

# NIPR PROFESSIONAL EXAMINATIONS

## PROFESSIONAL ADMISSION

June 2023



*Professionalism & Excellence*



**Global Alliance**

for Public Relations and  
Communication Management

## NIGERIAN INSTITUTE OF PUBLIC RELATIONS

### ABUJA

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Abuja

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### ADMISSION REQUIREMENTS

### FOR

## PROFESSIONAL PUBLIC RELATIONS

Register at: <https://nipr.org.ng/examinations>

REGISTRATION COMMENCES ON MAY 20, 2023 AND CLOSES ON JUNE 20, 2023

## PROFESSIONAL ADMISSION REQUIREMENTS

To qualify for admission, a candidate must possess any of the following qualifications:

- i. A recognized University degree or Diploma in social sciences, arts and humanities or any other relevant discipline.
- ii. Professional Certificate / Diploma from institutions recognized by the Governing Council of the Nigerian Institute of Public Relations for this purpose.
- iii. BEEC Foundation Examination in Public Relations with passes in five subjects.
- iv. GCE "A" Level in at least two subjects provided credit in English has been obtained at "O" Level or WASC, or SSS III Examination.
- v. NCE/Grade II Teachers' Certificate with at least five merits including English Language or its equivalent. (For this purpose, English Literature or General Paper is not a substitute for English Language)
- vi. ND or HND
- vii. Mature students with at least seven years of Public Relations experience.
- viii. London Chambers of Commerce Higher Stage passes in two other subjects, which may be Public Relations.
- ix. Candidates should have five credits at 'O' levels including English Language and literature-in-English.
- x. Professional Certificate in Public Relations (CPR) of the Nigerian Institute of Public Relations or its equivalent as recognized by the NIPR Council
- xi. A University degree in social sciences, arts and humanities or any other discipline or its equivalent recognized by the Institute.
- xii. Holders of HND in Mass Communication, Communication Arts, Marketing or London CAM Certificate in Communication Studies

NOTE: In special circumstances, consideration may be given to those with professional experience in public relations who may not meet some of the above requirements.

## EXEMPTION

Those who meet the conditions for exemption as stipulated in the NIPR Law would be exempted from stages one and two of the exams and made to write only stage three (the last stage) of the exams in line with best practices among other notable professional bodies.

## FEE REGIME

<b>S/NO</b>	<b>Description</b>	<b>DPR</b>
<b>1</b>	Registration Fee	30,000
<b>2</b>	Administration Fee (New Students)	35,000
<b>3</b>	Administration Fee (Returning Students)	25,000
<b>4</b>	Exemption Fee	30,000
<b>5</b>	Students Renewal Fees (for returning students after 3 years)	10,000
<b>6</b>	Cost Per Paper	15,000

## COURSES OFFERED

### PART 1

1. Principles of Public Relations
2. Industrial Psychology and sociology
3. Public Relations Media and Methods
4. Entrepreneurship Skills for Public Relations and Business Management

### PART 2

1. Research and Evaluation in Public Relations
2. Global Public Relations
3. Integrated Marketing Communication
4. Financial Literacy

### PART 3

1. Public Relations Campaign Planning and Strategies
2. Public Relations Consultancy Management
3. Public Relations Laws and Ethics and Corporate Governance
4. Lobbying and Advocacy
5. Case Studies in Public Relations

Register at: <https://nipr.org.ng/examinations>

### TIMETABLE FOR JUNE 2023 DIET (WEEK ONE)

DAYS	10.00 AM – 12.30 PM	2.00 PM – 4.30 PM
<b>MONDAY</b> <b>JUNE 26, 2023</b>		<b>PAPER 10</b> PUBLIC RELATIONS CONSULTANCY MANAGEMENT
<b>TUESDAY</b> <b>JUNE 27, 2023</b>		<b>PAPER 3</b> PUBLIC RELATIONS MEDIA AND METHODS
<b>WEDNESDAY</b> <b>JUNE 28, 2023</b>	<b>PAPER 9</b> PUBLIC RELATIONS CAMPAIGN PLANNING AND STRATEGIES	<b>PAPER 4</b> ENTREPRENEURSHIP SKILLS FOR PUBLIC RELATIONS AND BUSINESS MANAGEMENT
<b>THURSDAY</b> <b>JUNE 29, 2023</b>	<b>PAPER 1</b> PRINCIPLES OF PUBLIC RELATIONS	
<b>FRIDAY</b> <b>JUNE 30, 2023</b>	<b>PAPER 2</b> INDUSTRIAL PSYCHOLOGY AND SOCIOLOGY	

### *TIMETABLE FOR JUNE 2023 DIET (WEEK ONE)*

DAYS	10.00 AM – 12.30 PM	2.00 PM – 4.30 PM
<b>MONDAY</b> <b>JULY 3, 2023</b>	<b>PAPER 8</b> FINANCIAL LITERACY FOR PUBLIC RELATIONS	<b>PAPER 5</b> RESEARCH & EVALUATION IN PUBLIC RELATIONS
<b>TUESDAY</b> <b>JULY 4, 2023</b>	PAPER 12: LOBBYING AND ADVOCACY	
<b>WEDNESDAY</b> <b>JULY 5, 2023</b>	<b>PAPER 6</b> GLOBAL PUBLIC RELATIONS	<b>PAPER 11</b> PUBLIC RELATIONS LAWS AND ETHICS AND CORPORATE GOVERNANCE
<b>THURSDAY</b> <b>JULY 6, 2023</b>		<b>PAPER 7</b> INTEGRATED MARKETING COMMUNICATIONS
<b>FRIDAY</b> <b>JULY 7, 2023</b>	PAPER 13: CASE STUDIES IN PUBLIC RELATIONS	