

EDUCATION

DePaul University, Chicago, IL 2023 – 2024
Master of Science, Human-Computer Interaction

University of Illinois Urbana-Champaign, Champaign, IL 2017 – 2021
Bachelor of Arts, Linguistics with minors in Informatics and Psychology
Relevant Coursework: Intro to Computer Science; Digital Advertising Content; IT for Networked Organizations; Social Aspects of Information Technology; Psychology of Language; Cognitive Psychology

Pratt Institute, New York, NY 2019
Graphic Design Summer Intensive
Four week studio intensive in graphic design with 8 projects, including one final project focusing on branding and brand identity.

EXPERIENCE

Public Relations 2019 – 2021
Phi Mu Fraternity Delta Beta Chapter, Champaign, IL

- Created and maintained a strong, cohesive digital presence for the organization across 6 platforms.
- Collaborated with the PR committee, delegating tasks to increase productivity.
- Rebranded and grew the chapter Instagram following by over 60%.
- Redesigned, modernized, and regularly updated the chapter website.
- Created 50+ deliverable graphics for use on social media, and for communication within the chapter.

Brand Ambassador 2019
University Tees, Champaign, IL

- Executed themed events and marketing strategies, promoting University Tees at over 20 establishments and organizations on campus, and through social media.
- As team lead, I corresponded with University Tees headquarters on a weekly basis.

FREELANCE WORK

Digital Designer 2020 – Present
Independently created over 50 designs and portraits using the Adobe Creative Cloud and Procreate for clients on Redbubble and Fiverr.

Web Designer 2013 – 2015
Worked with HTML, CSS, and Javascript to create 20+ unique blog layouts for Tumblr users, incorporating Tumblr's own dynamic data and variables.

CERTIFICATIONS & SKILLS

UX Design Specialization, Google	Issued Dec 2021
Edge Academy: Marketing Foundations, Trade Desk	Issued Oct 2020
Social Marketing, Hootsuite Academy	Issued Nov 2020

HTML, CSS, Javascript, Figma, Adobe Suite (XD, InDesign, Illustrator, Photoshop), Canva, Hootsuite, Design Thinking, Social Media Management, Prototyping, Wireframing, Graphic Design, Google Suite, Microsoft Office, teamwork, communication, organization, data analysis, attention to detail, desire to learn, adaptability, time management.