

# Questionnaire for Alumni and Client feedback

Survey Title: AI Powered University-Company Project Marketplace Survey

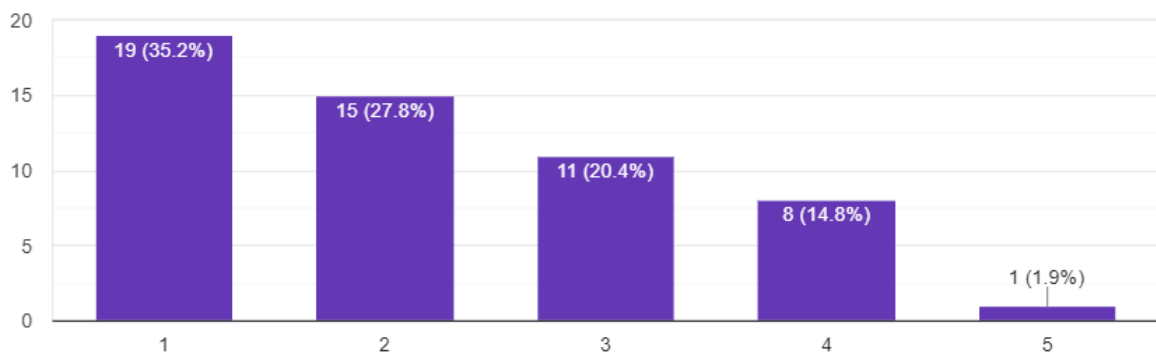
**Q1.** How would you rate your current engagement with your university and its current students?

Not Connected      1      2      3      4      5      Highly Engaged

## Analysis:

Current Engagement with Alma Mater:-

54 responses



## Insights:

**Observation:** The majority of alumni (**84%**) have a current engagement rating of **1-3** with their university and its current students. This suggests that there is a significant opportunity to increase alumni engagement through platforms like yours.

### Data backing:

**84%** of alumni have a current engagement rating of **1-3**  
**16%** of alumni have a current engagement rating of **4 or higher**.

### Conclusion:

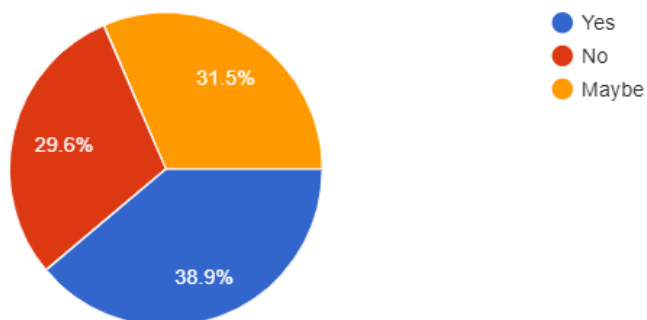
- Our **1st ideation** product has the potential to make a significant impact on alumni engagement by providing a platform for students and alumni to interact with each other and collaborate on projects.
- Our product, which is a **community engagement platform** where students and alumni can interact with each other, complements the main product by providing a space for students and alumni to connect and build relationships, which can lead to even more real-world experience opportunities such as project collaborations.

**Q2.** Would you be interested in collaborating with student or professor-led teams from your own university on real-world projects at your company?

- Yes
- No
- Maybe

### Analysis:

**Interested to work with student teams for Industrial Projects(Current):-**



### Insights:

**Observation:** Close to half of the alumni surveyed (**38.9%**) are interested in collaborating with student or professor-led teams from their own university on real-world projects at their company. This suggests that there is a significant amount of **interest among alumni** for this type of engagement.

### Data backing:

- **38.9%** of alumni are **interested** in collaborating with student or professor-led teams on real-world projects
- **29.6%** of alumni are **not interested** in collaborating with student or professor-led teams on real-world projects
- **31.5%** of alumni are **maybe interested** in collaborating with student or professor-led teams on real-world projects

