

EDUCATION

DePaul University, Chicago, IL

Jan 2023 – Present

Master of Science, Human-Computer Interaction

Relevant Coursework: HCI Design Fundamentals, Prototyping & Implementation, User Research Methods, Usability Evaluation Methods, Web Design for HCI, Information Architecture & Content Strategy, Accessibility Considerations for HCI, Social Interaction Design, HCI Capstone

University of Illinois Urbana-Champaign, Champaign, IL

Bachelor of Arts, Linguistics with minors in Informatics and Psychology

Relevant Coursework: Intro to Computer Science, Digital Advertising Content, IT for Networked Organizations, Social Aspects of Information Technology, Psychology of Language, Cognitive Psychology

Pratt Institute, New York, NY

Graphic Design Summer Intensive

Summer studio intensive in graphic design with 8 projects, including one final project focusing on branding and brand identity.

EXPERIENCE

President

May 2023 – May 2024

Experience Design Roundtable at DePaul University, Chicago, IL

- Directly oversaw organization and led biweekly officer meetings.
- Created and implemented marketing/promotional events, resulting in 100% membership growth.
- Maintained and updated XD Roundtable website.
- Maintained regular contact with faculty advisor.
- Served as a point of contact for external organizations and the succeeding executive board.

Public Relations

Apr 2019 – May 2021

Phi Mu Fraternity Delta Beta Chapter, Champaign, IL

- Created and maintained a strong, cohesive digital presence for the organization across 6 platforms.
- Collaborated with the PR committee, delegating tasks to increase productivity.
- Rebranded and grew the chapter Instagram following by over 60%.
- Redesigned, modernized, and regularly updated the chapter website.
- Created 50+ deliverable graphics for use on social media, and for communication within the chapter.

Brand Ambassador

Jul 2019 – Dec 2019

University Tees, Champaign, IL

- Executed themed events and marketing strategies, promoting University Tees at over 20 establishments and organizations on campus, and through social media.
- As team lead, responsible for corresponding with University Tees headquarters on a weekly basis.

FREELANCE & VOLUNTEER WORK

Digital and UX Designer

Jan 2020 – Present

Independently created over 50 designs and portraits using the Adobe Creative Cloud and Procreate for clients on Redbubble and Fiverr. Assisted nonprofits with responsive website design and development.

Web Designer

2013 – 2015

Worked with HTML, CSS, and Javascript to create 20+ blog layouts for Tumblr users, incorporating Tumblr's own dynamic data and variables.

CERTIFICATIONS & SKILLS

IRB/Human Subjects Protections Training, CITI Program

Issued Sep 2023

UX Design Specialization, Google

Issued Dec 2021

Edge Academy: Marketing Foundations, Trade Desk

Issued Oct 2020

Social Marketing, Hootsuite Academy

Issued Nov 2020

Figma, Axure RP, ATLAS.ti, Miro, Adobe Suite (XD, InDesign, Illustrator, Photoshop), UI/UX Design, Design Systems, Design Thinking, Prototyping, Wireframing, Information Architecture, HTML, CSS, Javascript, Bootstrap, Visual Design, Graphic Design, Google Drive, Microsoft Office, empathy, teamwork, collaboration, leadership, communication, organization, data analysis, detail-oriented, desire to learn, adaptability, time management.