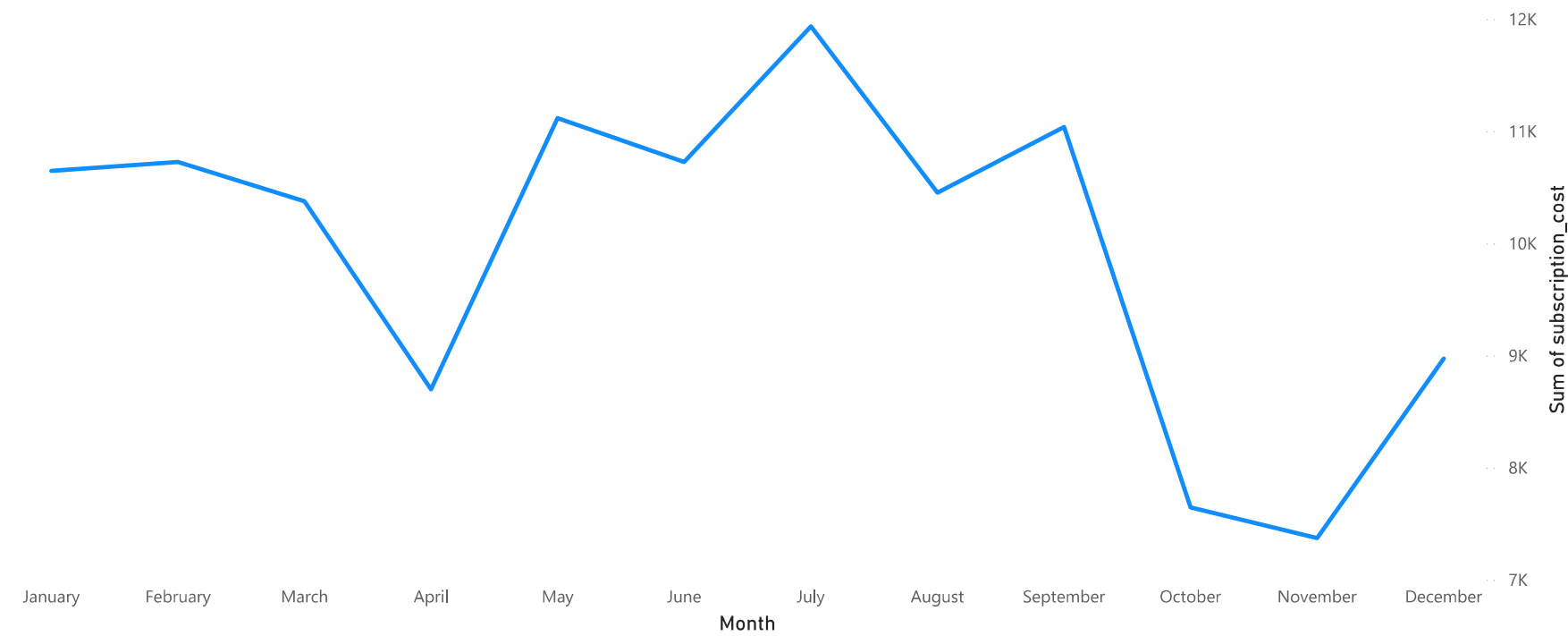


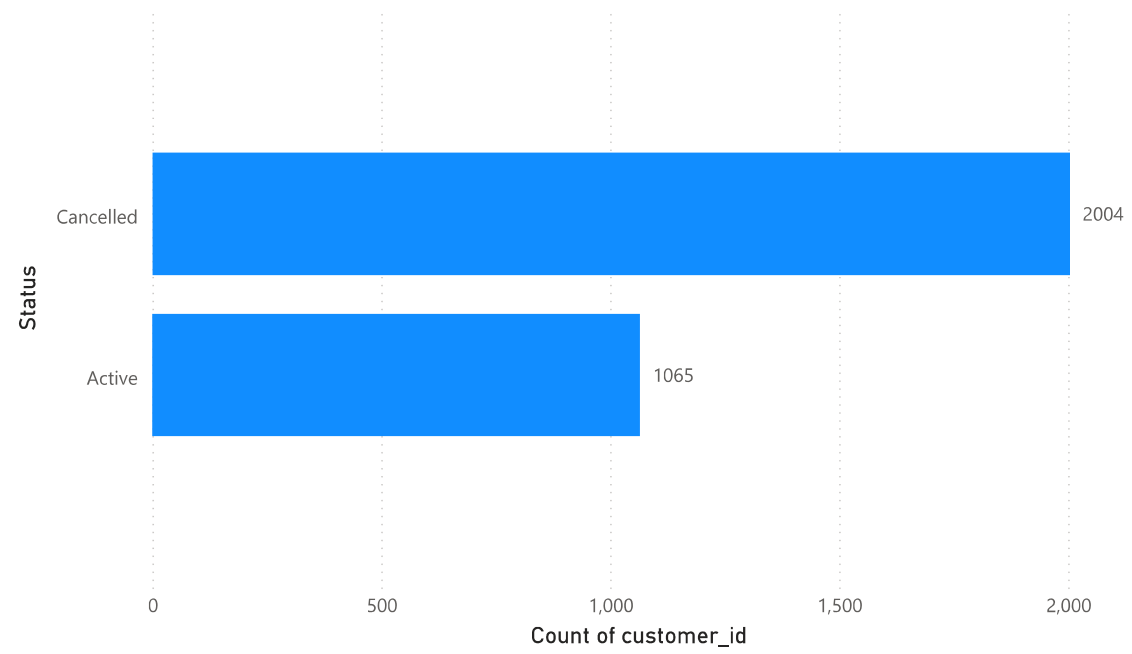
Subscriber Overview

| Total Subscribers | Active Subscribers | Retention % |
|-------------------|--------------------|-------------|
| 3069              | 1065               | 34.70       |

Monthly Revenue Trend (Paid Subscriptions)



