



MARK JOHN I. GUILLERMO

JUNIOR SOFTWARE DEVELOPER & MULTIMEDIA ARTIST

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Proactive and client-focused system developer and graphic artist with extensive experience in designing and implementing digital solutions for various clients. Skilled in web and mobile development, multimedia design, software workflow optimization, and project management. Known for delivering visually compelling and functional solutions, improving user satisfaction, and streamlining digital processes. Excellent communication, organizational, and problem-solving skills.

WORK EXPERIENCE

Software Developer & Tech Support (Intern) | Manila International Airport Authority January 2025 – May 2025

- Developed three major projects:
 - MIAA Network Monitoring System (NMS)** – Built a system to monitor and manage network performance and uptime.
 - MIAA Local Management System (LMS)** – Created a platform to manage and organize local telephone numbers for internal use.
 - MIAA Citizen's Charter 2025 Interactive Kiosk** – Created an interactive kiosk application to improve public accessibility to company services.
- Provided technical support by troubleshooting and resolving computer and printer issues.
- Handled network configurations and ensured smooth connectivity across multiple departments.
- Conducted inventory management for IT equipment and peripherals.

Creative Director & Multimedia Artist (Freelance) | FRAPPEY CAFÉ March 2024 – August 2025

- Conceptualized and designed visual branding including logos, menus, and promotional materials to enhance the café's identity.
- Produced multimedia content such as videos, animations, and social media graphics to drive online engagement.
- Collaborated with the marketing team to develop campaigns that increased customer foot traffic and brand awareness.
- Managed creative projects from concept to delivery, ensuring deadlines and quality standards were met.
- Implemented visual storytelling techniques to elevate the café's brand experience and customer interaction.

Multimedia Artist & Software Developer (Freelance) | SAINTPREMO VISUALS™ February 2022 – Present

- Developed websites and led frontend development for .NET systems, designing system flows and interfaces.
- Created graphics, digital art, and video content for branding, marketing, and client projects.
- Managed projects end-to-end, ensuring timely delivery and alignment with client goals.

EDUCATION

Bachelor of Science in Information Technology (Major in Web & Mobile Technologies)

Pangasinan State University, Asingan Campus | Graduated August 2025

- Relevant Coursework:** Web Development, Mobile Application Development, Database Management Systems, Software Engineering, Networking Fundamentals, Human-Computer Interaction, Cybersecurity Principles

SKILLS

- Full Stack Development
- UI/UX & Interface Design
- Graphic Design & Digital Art
- Branding & Visual Storytelling
- Creative Direction
- Internet of Things (IoT) Development

CERTIFICATIONS

- National Certificate II – Computer System Servicing
- Certificate of Completion – MIAA OJT 486 Hours
- Certificate of Completion – Full Stack Development 101
- Certificate of Completion – Cybersecurity 101
- Developer Certification – Responsive Web Design
- Developer Certification – JavaScript Algorithms and Data Structure
- Best in Student Internship – PSU BSIT

Character Reference

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