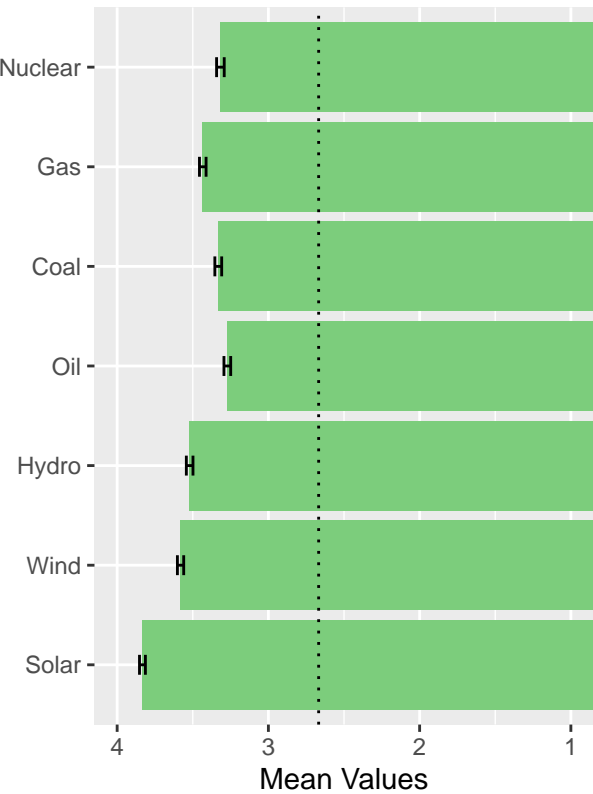


Perceived Benefit



Perceived Risk

