Prem Kumar Rajbhar

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Professional Summary

Results-driven Web Designer Frontend Developer with expertise in HTML, CSS, Sass, Bootstrap, JavaScript, jQuery, Git, and GitHub. Experienced in designing, developing, and optimizing responsive, visually appealing, and user-friendly websites. Skilled in theme creation, website customization, landing page development, CMS management, SEO, and web performance optimization. Proficient in transforming PSD and Figma designs into fully functional, cross-browser compatible web pages, implementing UI/UX best practices, and ensuring accessibility and semantic HTML standards. Actively contributing to open-source projects to refine frontend workflows and enhance digital experiences. Passionate about delivering modern, efficient, and engaging web solutions that blend creativity with technical expertise.

Technical Skills

- **Languages:** HTML, CSS, JavaScript, Markdown
- **Frameworks/Libraries:** Bootstrap, Tailwind CSS, jQuery, Sass
- **Tools/Editors:** Visual Studio Code, Adobe Dreamweaver CC, Sublime Text
- **Version Control:** Git, GitHub
- **Design & Conversion:** Figma, PSD to HTML, Figma to HTML, Adobe Photoshop
- **Web Development Skills:** Responsive Web Design, Mobile-First Design, Cross-Browser Compatibility, Web Optimization, Basic SEO, Typography
- **SEO & Analytics:** Implementing on-page SEO including Meta Tags, Semantic HTML, H1 hierarchy, sitemaps, robots.txt, and configuring Google Tag Manager for analytics tracking and performance insights
- **Performance Optimization:** Enhancing website speed and efficiency through HTML/CSS/JS minification, image compression, CDN optimization, and Google Lighthouse performance audits

Professional Experience

Web Designer Intern | Traviyo, Noida, Uttar Pradesh   July 2025 – Present

- Designed and customized website themes for ASP.NET (.NET) websites, ensuring responsive layouts, brand consistency, and modern UI/UX standards using HTML, CSS, Bootstrap, jQuery, and JavaScript.
- Developed landing pages optimized for client ad campaigns, improving marketing engagement and performance.
- Handled and resolved support tickets within strict timelines, demonstrating strong problem-solving and troubleshooting skills.
- Participated in client requirement sessions, translating inputs into effective, user-friendly web designs.
- Managed CMS for client websites, troubleshooting issues and ensuring smooth content updates and dynamic functionality.
- Deployed code to production/live servers via FTP, managing IP mapping and hosting configurations for seamless accessibility.
- Applied SEO best practices including meta tags, semantic HTML, H1 hierarchy, sitemaps, robots.txt, alt text, and configured Google Tag Manager for analytics tracking.
- Optimized website performance through HTML/CSS/JS minification, image compression, CDN checks, and Google Lighthouse analysis, enhancing load times and user experience.
- Contributed to new project development and ongoing enhancements, ensuring performance, usability, and adherence to modern web design standards.
- Leveraged expertise in HTML, CSS, Bootstrap, JavaScript, jQuery for frontend development and seamless design implementation.

Open Source Contributor (Part-Time, Remote) | GirlScript Summer of Code (GSSOC) 2025   Jul 2025 – Oct 2025

- Actively contributed to community-driven repositories, identifying and reporting bugs, web design issues, and layout improvements.
- Created and managed GitHub issues, collaborating with maintainers and admins to implement project enhancements.
- Forked repositories, implemented fixes, and submitted pull requests (PRs) for review and integration into live projects.
- Enhanced existing websites and applications using HTML, CSS, JavaScript, Bootstrap, and web design principles.
- Gained hands-on experience in collaborative development, version control (Git/GitHub), and community-driven workflows.

Education

University of Delhi 2020 – 2023
Bachelor of Commerce (B.Com)
Grade: First Division

Certifications Courses

MERN Stack Course, Ducat May 2024 – Dec 2024
Responsive Web Design, freeCodeCamp Dec 2024

Additional Information

Soft Skills: Creative Thinking, Attention to Detail, Communication, Problem Solving, Time Management, Collaboration

Professional Interests: UI/UX Design, Web Development, Open Source Contributions, Competitive Coding, Hackathons, Tech Meetups, Tech Writing, Mentoring

Languages: English, Hindi