Skatebase.com
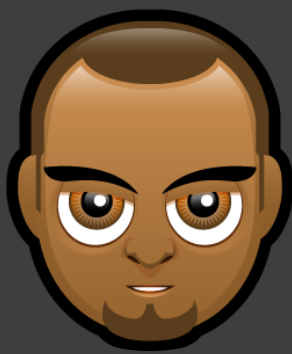
Skatebase is a public social media platform for those that consider themselves skateboarders or fans of skate.

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Skatebase serves as a platform for skaters to organize, share, and spread media content related to skateboarding. The main purpose of Skatebase is to provide a forum that is designed specifically for skaters. A full scale implementation of the site would provide real-time skate-spot tracking; the ability for users to log street skate-spots they might come across, and to use the site to find spots that others have logged. Each user will be provided their own feed of skateboarding related content, as long as they make an account. Users can post, comment on and like others' posts, repost posts, and build their unique skater profile. Users can add tricks they are capable of, and tricks they'd like to learn, to their profiles so that the site can recommend skate spots near them to try out for a challenge.

PERSONAS

Local Skater

An experienced skater that is familiar with their area. Has a good grasp on skate culture

Novice Skater

A new skater. Relatively inexperienced and unfamiliar with skate culture.

Talent Scout

A talent agent tasked with finding experienced skaters to represent their brand. Very familiar with skate culture.

COMPS

SkateYou

SKATESPOTS
The world's spots in your pocket