



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

I was expecting something different

What is the best for me

What brand do you like

What do you think ?

I want something awesome

I want something awesome



Bussiness visiting card

Desingning for bussiness visiting card in using canva

Checks the wepsite

More search

Overwhelmed

Asks friends

Usure who to trust

Excited



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?