Apple continues to strengten it's standing in the smart phone market, the brand has risen to a position of particular dominace in the us.6 of the top 10 most sold smsrtphone models in janary 2021 were d..

More then 1 billion consumers currently use iphones since its initial lunch, more then 1.9 billion iphone have been slod. iphone sales in 2021 surpassed the 2015 peak but declined in 2022 to 232.2 million units

phone sales generated \$205 billion revenue for apple in 2022, more than microsoft's total revenue.It sold 232 million iphone units that year

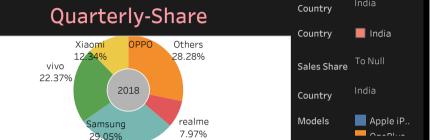
comp arati

Global Market Share



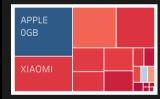
Country wise best selling smartphone





Brand

Brand Price Comparison



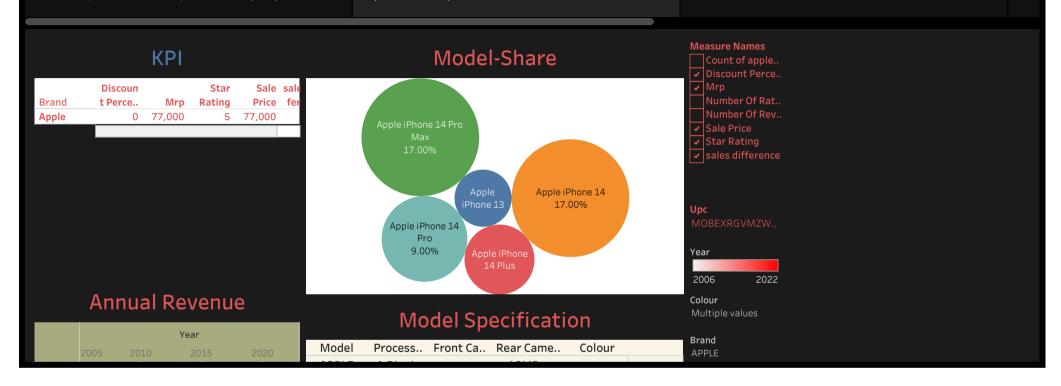
Battery Type Distribution



Apple continues to strengten it's standing in the smart phone market, the brand has risen to a position of particular dominace in the us.6 of the top 10 most sold smartphone models in janary 2021 were d.

More then 1billion consumers currently use iphones since its initial lunch, more then 1.9 billion iphone have been slod. iphone sales in 2021 surpassed the 2015 peak but declined in 2022 to 232.2 million units

phone sales generated \$205 billion revenue for apple in 2022, more han microsoft's total revenue,It sold 232 million iphone units that year comp arati

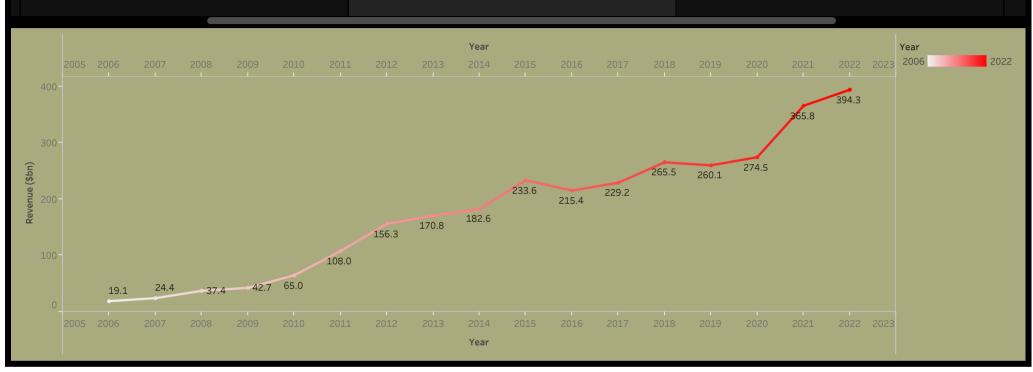




More then 1billion consumers currently use iphones since its initial lunch, more then 1.9 billion iphone have been slod.iphone sales in 2021 surpassed the 2015 peak but declined in 2022 to 232.2 million units

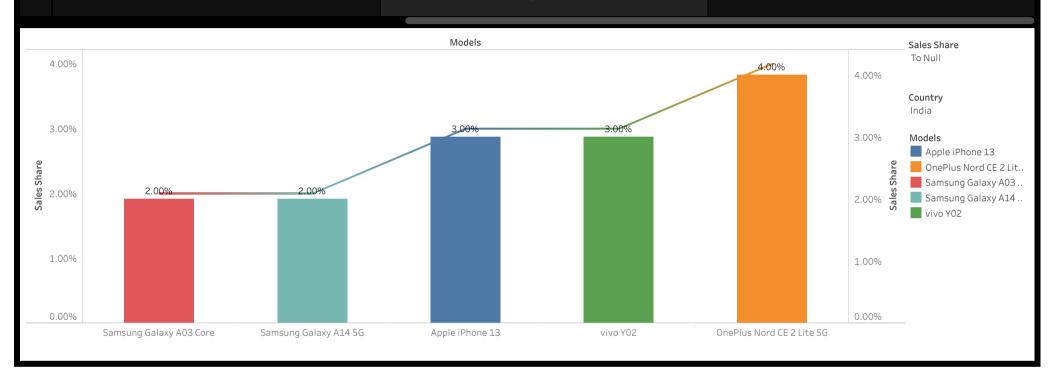
iphone sales generated \$205 billion revenue for apple in 2022, more than microsoft's total revenue, It sold 232 million iphone units that year

comparative analysis amongst various other leading brands in the smart phone industry shows that iphone is yet to make it's impact in india it's 3% market share in the global matket is depicted in the line-l Alt ho



then 1bil.. iphone sales generated \$205 billion revenue for apple in 2022, more than microsoft's total revenue, It sold 232 million iphone units that year comparative analysis amongst various other leading brands in the smart phone industry shows that iphone is yet to make it's impact in india it's 3% market share in the global matket is depicted in the line-b..

Although the isn't for behind in the competation, it is yet to scale-up it' marketing startegies and police formulations for indian audience



then 1bil.. iphone sales generated \$205 billion revenue for apple in 2022, more than microsoft's total revenue, It sold 232 million iphone units that year

comparative analysis amongst various other leading brands in the smart phone industry shows that iphone is yet to make it's impact in india it's 3% market share in the global matket is depicted in the line-l

Althougj the isn't for behind in the competation, it is yet to scale-up it's marketing startegies and police formulations for indian audience

