

Credit Card Transaction Report

Total Revenue

57M

Total Interest

8.0M

Transaction
Amount

46M

Transaction
Count

667K

Card_Category Sum of Revenue Sum of Interest_Earned Sum of Total_Trans_Amt

Blue 47188612 66,14,172.62 37840749

Silver 5659109 8,21,922.98 4647596

Gold 2533682 3,84,755.16 2091362

Platinum 1135608 1,61,629.05 953314

Total 56517011 79,82,479.81 45533021

₹ 4

₹ 3

₹ 2

₹ 1

Week_Start_Date

All

F

M

Low

Med

High

Blue

Silver

Gold

Platin...

Revenue by Use Chip

Swipe

36M

Chip

17M

Online

4M

Revenue by Expenditure Type

Bills

14M

Entertainment

10M

Fuel

10M

Grocery

9M

Food

8M

Travel

6M

Revenue by Education

Graduate

23M

High School

11M

Unknown

8M

Uneducated

8M

Post-Graduate

3M

Doctorate

2M

UnkOwn

0M

Revenue by Customer Job

Businessman

18M

White-collar

10M

Selfemployeed

9M

Govt

8M

Blue-collar

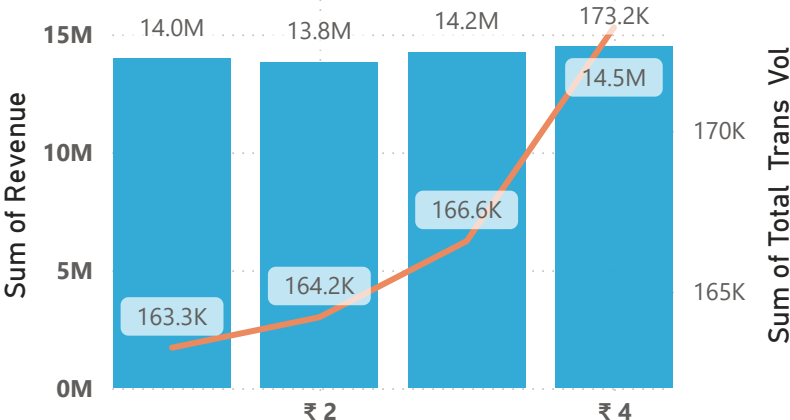
7M

Retirees

5M

QTR Revenue and total trans count

Sum of Revenue Sum of Total_Trans_Vol



Customer Acq Cost

Blue

47M

Silver

6M

Gold

3M

Platinum

1M