

## EDUCATION

### DePaul University, Chicago, IL

Jan 2023 – Mar 2025

Master of Science, Human-Computer Interaction

Relevant Coursework: HCI Design Fundamentals, Prototyping & Implementation, User Research Methods, Usability Evaluation Methods, Web Design for HCI, Information Architecture & Content Strategy, Accessibility Considerations for HCI, Social Interaction Design, HCI Capstone

### University of Illinois Urbana-Champaign, Champaign, IL

Aug 2017 – May 2021

Bachelor of Arts, Linguistics with minors in Informatics and Psychology

Relevant Coursework: Intro to Computer Science, Digital Advertising Content, IT for Networked Organizations, Social Aspects of Information Technology, Psychology of Language, Cognitive Psychology

### Pratt Institute, New York, NY

Jun 2019 – Jul 2019

Graphic Design Summer Intensive

Summer studio intensive in graphic design with 8 projects, including one final project focusing on branding and brand identity.

## EXPERIENCE

### President

May 2023 – May 2024

Experience Design Roundtable at DePaul University, Chicago, IL

- Directly oversaw organization and led biweekly officer meetings.
- Created and implemented marketing/promotional events, resulting in 100% membership growth.
- Maintained and updated XD Roundtable website.
- Maintained regular contact with faculty advisor.
- Served as a point of contact for external organizations and the succeeding executive board.

### Public Relations

Apr 2019 – May 2021

Phi Mu Fraternity Delta Beta Chapter, Champaign, IL

- Created and maintained a strong, cohesive digital presence for the organization across 6 platforms.
- Collaborated with the PR committee, delegating tasks to increase productivity.
- Rebranded and grew the chapter Instagram following by over 60%.
- Redesigned, modernized, and regularly updated the chapter website.
- Created 50+ deliverable graphics for use on social media, and for communication within the chapter.

### Brand Ambassador

Jul 2019 – Dec 2019

University Tees, Champaign, IL

- Executed themed events and marketing strategies, promoting University Tees at over 20 establishments and organizations on campus, and through social media.
- As team lead, responsible for corresponding with University Tees headquarters on a weekly basis.

## FREELANCE & VOLUNTEER WORK

### Digital and UX Designer

Jan 2020 – Present

Independently created over 50 designs and portraits using the Adobe Creative Cloud and Procreate for clients on Redbubble and Fiverr. Assisted nonprofits with responsive website design and development.

### Web Designer

2013 – 2015

Worked with HTML, CSS, and Javascript to create 20+ blog layouts for Tumblr users, incorporating Tumblr's own dynamic data and variables.

## CERTIFICATIONS & SKILLS

IRB/Human Subjects Protections Training, CITI Program

Issued Sep 2023

UX Design Specialization, Google

Issued Dec 2021

Edge Academy: Marketing Foundations, Trade Desk

Issued Oct 2020

Social Marketing, Hootsuite Academy

Issued Nov 2020

Figma, Axure RP, ATLAS.ti, Miro, Adobe Suite (XD, InDesign, Illustrator, Photoshop), UI/UX Design, Design Systems, Design Thinking, Prototyping, Wireframing, Information Architecture, HTML, CSS, Javascript, Bootstrap, Visual Design, Graphic Design, Google Drive, Microsoft Office, empathy, teamwork, collaboration, leadership, communication, organization, data analysis, detail-oriented, desire to learn, adaptability, time management.