Project Design Phase Proposed Solution

Date	26 June 2025
Team ID	LTVIP2025TMID59525
Project Name	Learn Hub
Maximum Marks	2 Marks

Proposed Solution for Learn Hub App

Parameter	Description
Problem	Students and educators face challenges in finding, organizing, and
Statement	accessing quality learning materials and structured courses. Traditional
(Problem to	education systems lack flexibility, progress tracking, and personalized
be solved)	content delivery.
Idea /	Learn Hub is a full-stack online learning platform that connects students,
Solution	educators, and admins in one centralized space. It offers course
Description	browsing, enrollment, video-based learning, interactive assessments,
	and certificate generation. Role-based dashboards improve experience
	and efficiency for each user type.
Novelty /	- Role-based access (student/teacher/admin)
Uniqueness	- Real-time progress tracking
	- Certificate generation upon completion
	- Filter and search by course/category
	- Responsive UI with modern stack (React + Express + MongoDB)
	- Modular backend for easy maintenance
Social Impact	- Enables affordable access to education
/ Customer	- Bridges learning gaps in remote and rural areas
Satisfaction	- Encourages self-paced, flexible learning
	- Improves digital literacy and skill-building
	- Allows teachers to monetize their expertise
Business	- Freemium access to basic courses
Model	- Subscription-based premium courses or features
(Revenue	- Commission on paid course enrollments
Model)	- B2B model for schools and educational institutions
	- Potential for ad-based revenue model in free version
Scalability of	- Designed to support multiple users and courses concurrently
the Solution	- Supports integration with video conferencing APIs (Zoom, etc.)
	- Ready for mobile app development (React Native/Flutter)
	- Scalable backend with MongoDB and Express microservices
	- International expansion via language/localization support
	Statement (Problem to be solved) Idea / Solution Description Novelty / Uniqueness Social Impact / Customer Satisfaction Business Model (Revenue Model) Scalability of