# Yihui Fan
Data Scientist

pressto.fanyihui@gmail.com ✉
+44 (0) 7738 630073 📱
London, United Kingdom 📍
www.databentobox.com 🌐
linkedin.com/in/yihui-fan-datascience in

*To*
## Apple Media Products Big Data Science team
*15 May, 2020*

Dear Sir/Madam,

I'm applying for the position of Data Scientist – App Store, Apple Music, Apple TV and related products (Role Number: 200142293) which I found on LinkedIn. My resume with relevant work experience, academic background, skill set, and related projects is enclosed.

I have more than five years of experience working as a data scientist at a management consultancy firm, working with clients in diverse industries and across different functions. Currently as a senior data scientist, I lead a team of developers and junior data scientists to extract insights from clients' data and develop data products such as automated pricing systems, market simulators and visualisation services. I am also responsible for presenting analytic and data-driven insights to senior, often non-technical stakeholders.

I had postgraduate training in both Machine Learning and Social Science. This, together with consulting experience in public and private sectors have equipped me with a unique skill set for solving business problems and creating novel data science solutions. I am also a self-motivated learner. I completed my second Master degree (Machine Learning) while working at my current job, and I am constantly looking to experiment and learn new techniques by sharing learnings and projects on my data science blog (databentobox.com) which has gained traffic and popularity in the data science community.

I would love to discuss in more detail about the types of projects your team is working on. Meanwhile, if you have any questions about my resume, feel free to reach out over email or call me directly.

Looking forward to hearing from you.


Sincerely,
Yihui Fan