

NIPR PROFESSIONAL EXAMINATIONS

CPR

June 2023



Professionalism & Excellence



NIGERIAN INSTITUTE OF PUBLIC RELATIONS

ABUJA

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ADMISSION REQUIREMENTS FOR CERTIFICATE IN PUBLIC RELATIONS

Register at: <https://nipr.org.ng/examinations>

REGISTRATION COMMENCES ON MAY 20, 2023 AND CLOSES ON JUNE 20, 2023

CPR ADMISSION REQUIREMENTS

To qualify for admission, a candidate must possess any of the following qualifications:

- i. A recognized University degree or Diploma in social sciences, arts and humanities or any other relevant discipline.
- ii. Professional Certificate / Diploma from institutions recognized by the Governing Council of the Nigerian Institute of Public Relations for this purpose.
- iii. BEEC Foundation Examination in Public Relations with passes in five subjects.
- iv. GCE "A" Level in at least two subjects provided credit in English has been obtained at "O" Level or WASC, or SSS III Examination.
- v. NCE/Grade II Teachers' Certificate with at least five merits including English Language or its equivalent. (For this purpose, English Literature or General Paper is not a substitute for English Language)
- vi. ND or HND
- vii. Mature students with at least seven years of Public Relations experience.
- viii. London Chambers of Commerce Higher Stage passes in two other subjects, which may be Public Relations.
- ix. Candidates should have five credits at 'O' levels including English Language and literature-in-English.

NOTE: In special circumstances, consideration will be given to those with professional experience in public relations who may not meet some of the above requirements.

FEE REGIME

S/NO	Description	CPR
1	Registration Fee	20,000
2	Administration Fee (New Students)	25,000
3	Administration Fee (Returning Students)	15,000
5	Students Renewal Fees (for returning students after 3 years)	10,000
6	Cost Per Paper	7,000

GRADUATION CHARGES

S/NO	Description	CPR
1	Clearance Fee	30,000
2	Convocation Gown (purchase)	20,000
3	Convocation Gown (rent for 24hrs)	5,000
4	Caution Deposit for rent of gown (refundable if no defect or default)	5,000
5	Transcript	10,000

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CPR COURSES:

PART I

COURSE CODE	COURSE TITLE	CREDIT LOAD	STATUS
GNS 101	Basic Communication Skills	2	GNS
GNS 102	Nigerian History & Citizenship Education	2	GNS
CPR 111	Communication Theories	2	Compulsory
CPR 112	Principles of Public Relations	3	Compulsory
CPR 113	Principles of Psychology	3	Compulsory
CPR 114	Writing for the Media	3	Compulsory
CPR 115	PR Media and Methods	3	
CPR 116	Business Management and Entrepreneurship Skills for PR	3	Compulsory
CPR 117	Quantitative Methods for Communication Practice	3	Required Elective
CPR 118	Nigerian Cultural Studies & Intercultural Communication	2	Elective
CPR 119	ICTs for Public Relations	2	Elective
Total		24	

PART II

COURSE CODE	COURSE TITLE	CREDIT LOAD	STATUS
CPR 211	Economics and Development Studies for Public Relations	2	Compulsory
CPR 212	Public Relations for Government, Public Sector & Non-Profit Organizations	3	Compulsory
CPR 213	Stakeholders Mapping and Relationship Management	2	Compulsory
CPR 214	Public Relations for Business & Industry	3	Compulsory
CPR 215	Social Media and Public Relations	2	Compulsory
CPR 216	Research & Evaluation in Public Relations	3	Compulsory
CPR 217	Protocols & Events Management	3	Compulsory
CPR 218	Public Relations Laws and Ethics in Nigeria	2	Elective
CPR 219	Integrated Marketing Communications	2	Elective

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TIMETABLE FOR JUNE 2023 DIET (WEEK ONE)

DAYS	10.00 AM – 12.30 PM		2.00 PM – 4.30 PM	
	CERTIFICATE	DIPLOMA	CERTIFICATE	DIPLOMA
MONDAY JUNE 26, 2023	GNS 102 BASIC COMM SKILLS	DPR 313 MEDIA RELATIONS, PROCUREMENT AND PERFORMANCE MGT.	CPR 114 WRITING FOR THE MEDIA	DPR 315 STRATEGIC COMMUNICATIONS AND CRISIS MGT.
TUESDAY JUNE 27, 2023	GNS 101 NIG.HISTORY & CITIZENSHIP EDUCATION	DPR 312 CORPORATE, PRODUCT & SERVICE BRANDS MGT	CPR 115 P.R MEDIA AND METHODS	
WEDNESDAY JUNE 28, 2023	CPR 111 COMM. THEORIES	DPR 311 P.R & STRATEGIC MGT, POLICY & CORPORATE PLANNING	CPR 116 BUSINESS MANAGEMENT & ENTREPRENEURSHIP SKILLS FOR P.R	
THURSDAY JUNE 29, 2023	CPR 112 PRINCIPLES OF PUBLIC RELATIONS	DPR 314 MARKETING AND ADVERTISING IN P.R	CPR 117 QUANTITATIVE METHODS	
FRIDAY JUNE 30, 2023	CPR 113 PRINCIPLES OF PSYCHOLOGY	DPR 316 RESEARCH METHODS FOR P.R	CPR 118 / CPR 119 NIG. CULTURAL STUDIES & INTERCULTURAL COMMUNICATIONS/ COMPUTER APPLICATIONS FOR PR	P.R & STRATEGIC MGT, POLICY & CORPORATE PLANNING

TIMETABLE FOR JUNE 2023 DIET (WEEK TWO)

DAYS	10.00 AM – 12.30 PM		2.00 PM – 4.30 PM	
	CERTIFICATE	DIPLOMA	CERTIFICATE	
MONDAY JULY 3, 2023	CPR 211 ECONOMICS AND DEVELOPMENT STUDIES FOR PUBLIC RELATIONS	DPR 411 FINANCIAL LITERACY FOR PUBLIC RELATIONS	CPR 216 RESEARCH & EVALUATION IN PUBLIC RELATIONS	
TUESDAY JULY 4, 2023	CPR 212 PUBLIC RELATIONS FOR GOVERNMENT, PUBLIC SECTOR & NON-PROFIT ORGANIZATIONS	DPR 412 COMPARATIVE PUBLIC RELATIONS SYSTEMS	CPR 217 PROTOCOLS & EVENTS MANAGEMENT	
WEDNESDAY JULY 5, 2023	CPR 213 STAKEHOLDERS MAPPING AND RELATIONSHIP MANAGEMENT	DPR 413 PUBLIC RELATIONS FOR INTERNATIONAL ORGANIZATIONS.	CPR 218 NIPR LAWS AND PUBLIC RELATIONS ETHICS	
THURSDAY JULY 6, 2023	CPR 214 PUBLIC RELATIONS FOR BUSINESS & INDUSTRY	DPR 414 EVALUATING PUBLIC RELATIONS CAMPAIGNS	CPR 219 INTEGRATED MARKETING COMMUNICATIONS	
FRIDAY JULY 7, 2023	CPR 215 SOCIAL MEDIA FOR PUBLIC RELATIONS	DPR 415 RESEARCH PROJECT IN PUBLIC RELATIONS.		