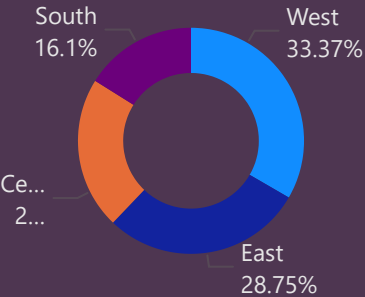




SuperStore Sales Dashboard

- Central
- East
- South
- West

Sales by Region



Sales

1.6M

Profit

175K

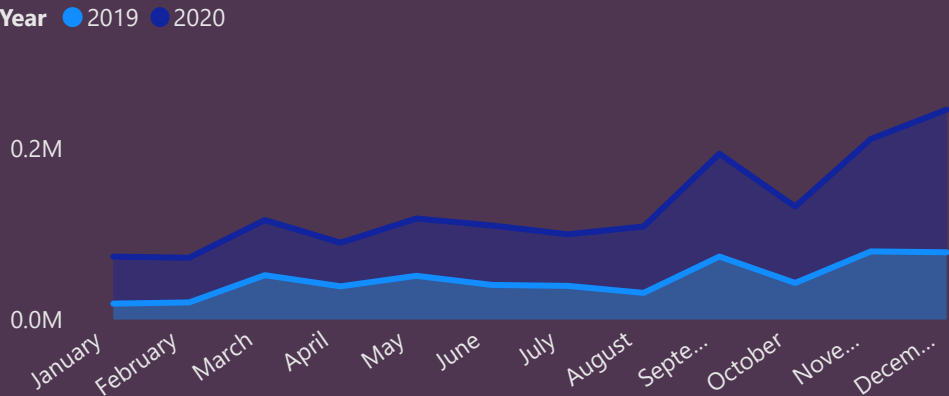
Orders

22K

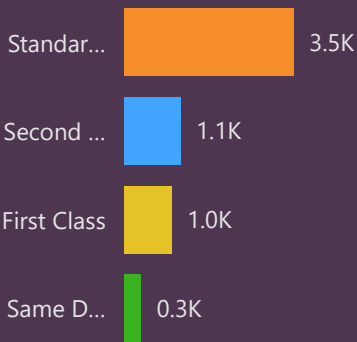
Ship Days

4

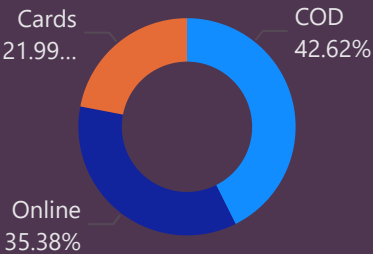
Sales by Month



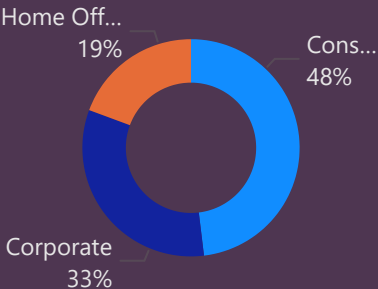
Sales by Ship Mode



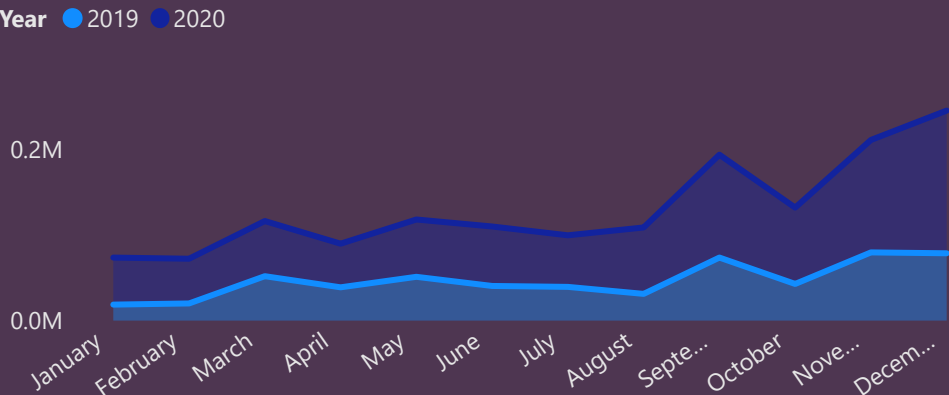
Sales by Payment Method



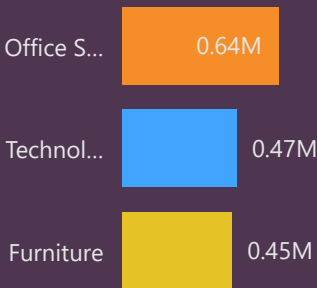
Sales by Segment



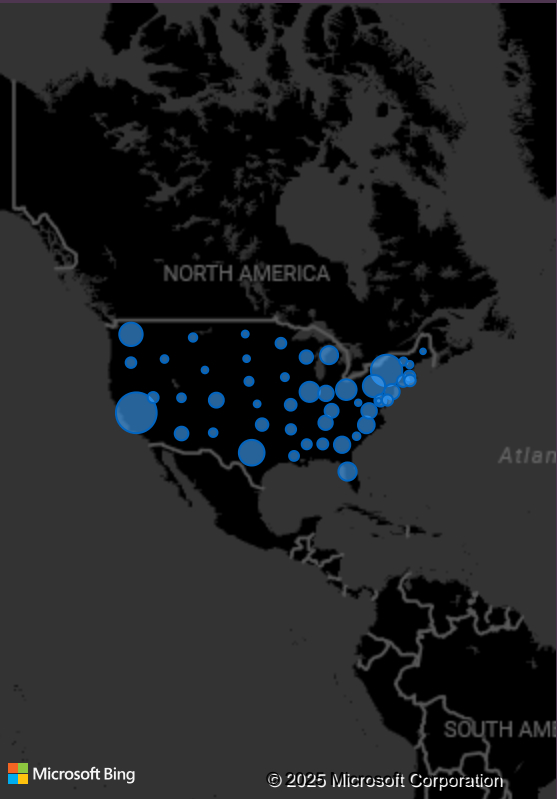
Profit by Month



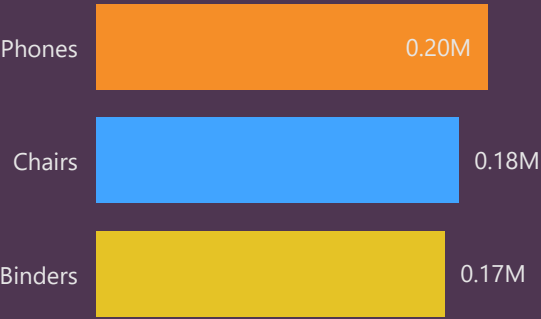
Sum of Sales by Category



Profit and Sales by State



Sales by Sub-Category



KEY INSIGHTS

1. Sales steadily increased from August to December, with the highest revenue recorded in November and December.
2. The West region contributed the highest sales overall, followed by the East.
3. Among all product categories, Technology generated the most revenue, with Furniture being the second-highest.
4. The Central region, despite having lower sales, still showed notable performance in some product segments.