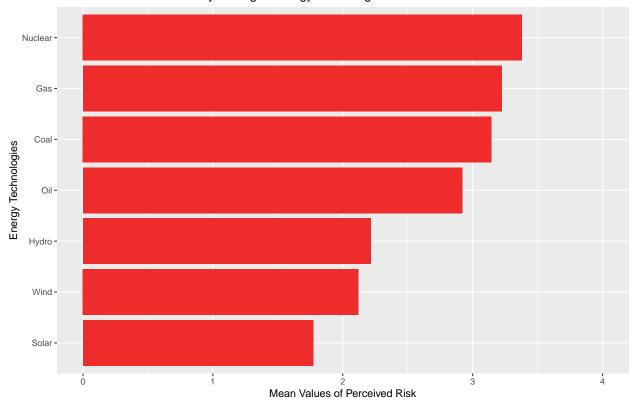
# module 2 graphs and PCA

## Contents

0.1	Original Dataset	2
0.2	Coded Dataset	2
0.3	Q1. Below is a list of various centrally managed sources of energy. How risky are each of these	
	energy technologies according to you? Please tell me whether you see each technology as: not	
	at all risky, slightly risky, moderately risky, very risky, or extremely risky	2
0.4	Q2. Following is a list of various individually or community-owned and managed sources of	
	energy. How risky are each of these energy technologies according to you? Please tell me	
	whether you see each technology as: not at all risky, slightly risky, moderately risky, very risky,	
	or extremely risky.	3
0.5	Q3. Following is a list of centrally managed sources of energy. How beneficial are each of these	
	according to you? Please tell me whether you see each technology as: not at all beneficial,	
	slightly beneficial, moderately beneficial, very beneficial, or extremely beneficial?	4
0.6	Q4. Following is a list of various individually or community owned and managed sources of	
	energy. How beneficial are each of these according to you? Please tell me whether you see each	
	technology as: not at all beneficial, slightly beneficial, moderately beneficial, very beneficial or	
	extremely beneficial?	5
0.7	Principal Component Analysis on Kahan et al (2007) scale	7
0.8	PCA on the economic -political values of the perceiver	7
0.9	PCA on eco-pol characteristics of the technology - Solar Energy	9
0.10		11

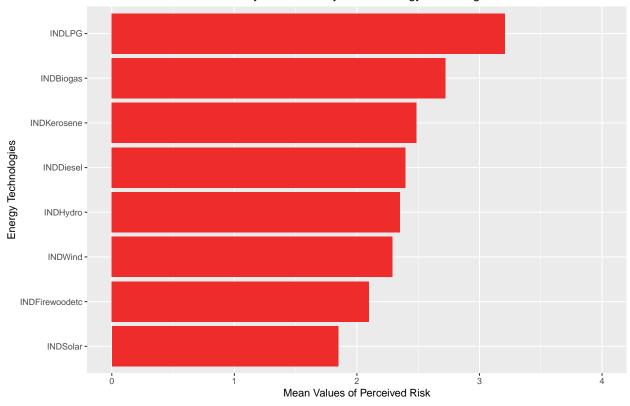
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Perceived risk from centrally managed energy technologies



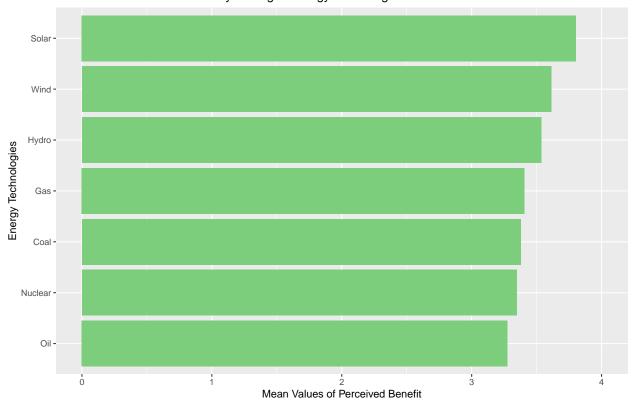
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Perceived risk from individually or community owned energy technologies



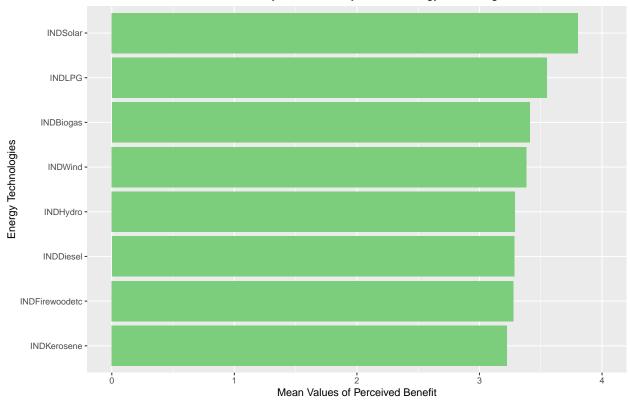
0.5 Q3. Following is a list of centrally managed sources of energy. How beneficial are each of these according to you? Please tell me whether you see each technology as: not at all beneficial, slightly beneficial, moderately beneficial, very beneficial, or extremely beneficial?

