

EDUCATION

DePaul University, Chicago, IL	2023 – Present
Master of Science, Human-Computer Interaction	
Relevant Coursework: HCI Design Fundamentals, Prototyping & Implementation, User Research Methods, Usability Evaluation Methods, Web Design for HCI, Information Architecture & Content Strategy, Accessibility Considerations for HCI, Social Interaction Design, HCI Capstone	
University of Illinois Urbana-Champaign, Champaign, IL	2017 – 2021
Bachelor of Arts, Linguistics with minors in Informatics and Psychology	
Relevant Coursework: Intro to Computer Science, Digital Advertising Content, IT for Networked Organizations, Social Aspects of Information Technology, Psychology of Language, Cognitive Psychology	
Pratt Institute, New York, NY	2019
Graphic Design Summer Intensive	
Summer studio intensive in graphic design with 8 projects, including one final project focusing on branding and brand identity.	

EXPERIENCE

President	2023 – 2024
Experience Design Roundtable at DePaul University, Chicago, IL	
<ul style="list-style-type: none"> Directly oversaw organization and led biweekly officer meetings. Created and implemented marketing/promotional events, resulting in 100% membership growth. Maintained and updated XD Roundtable website. Maintained regular contact with faculty advisor. Served as a point of contact for external organizations and the succeeding executive board. 	
Public Relations	2019 – 2021
Phi Mu Fraternity Delta Beta Chapter, Champaign, IL	
<ul style="list-style-type: none"> Created and maintained a strong, cohesive digital presence for the organization across 6 platforms. Collaborated with the PR committee, delegating tasks to increase productivity. Rebranded and grew the chapter Instagram following by over 60%. Redesigned, modernized, and regularly updated the chapter website. Created 50+ deliverable graphics for use on social media, and for communication within the chapter. 	
Brand Ambassador	2019
University Tees, Champaign, IL	
<ul style="list-style-type: none"> Executed themed events and marketing strategies, promoting University Tees at over 20 establishments and organizations on campus, and through social media. As team lead, responsible for corresponding with University Tees headquarters on a weekly basis. 	

FREELANCE & VOLUNTEER WORK

Digital and UX Designer	2020 – Present
Independently created over 50 designs and portraits using the Adobe Creative Cloud and Procreate for clients on Redbubble and Fiverr. Assisted nonprofits with responsive website design and development.	
Web Designer	2013 – 2015
Worked with HTML, CSS, and Javascript to create 20+ blog layouts for Tumblr users, incorporating Tumblr's own dynamic data and variables.	

CERTIFICATIONS & SKILLS

IRB/Human Subjects Protections Training, CITI Program	Issued Sep 2023
UX Design Specialization, Google	Issued Dec 2021
Edge Academy: Marketing Foundations, Trade Desk	Issued Oct 2020
Social Marketing, Hootsuite Academy	Issued Nov 2020

Figma, Axure RP, ATLAS.ti, Miro, Adobe Suite (XD, InDesign, Illustrator, Photoshop), UI/UX Design, Design Systems, Design Thinking, Prototyping, Wireframing, Information Architecture, HTML, CSS, Javascript, Bootstrap, Visual Design, Graphic Design, Google Drive, Microsoft Office, empathy, teamwork, collaboration, leadership, communication, organization, data analysis, detail-oriented, desire to learn, adaptability, time management.