PREMKUMAR S

FRONT-END DEVELOPER

Chennai │ +91 8939722775 │ prem5599@gmail.com │ Portfolio │ Linkedin │ Github

SUMMARY

Front-End Developer skilled in HTML, CSS, JavaScript, and React. Transitioned from a non-IT background to IT, driven by a passion for technology. Leveraging 2 years of SEO experience, I create user-friendly, search-optimized, and modern web solutions.

EDUCATION

Vels University   **July 2016 - Sep 2020**
- B.Tech (IT)

CERTIFICATION

Web D school   **July 2024- Nov 2024**
- Certificate in Front-End Development

PROJECTS

Massz - Shopping website link

- Built a dynamic e-commerce platform using React.js, Bootstrap, and Axios for real-time data management
- Engineered a secure cart system and product catalog with efficient state management using React Hooks
- Designed and implemented a modern UI with modular components and clean navigation using React Router

Stockz - Stockmarket Dashboard link

- Developed a responsive web application using HTML5, CSS3, JavaScript, and Bootstrap to track stock investments and generate financial reports
- Implemented real-time portfolio monitoring with automated profit/loss calculations and interactive data visualization
- Built a custom watchlist feature with price alerts and TradingView chart integration

Other Projects: **Cook** (HTML, CSS),
Vook (HTML, CSS, Jquery, AOS)

PROFESSIONAL EXPERIENCE

Ploxim web solutions │ SEO Analyst   **July 2022 - May 2024**

Implemented SEO strategies through technical audits and keyword research using Ahrefs and Search Console. Maintained and optimized WordPress websites across client portfolio. Delivered weekly and monthly performance reports with detailed rank tracking analysis.

SKILLS

Web Design
- Figma
- Photoshop
- Canva

Languages
- HTML
- CSS
- Javascript

Frameworks/Libraries
- React (Basic)
- Bootstrap

Others
- WordPress
- Visual Studio Code
- GitHub

Other: Basic knowledge of APIs