Active vs Cancelled Subscribers



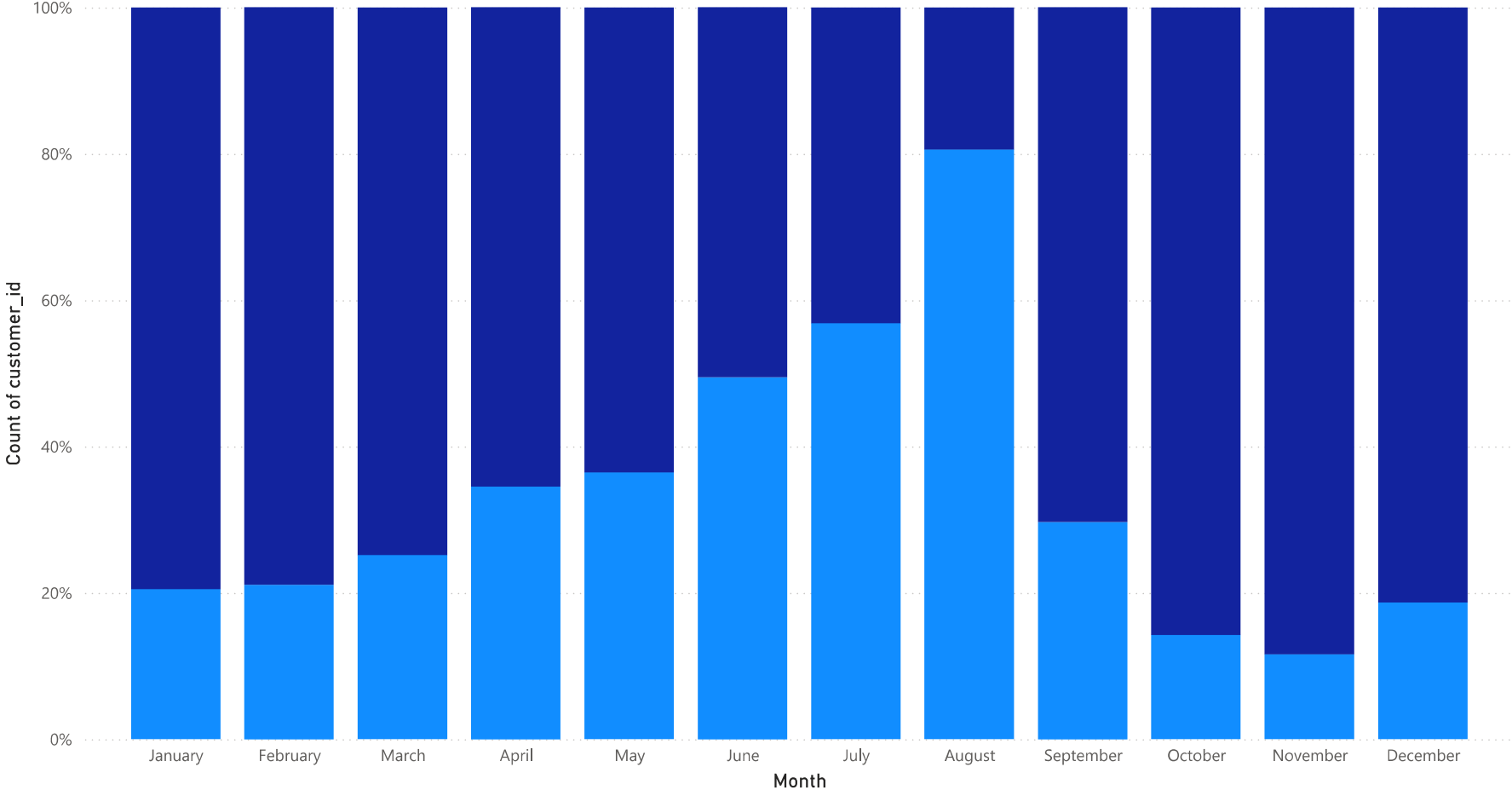
Sum of subscription\_cost by Month



Revenue peaks mid-year and drops in Oct–Nov, indicating possible seasonality or churn impact.

Cohort Retention (Active vs Cancelled by Join Month)

Status ● Active ● Cancelled



Average Subscriber Tenure by Cohort

