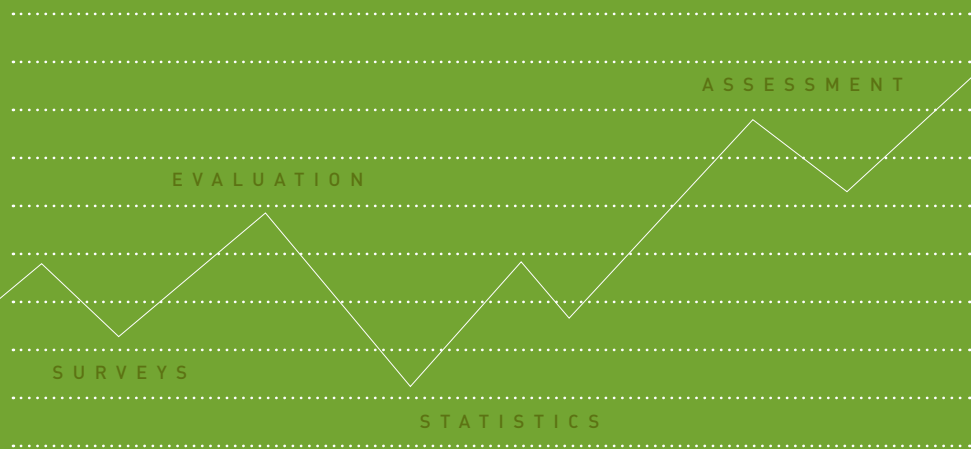




COBRO
CONSULTING



PROGRAM EVALUATION SYSTEMS & SERVICES

S E R V I C E S

RESEARCH

Effective program evaluation requires knowledge and expertise in areas of experimental design and research methodology. CoBro consultants have over 25 years of experience conducting broad-scale research projects.

EVALUATION SYSTEMS DEVELOPMENT

CoBro Consulting uses the latest technology to strengthen the evaluation capacity of social service programs. The Comprehensive Program Assessment System (Compass) was created by CoBro Consulting to address current program evaluation needs. Compass facilitates data collection, reporting, and analysis, allowing the user to demonstrate program impact and foster continuous program improvement.

DATA ANALYSIS

CoBro consultants have extensive statistical knowledge and expertise. They work with clients to clarify research needs and determine the appropriate statistical analyses to examine program processes and outcomes. In addition, CoBro consultants present statistical findings in an easy-to-understand manner for clients. For ongoing program evaluation, the Compass system contains a statistics component that allows program staff to run their own impact analyses.

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A pilot study found that the Compass screens reduce data entry time by 80% (e.g., from five days to one day).

SURVEY DESIGN & ANALYSIS

Surveys can be valuable in providing information on participant opinions, attitudes, and knowledge. CoBro Consulting staff have designed, administered, and analyzed hundreds of unique surveys. They produce both on-line and paper-based, scannable surveys and provide a quick turnaround time for results.

NEEDS ASSESSMENT

CoBro Consulting conducts assessments of organization and community needs to provide information necessary for strategic planning. Methods employed include surveying, conducting focus groups, comparing historical and geographical data, and researching current industry standards and practices to ensure planning is based on informed decisions.



COBRO TECHNICAL SUPPORT SERVICES

- System customization to program needs
- Monthly online training, as needed
- Ongoing technical assistance
- Data formatting and integration
- Secure server web hosting

Included with all CoBro Consulting Systems

DATA MANAGEMENT SYSTEMS

COMPASS

The Comprehensive Program Assessment System

Compass is an online data management and evaluation tool that expedites data entry, organizes program participant data, generates reports, and conducts statistical analyses to evaluate program progress.

The system contains a set of core modules to address elements common across educational programs; additionally, Compass is customized to meet specific program needs in terms of data entry and reports.



System Features

DATA ENTRY SCREENS

The user friendly screens are designed to facilitate entry of service participation data. They include drop-down menu options, batch entry features, and accuracy prompts.

DATA INTEGRATION

CoBro technicians coordinate electronic transmission of student transcript data directly into the system. Compass then integrates the academic outcome information with program participation data.

AUTOMATED REPORTS

Compass provides user-defined dynamic reports. Participation reports show program service usage and needs. Cohort profile summaries present academic outcomes by student demographics. Mandatory data reports generate specified data tables required by state or federal agencies.

STATISTICAL ANALYSIS

Compass contains a statistics component that runs analyses allowing system users to examine the effects of individual program elements as well as determine overall program impact. Analysis results are displayed in easy to read tables and graphs.

BENEFITS OF COMPASS

CHALLENGE	Obtaining and entering student academic data
SOLUTION	Data electronically transferred into system
CHALLENGE	Time-consuming hand entry of services and activities data
SOLUTION	Screens designed for speed and accuracy
CHALLENGE	Determination of service use and coverage
SOLUTION	Generates participation reports with user-defined options
CHALLENGE	Collecting and organizing data for mandated state and federal reports
SOLUTION	Compass computes such data automatically
CHALLENGE	Lack of statistical expertise and/or resources
SOLUTION	Compass generates statistical analyses and displays results in graphs and tables

COMPASSMATCH

An Online In-Kind Contribution Management System

Many grant education programs struggle to collect, calculate, and report their matching fund contributions. CompassMatch dramatically reduces time and effort on these tasks.

System Features

- User friendly data entry screens with customized drop-down menus
- Time-saving batch entry function to record service contributions of multiple staff at once
- A variety of dynamic reports, generated on demand

BENEFITS OF COMPASSMATCH

Online for easy access by multiple users across wide-area programs
Employees and program partners can enter and verify their own donated time
Matching funds are automatically computed based on stored salary and benefits information
Grant administrators can track real-time progress towards meeting contribution goals

CoBro Consulting Principals

DARLENE COLE, M.S., *CEO/Director of Research*

Darlene Cole has over 15 years of experience coordinating and supervising broad-scale research projects. She has an M.S. degree in industrial-organizational psychology, and has worked extensively supervising research and the development of computer software products for education, health care, and government organizations. Darlene created the Compass system to facilitate program evaluation.

URBAN PELICON, *Chief Information Officer*

Urban Pelicon has extensive experience customizing database systems to deliver maximum utility. Over the past five years, he has specialized in developing database systems for a variety of federal and state grant programs. Currently, Urban is the principal designer and programmer of the Compass evaluation system.

KEREN BROOKS, M.S., *Chief Research Analyst*

Over the past ten years, Keren Brooks has conducted research and program evaluation in the fields of education and health care. She has an M.S. degree in industrial-organizational psychology, and extensive experience conducting statistical analyses to examine program/project impact. Keren has also conducted numerous survey projects requiring survey design and analysis.



"We were very impressed with CoBro Consulting when they conducted our broad-scale needs assessment. I recommend their services and expertise to others without hesitation."

DAWN SAMPSON, L.C.S.W.

Director, Social Services, Catalina Island Medical Center

"The staff at CoBro Consulting are not just program evaluation consultants. They are true partners with New Mexico GEAR UP. They participate with staff and school districts to develop appropriate levels of data collection and training for each site. They are responsive to our project challenges and assist in problem-solving. Their experience and support were invaluable in preparation of our first annual report to the U.S. Department of Education."

ELIZABETH R. GUTIERREZ, PH.D.

Former Director of P20 Policy Development & Programs, State of New Mexico Higher Education Department

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