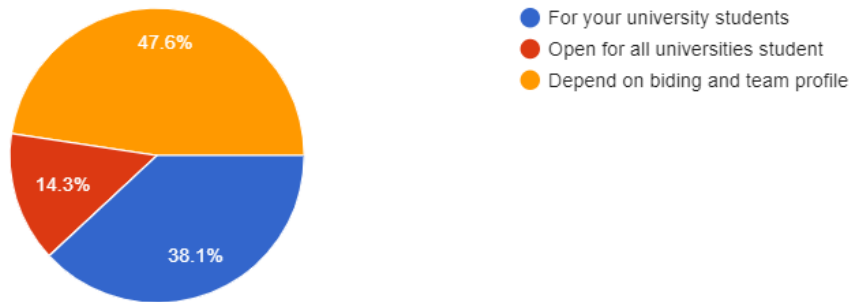
### Conclusion:

- There is a strong interest among alumni for collaborating with student or professor-led teams on real-world projects. Your product can capitalize on this interest by providing a platform for students and alumni to connect and collaborate on projects.
- The percentage of alumni who are interested in collaborating with student or professor-led teams(**38.9%**) is higher than the percentage of alumni who are currently engaged(**16% with a rating 4 or higher**) with their university and its current students. This suggests that there is an opportunity to increase alumni engagement through platforms like yours.

**Q3.** If interested, who would you prefer to give the project to?

- For your university students
- Open for all universities student
- Depend on bidding and team profile

### Analysis:



### Insights:

**Conclusion:** 38.1% of Alumni are interested in giving projects to their community's students.

**Q4.** What stage of the project would you like these teams to work upon?

- Research
- Prototype
- Planning
- Designing
- Development
- Other

### Analysis:



### Insights:

**Conclusion: Major stages of Project where client would like teams to work upon:-**

- Research(**28.6%**)
- Prototype(**14.3%**)
- Development(**33.3%**)
- Others(**23.8%**)

**Q5.** How much would your company be interested to spend on such projects? (Rough Estimate)?

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### Insights:

According to responses of our survey the budget for the projects ranges **close to 1 lakhs rupees**

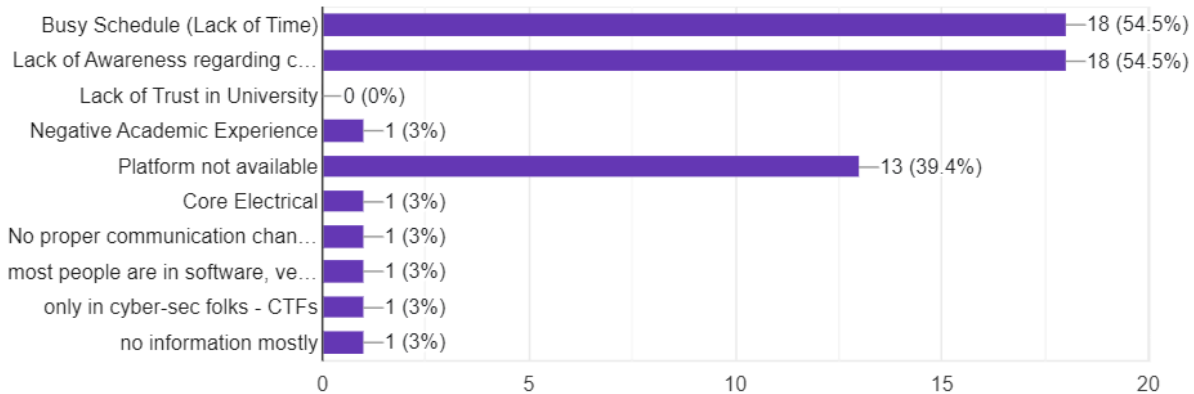
and in some cases even reaching **upto 5 lakh rupees**, with variations depending upon the

complexity of projects.

**Q6.** According to you, what are the main reasons that affect your engagement with your college?

- Busy Schedule (Lack of Time)
- Lack of Awareness regarding current activities of University
- Lack of Trust in University
- Negative Academic Experience
- Platform not available
- Other

## Analysis:



## Insights:

### Pain Points of Alumni:-

### Major Issues while Engaging:-

- **Primary Reason: Busy Schedule** is the most frequently cited reason for low or no engagement (**54.5%**), suggesting that time constraints are a significant barrier for alumni participation.
- **Awareness Issues:** A noticeable portion (**54.5%**) of respondents indicate a **lack of awareness** regarding current campus activities, suggesting that communication and outreach efforts could be improved.
- **Platform Needs:** A considerable number (**39.4%**) of respondents express a **need for a platform** to facilitate interaction and engagement with the university, indicating a potential gap in available resources.

