

Manuel Logan

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Senior data analyst with 8+ years of experience interpreting and analyzing data to drive successful business solutions. Proficient knowledge in statistics, mathematics, and analytics. Seeking to apply excellent understanding of business operations and analytics tools as a Data Analyst Manager at Interscope Inc.

PROFESSIONAL EXPERIENCE

SENIOR DATA ANALYST

Breadboard Lab, LLC

New York, NY

Jan 2016–Present

- Manage the planning and development of design and procedures for metrics reports
- Develop new reports and delegate tasks to team of 3 junior analysts
- Perform market analysis to efficiently achieve objectives, increasing sales by 24%+ in 5 consecutive quarters
- Investigate and conduct studies on the forecasts, demand, and capital of proposed products

DATA ANALYST

EPIC SCOPE TECHNOLOGIES

Cleveland, OH

Sept 2013–Dec 2016

- Utilized SPSS and MiniTab statistical software to track and analyze data

- Optimized data collection procedures and generated reports on a weekly, monthly, and quarterly basis
- Used advanced Microsoft Excel and the XLOOKUP function to efficiently create pivot tables and pivot reporting

EDUCATION

Case Western Reserve University

Master of Science in Business Analytics | GPA: 3.7/4.0

Cleveland, OH

May 2013

Case Western Reserve University

Bachelor of Science in Statistics | Honors: *cum laude* (3.6/4.0)

Cleveland, OH

May 2011

Case Western Reserve University

Associate of Science in Programming | GPA: 3.8/4.0

Cleveland, OH

May 2009

SKILLS

- Advanced Microsoft Excel
- HTML5, C++, Java, SQL
- Tableau, SAS, IBM SPSS
- Data modeling, data mining, data warehousing