

# Roger LeMesurier

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## Work Experience

### Democratic Campaigns

Georgia Runoff Field Organizer, Nov 2020 - Jan 2021

- Mobilized over 100 vols via phone & digital, who registered and educated voters in suppressed precincts
- Leveraged VAN, voter data, and community connections to identify and reach key neighborhoods
- Used R (ggplot2, tidyverse, leaflet), public data, and QGIS to help Field Organizers know their turf better
- Consistently met organizing goals for shifts, packets, and dials by investing in existing local leaders
- Recruited and trained five organizing interns; three were hired as full-time staff by e-day
- Used lit drops and canvasses to drive record turnout in Dekalb County and flip the U.S. Senate

Iowa Field Organizer, Jul - Nov 2020

- Created tools for GOTV that saved hrs of work for organizers around the state, such as:
  - A system of G-sheets to track phone bank volunteers: leaders collaborated on vol confirms/chase; organizing directors monitored live via dashboard; organizers refreshed from a VAN export in <5 min
  - A published a dashboard for staging location directors that calculated our shift metrics live, replacing slow/inaccurate manual or verbal counts
  - A central database where my vols' relational progress was automatically aggregated for review
- Dialer director for Iowa's first congressional district:
  - Built, trained, and supervised a team of organizers and vol leads that relentlessly pursued our goals—completing nearly 1000 shifts of voter contact calls with Thrutalk and HubDialer.
  - Coached trainers so that vols reached 10,000s of key IA-01 voters to inform, connect, mobilize
  - Publicly acknowledged by the Iowa Field Director for my team's efficiency, output, and culture.
- Consistently met goals for recruitment, escalation of vol leaders, reshifts
- Routinely resolved colleagues' data flags and repaired VAN issues before hearing back from Data team
- Helped drive record Democratic early voting to flip the White House

### XStream Trucking, Redwood City, CA

Manager - Customer Success and Field Engineering, 2018 - 2020

- Reported to CEO on customer strategy, product performance, & data analytics
- Made digital tools with python APIs and G-sheets to track, predict, and manage product faults
- Used pandas, numpy, and PowerBI to clean, analyze, present data in permanent dashboards
- Analyzed and presented customer data trends internally & externally
- Supervised a team of technicians that completed 100s of repairs/month, across the US

Lead - Engineering, 2015 - 2018

- First employee—recruited and hired our first six engineers, built org alignment on processes
- Project-managed real-world highway testing, factory production in several states & Mexico

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### Other

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| • Arena Academy 2021 Data Track graduate     | • Organizer mindset: scrappy, solution-driven   |
| • Python API intern at Terraverde Renewables | • Analytical decision-maker in all realms       |
| • Fluent in Sheets, Excel, Data Studio       | • Experienced public speaker, campus tour guide |
| • SQL/BigQuery fundamentals                  | • Team player, emotionally intelligent          |
| • Eager for feedback to learn and grow       | • Conversational in Spanish; fluent in French   |
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## Education

**University of California, Davis** B.S. Mechanical Engineering '14