

Credit Card Customer Report

Revenue

55M

Interest Earned

7.84M

Cust Satisfaction SCore

3.19

Avg Utilization Ratio

0.27

Q2

Q3

Q1

Q4

Silver

Blue

Gold

Platinum

Week_Start_Date

All

Swipe

Online

Chip

M

30M

F

25M



60+

30-40

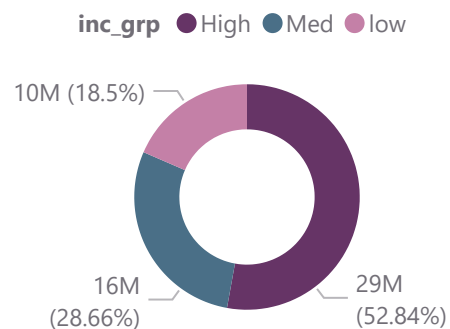
40-50

50-60

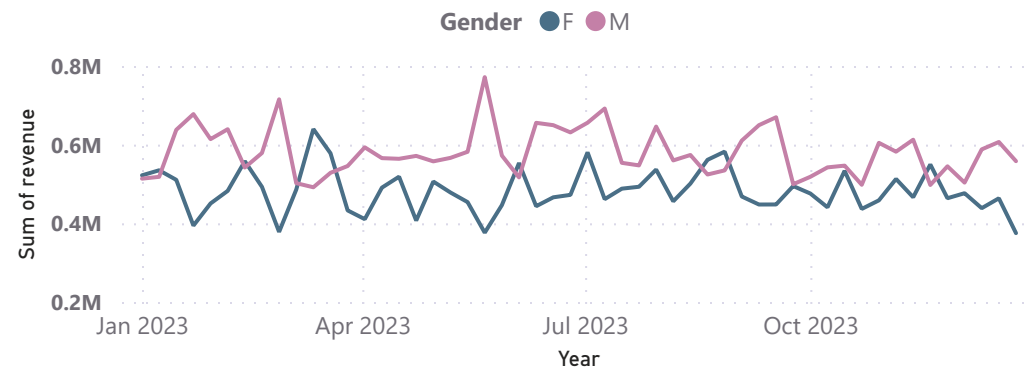
20-30

Customer_Job	Sum of Income	Sum of Interest_Earned	Sum of revenue
Businessman	186959919	25,39,390.31	17387832
White-collar	103930055	14,41,073.93	10114656
Govt	88773989	11,60,016.37	8111701
Selfemployeed	75313288	11,19,741.81	8261758
Blue-collar	72262158	9,52,800.57	6904279
Retirees	48675030	6,30,359.24	4535184
Total	575914439	78,43,382.23	55315410

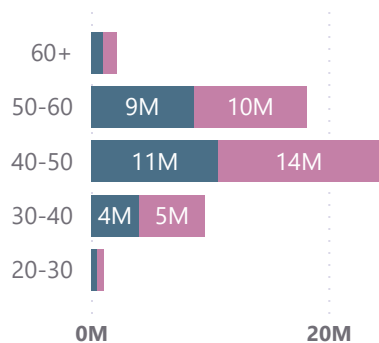
Revenue by Income grp



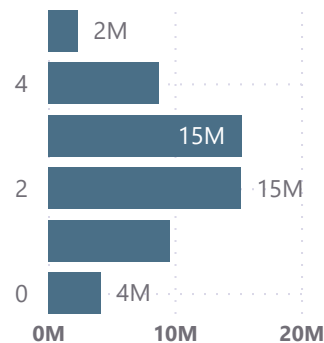
Revenue comparison by gender



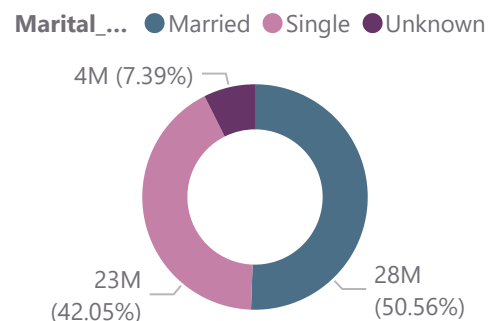
Revenue by Age



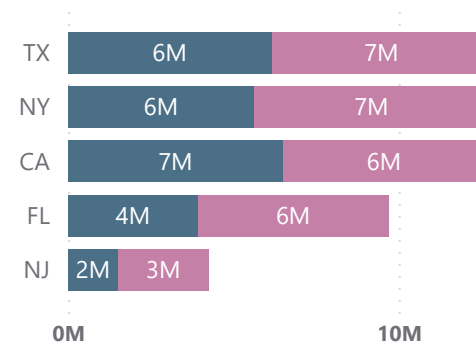
Revenue by kids



Revenue by Income grp



Revenue by State



Revenue by Education Level

