

Demographics

**Users
21 or
older.**

Under 21
within the
legal
boundaries

**Methods
of users
obtaining
the drinks**

**ID
Scanner**

Room for Expansion

Collaboration
with
AlcoholEDU?

Sponsorship
with
appropriate
brands?

Accessibility

**Google
Play**

**Apple
App
Store**

**Microsoft
Store**

Features + Sharing

**Able to
think up
personal
mixers**

Friending+Sharing
system for extra
recommendations

**Categories
based off
flavor or base.**

Using camera
to scan drinks
to add to the
list of
beverages

**Way to
save
drinks the
user likes**

**Categories
based off
Volume/
Proof/
Standard
drinks.**

Keep track of
drinks drank
per day

Rating drinks
for others to
see as well

**Recommends
chasers**

User inputs taste in
food and drinks
with examples for
the
recommendation
algorithm

**Recommends
sodas for
mixers based
on your taste.**

**Thread system
for posts,
similar to
Reddit**

Recommends
alternative drinks to
keep from
consuming too
much alcohol.

BAC
Calculator/Monitor
Tool

Types of Drinks

Malternative

Liquor

Mixers

Beers

Setlzers

Shots

Cider

Whiskey

Sake

Wines