Perceived benefit from centrally managed energy technologies

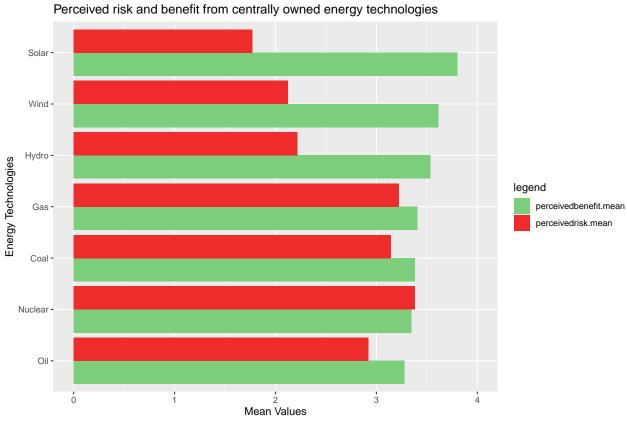


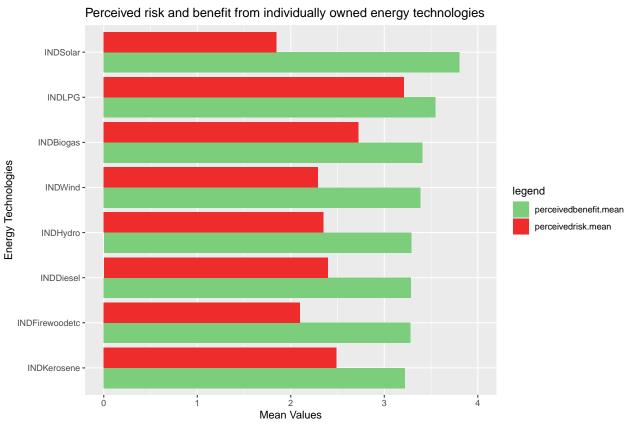
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Perceived benefit from individually or community owned energy technologies



- ## [1] "factor"
- ## [1] "perceivedbenefit.mean" "perceivedrisk.mean"

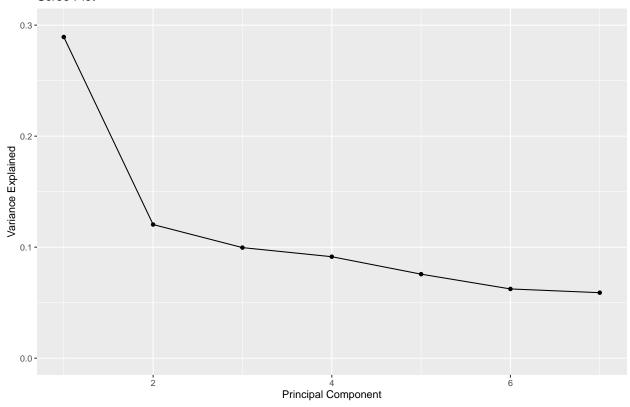




### 0.7 Principal Component Analysis on Kahan et al (2007) scale

- K IINTRFER The government interferes far too much in our everyday lives.
- **K\_IPRIVACY** The government should stop telling people how to live their lives.
- K\_SHARM Sometimes the government needs to make laws that keep people from hurting themselves.
- K\_IPROTECT It's not the government's business to try to protect people from themselves.
- **K\_SLIMCHOI** The government should put limits on the choices individuals can make so they don't get in the way of what's good for society.
- **K\_SPROTECT** The government should do more to advance society's goals, even if that means limiting the freedom and choices of individuals.
- **K\_HEQUAL** We have gone too far in pushing equal rights in this country.
- K\_HREVDIS1 Nowadays it seems like there is just as much discrimination against upper castes as
  there is against Dalits.
- K\_EDISCRIM Discrimination against minorities is still a very serious problem in our society.
- K\_ERADEQ1 We need to dramatically reduce inequalities between the rich and the poor.
- K\_EWEALTH Our society would be better off if the distribution of wealth was more equal.
- K\_ERADEQ2 We need to dramatically reduce inequalities between men and women.

