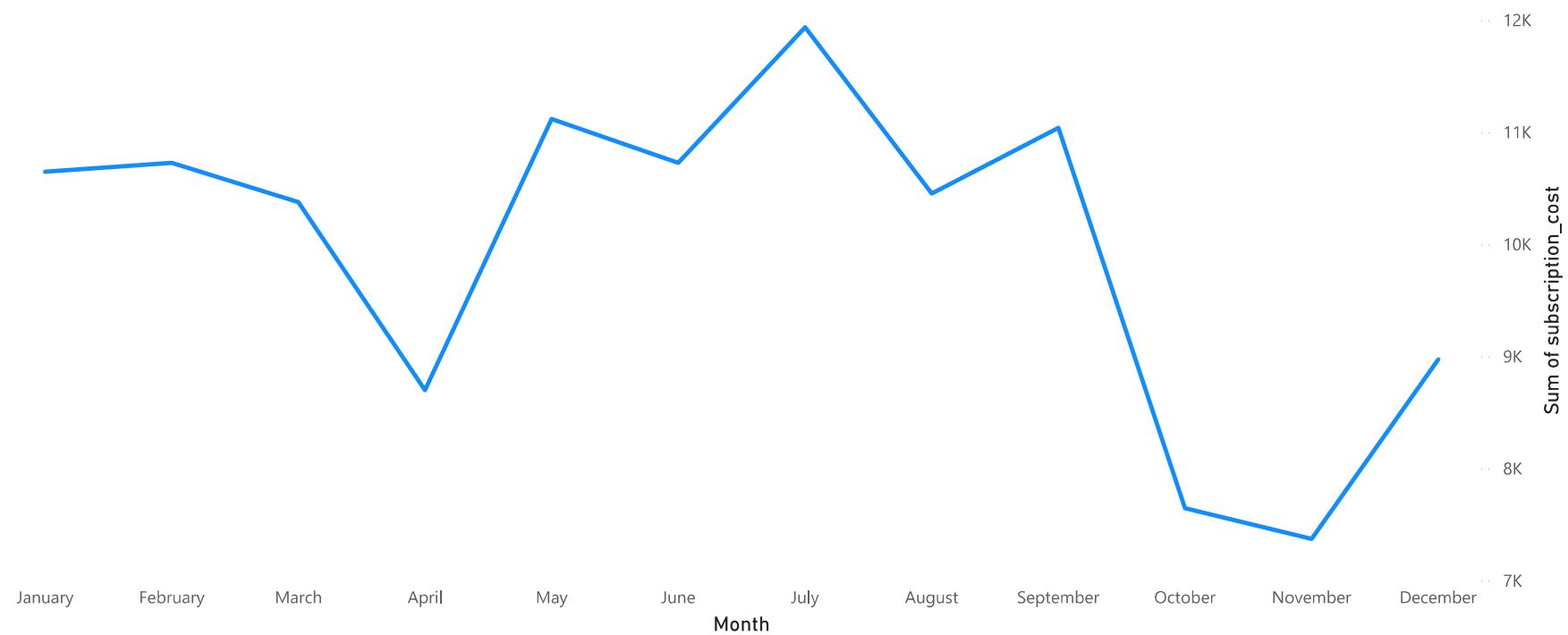


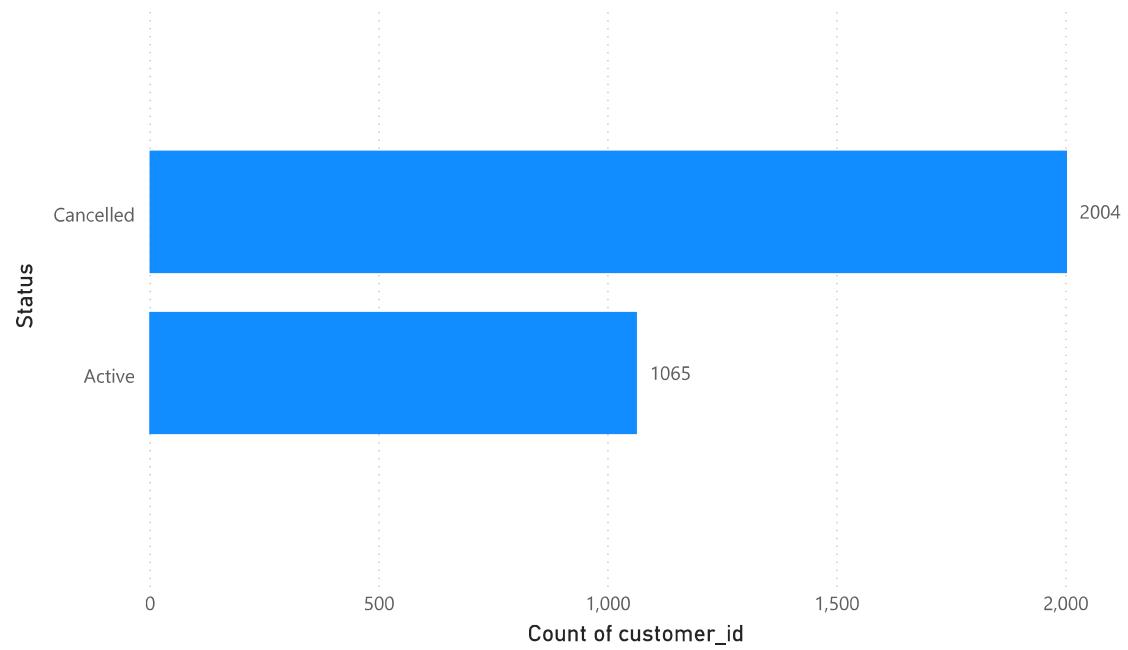
Subscriber Overview

Total Subscribers	Active Subscribers	Retention %
3069	1065	34.70

Monthly Revenue Trend (Paid Subscriptions)



Active vs Cancelled Subscribers



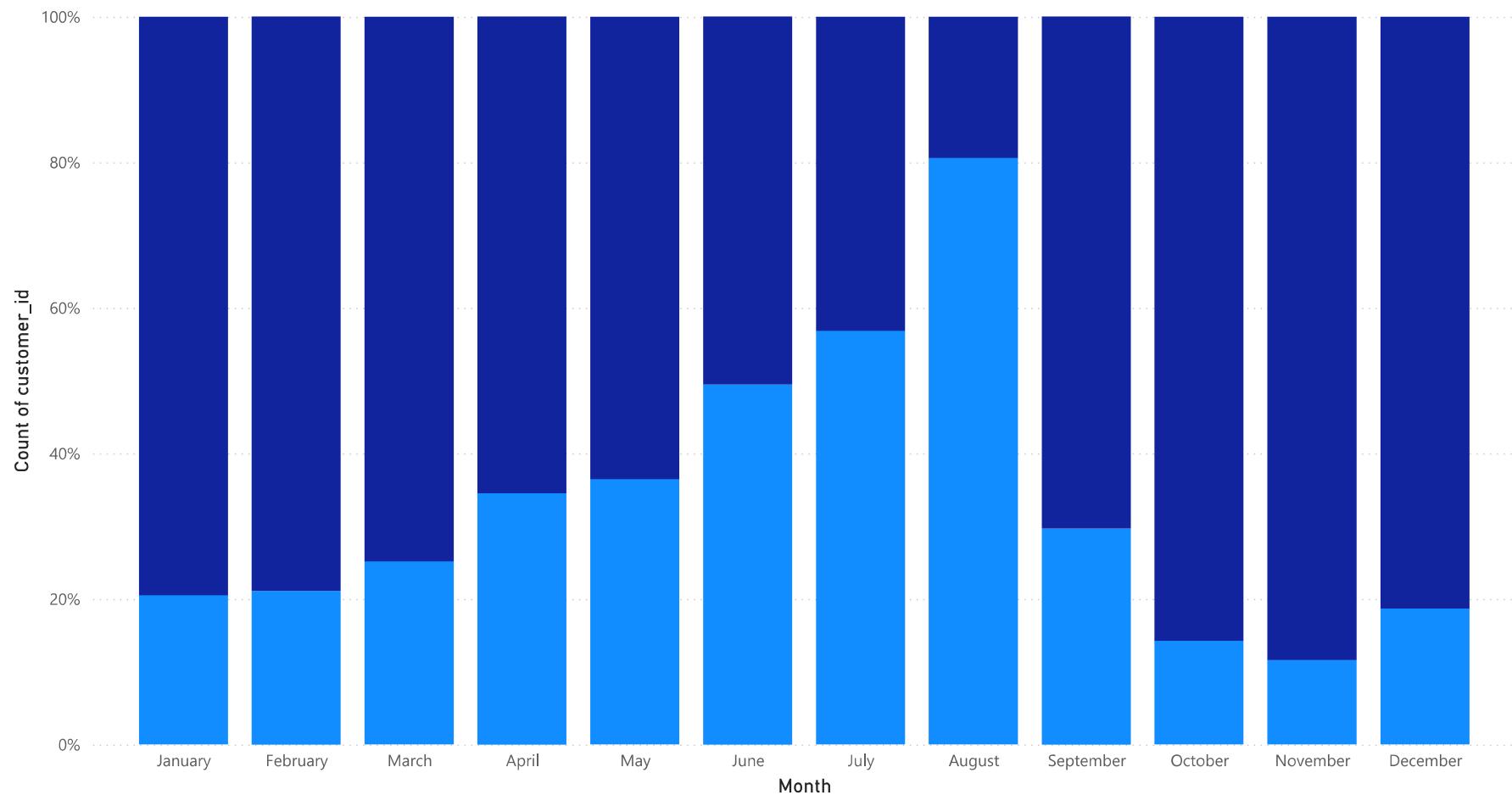
Sum of subscription_cost by Month



Revenue peaks mid-year and drops in Oct–Nov, indicating possible seasonality or churn impact.

Cohort Retention (Active vs Cancelled by Join Month)

Status ● Active ● Cancelled



Average Subscriber Tenure by Cohort