**Observation 1:** Among the alumni who responded "No" or "Maybe" to the question about collaborating with student or professor-led teams, two of the top three reasons cited for their lack of engagement were **lack of awareness** regarding current campus activities (**54.5%**) and **lack of a platform** (**39.4%**).

**Observation 2:** These results suggest that a significant number of alumni are interested in collaborating with their alma mater, but they are not aware of the opportunities available or they do not have a convenient way to connect with students and professors.

**Observation 3:** Your **engagement platform** has the potential to address both of these challenges by providing alumni with a central platform to learn about current campus activities and connect with students and professors.

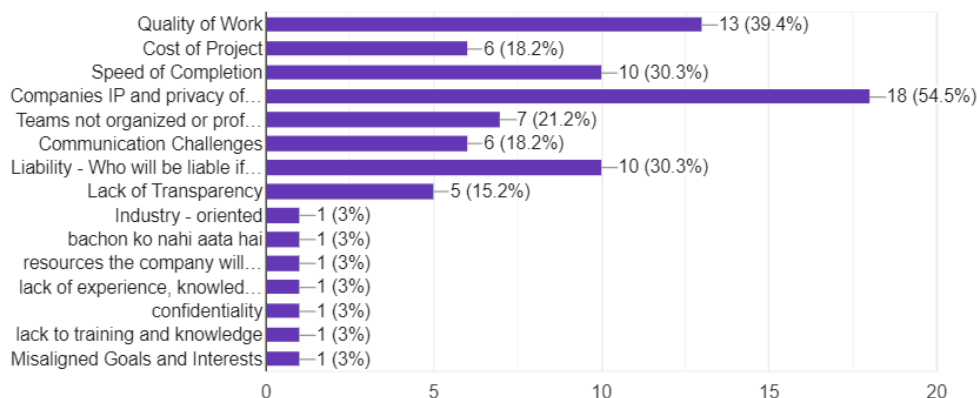
**Observation 4:** By making it easier for alumni to engage with their alma mater, your platform can help to increase alumni engagement, which can lead to a number of benefits, such as increased financial support for the university, a stronger alumni network, and a more engaged student body.

Overall, the questionnaire results suggest that there is a **strong demand** for your **engagement platform**. By addressing the challenges of lack of awareness and lack of a platform, your platform can help to increase alumni engagement and create a more connected and collaborative university community.

**Q7.** What are your major concerns related to such relationships between companies and universities?

- Quality of Work
- Cost of Project
- Speed of Completion
- Companies IP and privacy of data
- Teams not organized or professional
- Communication Challenges
- Liability - Who will be liable if something goes wrong
- Lack of Transparency
- Other

### Analysis:



## Insights:

### Major Concerns:-

- Quality of Work:- **39.4%**
- Company Data Privacy:- **54.5%**
- Not Organized Teams+Liability(Let's combine these two):- **51.5%**

When surveyed nearly **(40%)** of the Alumni have a major concern on quality of work.

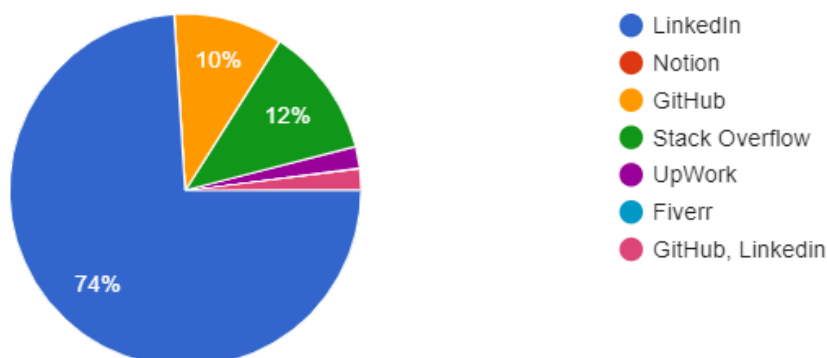
### Observation:

- Thus there is an increasing demand by the client and employers for quality and complete work, evolving benchmarks and a culture of continuous improvement in project development which they expect from Student-led teams as well.
- Here our **3rd ideation product** i.e. **Performance Tracker** has the potential to address this issue by keeping a check on the **quality and completeness of work**.