#### Scree Plot



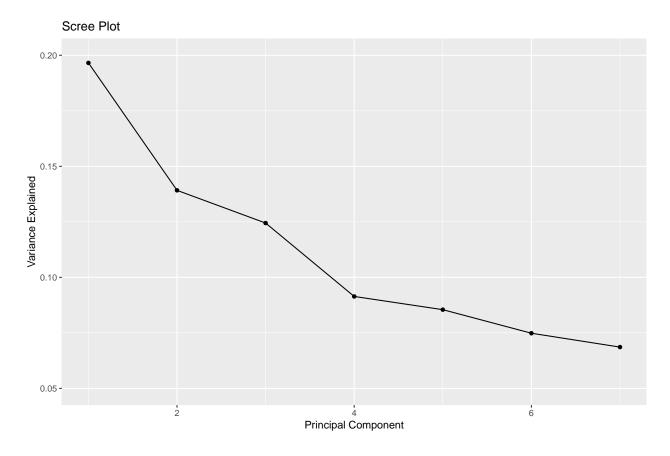
#### 0.8 PCA on the economic -political values of the perceiver

- **DECISIONDECEN** Local politicians shouldn't have to ask permission from the central government to implement policies
- **DECISIONCEN** Laws and policies would be implemented more smoothly if more power lay with the central government.
- SYSTEMTOTAL It is good to have a strong leader who does not have to bother with elections.
- SYSTEMTECHNO Experts, not the government, should make decisions according to what they
  think is best for the country.
- SYSTEMDEMO It is very important to have a democratic political system because it ensures that

- no individual leader has too much power.
- SYSTEMRELIGION There should be a system governed by religious law.
- INDUSTRYSMALL Large corporations are destroying the local industries in India and benefiting only a handful of people.
- INDUSTRYLARGE Large scale industries are required for the development of the country that will benefit everyone
- ECONOMYLOCAL India would be better off if foreign companies didn't come to here
- ECONOMYGLOBAL Foreign companies have led to a range of benefits for the Indian people and society
- **DEVOVERENV** Economic growth and creating jobs should be prioritized over environmental protection
- **ENVOVERDEV** Polluting industries that spoil the environment should be shut down even if it costs people their jobs
- OWNERPVT All businesses and industries should be owned privately
- OWNERPUB The government should own most large businesses and industries
- OWNERREG Regardless of ownership, the government should pass strong regulations and implement them
- OWNERNOREG There is too much red-tape and the government should not interfere with businesses and industries
- WEALTHLIM A limit should be put to how much wealth a person can amass
- MECHANISATION Rapid mechanization of work is taking away jobs from workers in this country

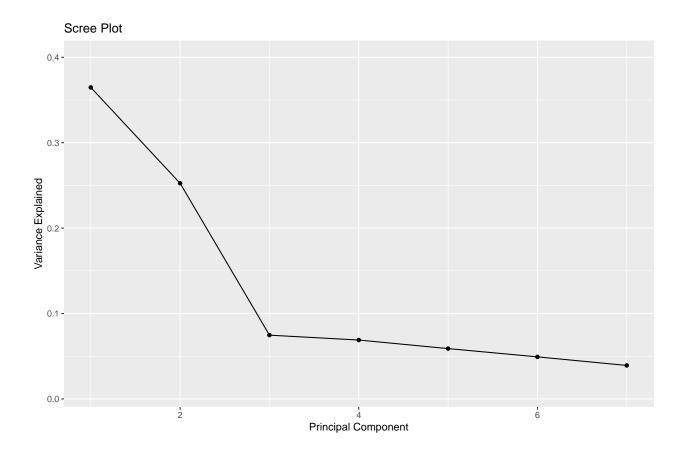
#### ## Importance of components:

```
##
                             PC1
                                    PC2
                                           PC3
                                                  PC4
                                                           PC5
                                                                   PC6
                                                                           PC7
## Standard deviation
                          1.4705 1.2373 1.1700 1.0027 0.96948 0.90729 0.86862
## Proportion of Variance 0.1966 0.1392 0.1245 0.0914 0.08545 0.07483 0.06859
## Cumulative Proportion 0.1966 0.3358 0.4602 0.5516 0.63706 0.71189 0.78048
##
                              PC8
                                      PC9
                                              PC10
## Standard deviation
                          0.83091 0.80331 0.78471 0.68059
## Proportion of Variance 0.06276 0.05866 0.05598 0.04211
## Cumulative Proportion 0.84325 0.90191 0.95789 1.00000
```



### 0.9 PCA on eco-pol characteristics of the technology - Solar Energy

- DISPLACESOLAR Solar energy is leading to displacement of people from their land
- POLLUTESOLAR Solar energy increases pollution of air/water/land
- HEALTHSOLAR Solar energy poses a great risk to the health of people living around it
- JOBSSOLAR Solar energy will bring jobs to the local community
- BEAUTYSOLAR Solar energy spoils the natural beauty of the landscape
- PRIDESOLAR I would be proud if my community used solar energy
- NPRIDESOLAR Solar energy is a mark of pride for our nation
- **DEVSOLAR** Solar energy pushes forward the country's development
- PROSPERSOLAR Solar energy brings economic prosperity to the surrounding regions
- RELYSOLAR I don't like the idea that I have to rely on the government for electricity from (large scale) solar energy



# 0.10 $\,$ PCA on eco-pol characteristics of the technology - Nuclear Energy

