

NIPR PROFESSIONAL EXAMINATIONS

DPR
June 2023



Professionalism & Excellence



NIGERIAN INSTITUTE OF PUBLIC RELATIONS

ABUJA

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ADMISSION REQUIREMENTS FOR

DIPLOMA IN PUBLIC RELATIONS

Register at: <https://nipr.org.ng/examinations>

REGISTRATION COMMENCES ON MAY 20, 2023 AND CLOSES ON JUNE 20, 2023

DPR ADMISSION REQUIREMENTS

To qualify for admission, a candidate must possess any of the following qualifications:

- I. Professional Certificate in Public Relations (CPR) of the Nigerian Institute of Public Relations or its equivalent as recognized by the NIPR Council
- II. A University degree in social sciences, arts and humanities or any other discipline or its equivalent recognized by the Institute.
- III. Holders of HND in Mass Communication, Communication Arts, Marketing or London CAM Certificate in Communication Studies

NOTE: In special circumstances, consideration may be given to those with professional experience in public relations who may not meet some of the above requirements.

EXEMPTION

Exemption on a subject basis may be granted in relevant papers, which applicants may have written in other examinations that are acceptable to the Council of the Nigerian Institute of Public Relations.

FEE REGIME

S/NO	Description	DPR
1	Registration Fee	25,000
2	Administration Fee (New Students)	30,000
3	Administration Fee (Returning Students)	20,000
4	Exemption Fee	30,000
5	Students Renewal Fees (for returning students after 3 years)	10,000
6	Cost Per Paper	10,000

GRADUATION CHARGES

S/NO	Description	DPR
1	Clearance Fee	30,000
2	Convocation Gown (purchase)	20,000
3	Convocation Gown (rent for 24hrs)	5,000
4	Caution Deposit for rent of gown (Refundable if no defect or default)	5,000
5	Transcript	10,000

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DPR COURSES:

PART I

COURSE CODE	COURSE TITLE	CREDIT LOAD	STATUS
<i>DPR 311</i>	Public Relations and Strategic Management, Policy & Corporate Planning	3	Compulsory
<i>DPR 312</i>	Corporate, Product and Service Brands Management	3	Compulsory
<i>DPR 313</i>	Media Relations, Procurement and Performance Management	3	Compulsory
<i>DPR 314</i>	Marketing & Advertising in Public Relations	3	Compulsory
<i>DPR 315</i>	Strategic Communication and Crisis Management	3	Compulsory
<i>DPR 316</i>	Research Methods for Public Relations	3	Compulsory
<i>DPR 317</i>	Public Relations Seminar	3	Required Elective
<i>Total</i>		21	

PART II

COURSE CODE	COURSE TITLE	CREDIT LOAD	STATUS
<i>DPR 411</i>	Financial Literacy for Public Relations	3	Compulsory
<i>DPR 412</i>	Comparative Public Relations Systems	3	Compulsory
<i>DPR 413</i>	Public Relations for International Organizations	3	Compulsory
<i>DPR 414</i>	Project and Public Relations Campaign Management	3	Compulsory
<i>DPR 415</i>	Research Project in Public Relations	6	Compulsory

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TIMETABLE FOR JUNE 2023 DIET (WEEK ONE)

DAYS	10.00 AM – 12.30 PM		2.00 PM – 4.30 PM	
	CERTIFICATE	DIPLOMA	CERTIFICATE	DIPLOMA
MONDAY JUNE 26, 2023	GNS 102 BASIC COMM SKILLS	DPR 313 MEDIA RELATIONS, PROCUREMENT AND PERFORMANCE MGT.	CPR 114 WRITING FOR THE MEDIA	DPR 315 STRATEGIC COMMUNICATIONS AND CRISIS MGT.
TUESDAY JUNE 27, 2023	GNS 101 NIG.HISTORY & CITIZENSHIP EDUCATION	DPR 312 CORPORATE, PRODUCT & SERVICE BRANDS MGT	CPR 115 P.R MEDIA AND METHODS	
WEDNESDAY JUNE 28, 2023	CPR 111 COMM. THEORIES	DPR 311 P.R & STRATEGIC MGT, POLICY & CORPORATE PLANNING	CPR 116 BUSINESS MANAGEMENT & ENTREPRENEURSHIP SKILLS FOR P.R	
THURSDAY JUNE 29, 2023	CPR 112 PRINCIPLES OF PUBLIC RELATIONS	DPR 314 MARKETING AND ADVERTISING IN P.R	CPR 117 QUANTITATIVE METHODS	
FRIDAY JUNE 30, 2023	CPR 113 PRINCIPLES OF PSYCHOLOGY	DPR 316 RESEARCH METHODS FOR P.R	CPR 118 / CPR 119 NIG. CULTURAL STUDIES & INTERCULTURAL COMMUNICATIONS/ COMPUTER APPLICATIONS FOR PR	P.R & STRATEGIC MGT, POLICY & CORPORATE PLANNING

TIMETABLE FOR JUNE 2023 DIET (WEEK TWO)

DAYS	10.00 AM – 12.30 PM		2.00 PM – 4.30 PM	
	CERTIFICATE	DIPLOMA	CERTIFICATE	
MONDAY JULY 3, 2023	CPR 211 ECONOMICS AND DEVELOPMENT STUDIES FOR PUBLIC RELATIONS	DPR 411 FINANCIAL LITERACY FOR PUBLIC RELATIONS	CPR 216 RESEARCH & EVALUATION IN PUBLIC RELATIONS	
TUESDAY JULY 4, 2023	CPR 212 PUBLIC RELATIONS FOR GOVERNMENT, PUBLIC SECTOR & NON-PROFIT ORGANIZATIONS	DPR 412 COMPARATIVE PUBLIC RELATIONS SYSTEMS	CPR 217 PROTOCOLS & EVENTS MANAGEMENT	
WEDNESDAY JULY 5, 2023	CPR 213 STAKEHOLDERS MAPPING AND RELATIONSHIP MANAGEMENT	DPR 413 PUBLIC RELATIONS FOR INTERNATIONAL ORGANIZATIONS.	CPR 218 NIPR LAWS AND PUBLIC RELATIONS ETHICS	
THURSDAY JULY 6, 2023	CPR 214 PUBLIC RELATIONS FOR BUSINESS & INDUSTRY	DPR 414 EVALUATING PUBLIC RELATIONS CAMPAIGNS	CPR 219 INTEGRATED MARKETING COMMUNICATIONS	
FRIDAY JULY 7, 2023	CPR 215 SOCIAL MEDIA FOR PUBLIC RELATIONS	DPR 415 RESEARCH PROJECT IN PUBLIC RELATIONS.		