**Q8.** From the below mentioned platforms which platform are you most familiar with(regularly engage/open/use) relative to other platforms professionally.

- LinkedIn
- Notion
- GitHub
- Stack Overflow
- UpWork
- Fiverr
- Other

## Analysis:

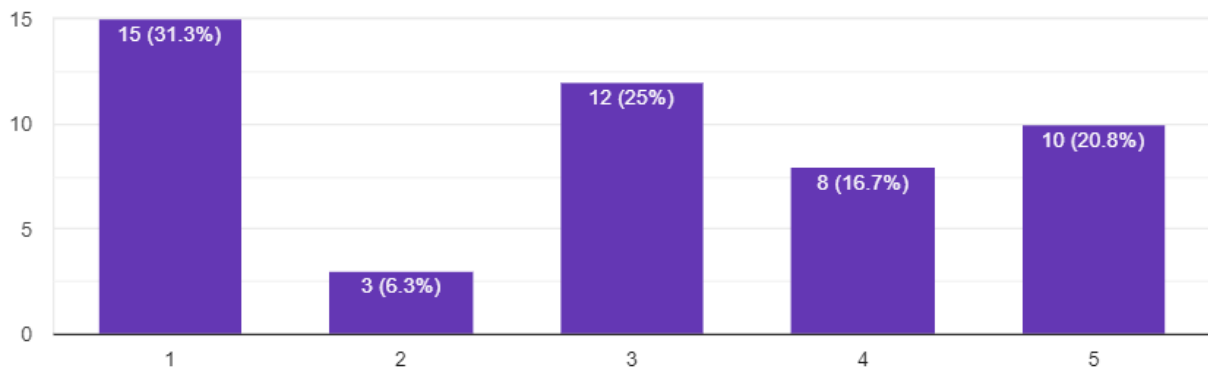




**Q9.** How interested would you be for an app/platform that allows you to actively interact and follow your university community and its members in a single feed? (Context:- We are developing a feed where users can see social updates from their community members focusing on networking within the community)

Not Interested      1      2      3      4      5      Highly Interested

### Analysis:



### Data Summary:

1	15
2	3
3	12
4	8
5	10

### Insights:

### Observations:

**Significant Interest:** The majority of respondents (62.5%, 12+8+10) expressed interest in the app/platform, indicating a strong potential for its adoption among this group.

**High Enthusiasm:** A considerable portion (41.6%, 12+8) showed high enthusiasm (ratings 4 and 5), suggesting a keen interest in actively engaging with the university community through the app.

**Moderate Interest:** While some respondents expressed moderate interest (ratings 2), marketing strategies need to be deployed to convert them into potential users.

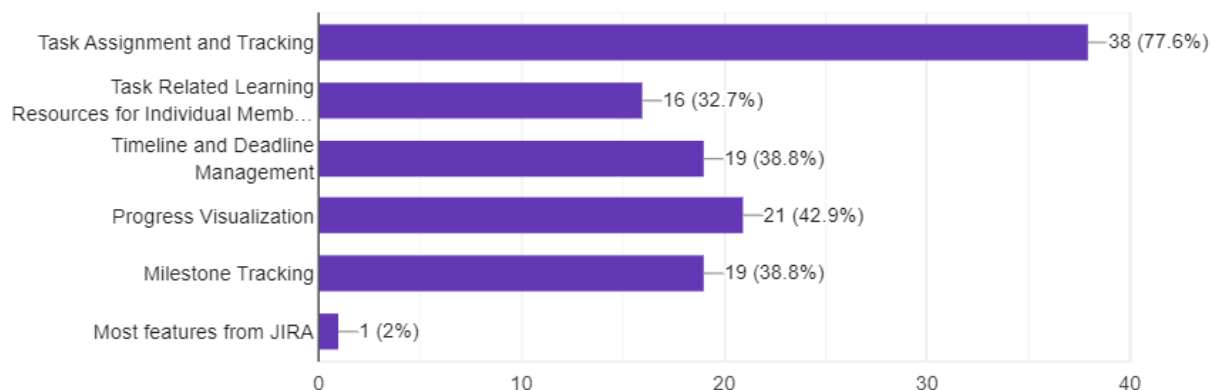
**Low Interest:** Some respondents (31.25%, 15) indicated low interest (rating 1), suggesting that the app/platform might not appeal to everyone.

