## Problem Statement:

**Challenge:** Your task is to **present a startup idea** or **create a no-code website** for your startup using **no-code tools**. The goal is to build a functional, user-friendly solution that can be quickly implemented, focusing on simplicity, innovation, and impact. Your product or idea should have real-world applicability and be scalable, all without needing to write extensive code.

## Objective:

1. **Option 1: Present a Startup Idea Using No-Code Tools**

   ○ Develop a **startup concept** that could be brought to life using **no-code tools** such as **Webflow**, **Bubble**, **Wix**, **Adalo**, **Glide**, or **Airtable**.
   ○ Your startup idea should focus on addressing a real-world problem in an innovative way. It could be in any domain like healthcare, education, business, social impact, entertainment, etc.
   ○ Present your idea in a clear and concise manner, outlining:
      ■ The **problem** your startup addresses.
      ■ The **solution** your startup provides.
      ■ The **target audience** and how it meets their needs.
      ■ The **no-code tools** you plan to use for building the startup.
      ■ A brief overview of how your idea can scale and generate impact.

2. **Option 2: Create a No-Code Website for Your Startup**

   ○ Use no-code tools to **build a functional website** that represents your startup. The website should effectively communicate your startup's value proposition, functionality, and user benefits.
   ○ Your website must include:
      ■ A **landing page** with a clear value proposition and mission statement.
      ■ **User interaction elements** such as forms, sign-ups, or surveys to engage visitors and gather data.
      ■ A **user-friendly interface** with clean, intuitive design and navigation.
      ■ Basic information about your startup, including features, pricing (if applicable), and contact details.
   ○ The website should be **responsive**, meaning it works well on both desktop and mobile devices.

## Key Features for Both Options:

- **User-Centered Design**: Whether it's the startup idea or the website, the focus should be on simplicity and ease of use. Your solution should provide a seamless experience for users with minimal complexity.
- **Impactful Solution**: The startup idea or website should provide value and make an impact in the market or society. Whether it's solving a common problem, increasing productivity, or providing a new service, your solution should have clear benefits for the target audience.
- **Scalability**: Your idea or website should be scalable. For an idea, explain how you can grow and expand it over time. For a website, ensure the design and structure allow for easy future additions and changes.

## Tools Allowed:

- **No-Code Platforms**: Use tools like **Webflow**, **Bubble**, **Wix**, **Adalo**, **Glide**, **Airtable**, or any other no-code platforms you are familiar with to create your startup idea or website.
- **Design Tools**: You can use tools like **Canva**, **Figma**, or **Adobe XD** to design mockups and visuals, if needed.

## Evaluation Criteria:

- **Creativity and Innovation**: How unique is your startup idea or website? Does it stand out from existing solutions in the market? Does your idea push boundaries or bring a fresh perspective?
- **Simplicity**: The design should be clean and intuitive. The startup idea or website should not be overly complex, and its functionality should be easy to understand and use for the target audience.
- **Impact**: How effectively does your startup or website address a real-world problem? Does it have the potential to positively affect its users or make a meaningful contribution to the market?
- **Execution**: How well have you implemented the idea or website using no-code tools? Is it polished, professional, and functional? Does it meet the technical requirements and is the website responsive across devices?
- **Scalability**: How easily can your idea grow over time? If it's a website, is it structured in a way that it can easily be expanded with more features in the future?

## Deliverables:

- **Option 1 (Startup Idea)**: A well-documented presentation or report outlining your startup idea, problem-solution statement, target audience, and tools to be used. Optionally, include wireframes or mockups to support your concept.
- **Option 2 (No-Code Website)**: A fully functional website or a demo that can be accessed and explored by judges and users. Provide a short presentation explaining the features, design choices, and the tools you used to build it.

## Final Submission:

- A link to your no-code website or a demo showcasing your startup idea.
- A presentation or documentation that explains your idea, features, and the tools used.