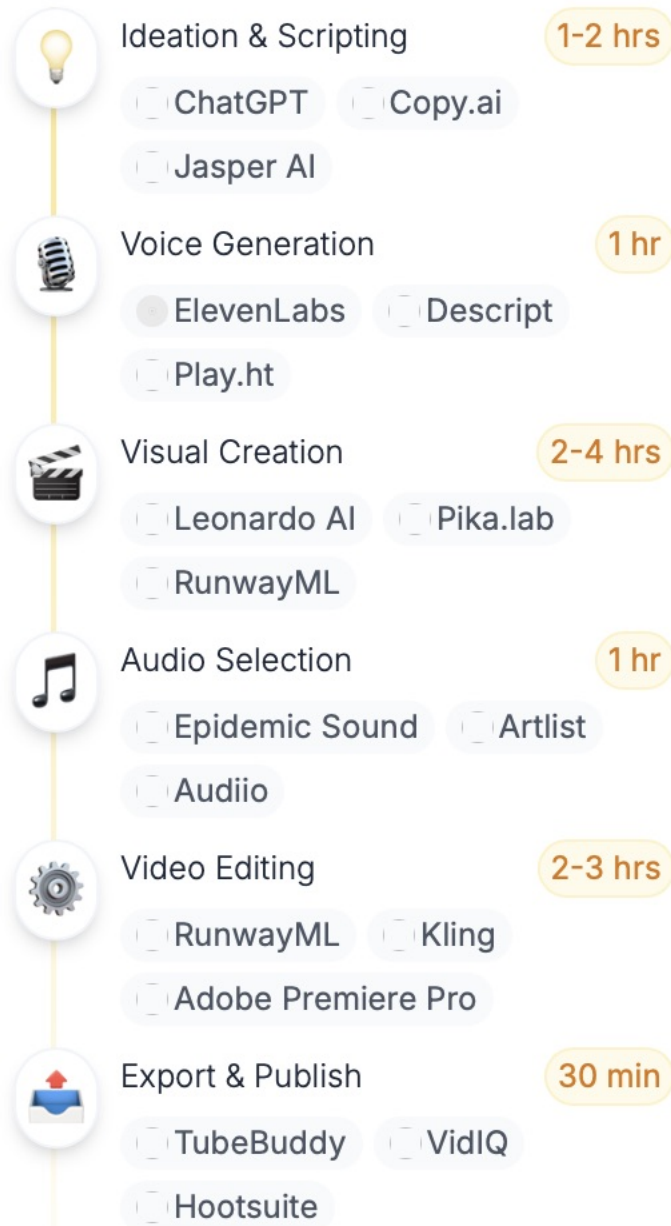
Repurposing Tools Partial
Not for original narrative worlds
Pictory InVideo Opus

High-End Gen Tools Complex
Requires expertise, lacks consistency
Runway Midjourney SD

The Market Need:

An End-to-End Video Curation Solution
Combining ease of use with powerful storytelling capabilities

🕒 Current Manual Process



Total Time: **6-12 Hours** Output: **1-2 Videos/Week**

⚡ LOQO AI Filming Engine

✓ End-to-end automation from script to final video

- Input Story** (2 min)
Paste your story or upload a document →
- AI Processing** (20-30 min)
Automated scene generation, voice, and visuals →
- Review & Refine** (5-10 min)
Make adjustments if needed →
- Export Final Video** (3 min)
Download in multiple formats

Total Time: **30-60 Minutes** Output: **10-15 Videos/Week**

Next-Gen Cinema-Grade AI Video Platform

🎬 LOQO AI reduces production time by **90%** and increases output by **7x**, enabling creators to focus on storytelling rather than technical production.

AI-Powered Video Creation Platform

Current Capabilities & MVP Implementation

Current Backend Capabilities

Story to AI-Powered Video Engine



Story Input

User provides story text or uploads document



Proprietary Algorithm

9-step internal workflow with scene-level optimization



Video Output

Complete animated video with synchronized audio

Proprietary AI: Bulk Text/PDF to Video Scripts



Book & PDF
Processing



Raw Text
Transformation



Bulk Story
Generation

Performance Metrics

10x

Faster
Production

80%

Time
Reduction

Hi/En

Language
Support

1000s

Stories/Month

MVP Features

Story-to-Video Transformation Journey



1. Story



2. Image



3. Animation



4. Audio



5. Video

Iterative feedback at every step empowers creators with complete creative control



Story-Focused Users

Natural language inputs
with AI assistance



Technical Creators

Advanced controls with
API access

Leveraging Best-in-Class AI Models



Image Generation

DALL-E

Leonardo.ai



Animation

RunwayML

Kling



Voice Generation

ElevenLabs

Play.ht



Final Video

Preview

Export

Key Platform Benefits



Edit at every step



Iterative refinement



10x faster production



Best-in-class AI

Current vs World-Class Director Capabilities

Our journey toward cinematic excellence in AI-generated storytelling

Overall Cinematic Capability

Combined scene and story-level capabilities



Scene-Level
49%

Story-Level
35%



PATH TO CINEMATIC EXCELLENCE

Our scene-level capabilities already match world-class standards in cultural context and scene purpose, with significant progress in character design and props.

Founder

The Visionary Behind LOQO AI



Deepak Jain 

Founder

Ex Engineer Glance, Paytm, FreeCharge, Yodlee Infotech

Expertise

- ✓ AI & Prompting
- ✓ Product Strategy
- ✓ Backend Development

Vision

Combining 10+ years of tech experience with a passion for storytelling to revolutionize AI-driven video creation.

Contact Information

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Resource Investment Plan

Strategic allocation of resources to build our vision and drive growth

Monthly Investment Overview

Projected team & operational resources

Monthly Investment \$
\$27.5K - \$44.3K
Base allocation

With Buffer ⚠
\$31.6K - \$51.0K
Including 15% flexibility

Annual Plan ⚠
\$0.38M - \$0.61M
Pre-revenue projection

Resource Investment Plan

Journey from ideation to future expansion

May '23



Ideation

May '25



Growth

Sept '25



MVP

Future



Expansion

Investment to Date

\$72K

- ✓ Content Creation Journey
- ✓ AI Prompting Capability POC
- ✓ Initial Team Building

MVP Launch Budget

\$240K

For building and go-to-market strategy

Target: September 2025

Future Roadmap

Iteration 1

Dialog Consistent Character

\$120K

Multimedia Input

Various inputs for videos

PDF to Series

Convert PDFs to episodes

Expansion

Purpose-driven video

Investment Opportunity

Pre-Seed Round

\$1M

AI-Powered Video Creation

We're raising \$1M to revolutionize video creation with AI—empowering creators now, and scaling to serve major media producers next.

Why Invest?



Booming Market

The creator economy is set to hit **\$7.81B by 2032**. Our AI platform lets creators make stunning videos fast and easily.



Scalable Vision

Once proven with creators, we'll expand into the **\$39.9B AI video market** for TV, film, and large media projects.



First-Mover Advantage

We're building intuitive, creator-focused tools that will set the standard as AI video adoption accelerates.

Join us to shape the future of video creation

and capture a share of a **\$39.9B market**