***Based on these observations, it seems that the app/platform has the potential to be a valuable tool for connecting alumni with their university community and facilitating collaboration with student or professor-led teams. Further development and promotion of the app could attract more users and enhance its impact.***

**Q10.** Which of the following features can help a self-organized team to work on a project that if monitored can improve the quality of projects?

- Task Assignment and Tracking
- Task Related Learning Resources for Individual Members powered by AI
- Timeline and Deadline Management
- Progress Visualization
- Milestone Tracking
- Other

### Analysis:



## Insights:

Majority of clients(77.6%) believed that **Task Assignment and Tracking** can improve the quality of projects.

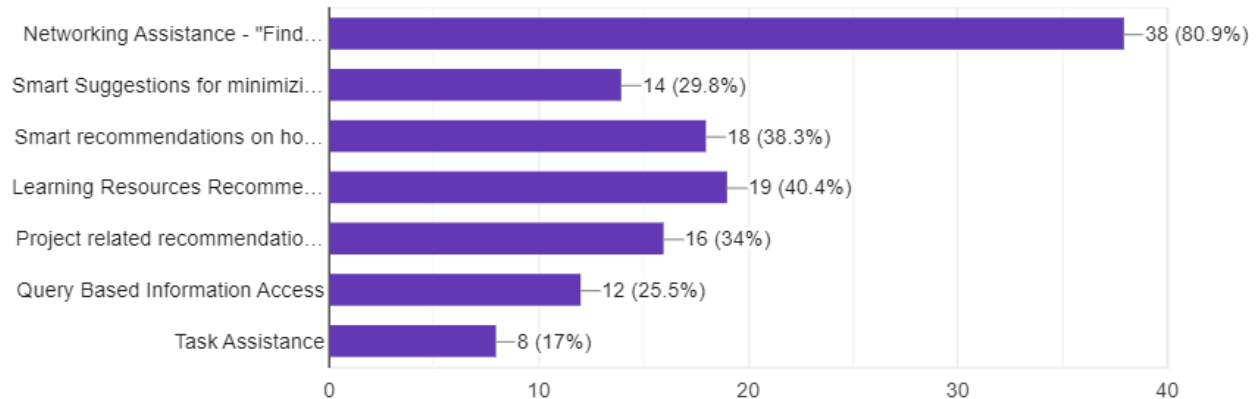
- **Observation:**

Here our product **performance tracker** can help in bridging this gap by providing a client a means to track the progress of ongoing projects and providing students an idea of how much work to be done.

**Q11.** An AI agent cum personal assistant for users which will help them navigate the platform all while upskilling the users via an input based system.

- Networking Assistance - "Find me an Alum of batch 2014 who is currently working as a senior official in a Finance Firm or in Finance Industry
- Smart Suggestions for minimizing or resolving any conflict related to project
- Smart recommendations on how to navigate and take advantage of the ecosystem
- Learning Resources Recommendations based on Project/Profile
- Project related recommendations/alerts/work plan assists
- Query Based Information Access
- Task Assistance

### Analysis:



### Insights:

- According to survey results our **2nd ideation product** i.e an AI agent cum personal assistant was found to be useful by alumnis(**80.9%**) for networking assistance and (**40%**) for Learning Resources Recommendations based on Project/Profile .
- Thus, our this product helps in upskilling the students by building connections and increasing skills and assistance through recommendations of relevant resources according to the project.

**Q12.** How can alumni be encouraged to list their company's first project on the platform?

### Analysis:

#### Most common suggestions were:

- How could it be beneficial for individuals and the company?
- By dedicating skilled resources from the institution to the company's project and setting a timeline to achieve the goal.
- Emphasize how sharing their company's first project can create a mutually beneficial relationship. Stress the practical learning opportunities the project can provide to juniors. Implement features that recognize and showcase alumni contributions prominently.
- Corporates would be tough to get, startups would most likely be the first ones to be able to involve students in actual work.