

ONLINE COLLABORATIVE RESEARCH

NOURISH THE FUTURE

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Good Food Institute

The brilliant part about the Good Food institute is the subtlety and effectiveness of their message. Massive consumption of animal protein is an assumptive American right. Inclusion of eggs and lactose products is tantamount to a given fact of life. Colloquialisms refer to such products as staple elements to an American diet. Food models and recommendations heavily rely on these items. The USDA preaches their utilization blindly.

Unfortunately, the USDA kowtows to special interests within the beef industry, among others. The fallout from such compromises is an environmental nightmare. Land plots naturally suited for vegetation lay waste for grazing.

The Good Food Institute promotes selection of alternative protein bases without wholehearted promotion of the elimination of animal products from an American diet.

The Good Food Institute presents a three-pronged approach that aims to curb the overwhelming usage of animal proteins in an American diet:

1. Cultivate Strong Scientific Ecosystem
2. Embolden Public Support
3. Encourage Private Sector

While the message at first glance appears generic, upon further investigation there lies a deluge of underwritten strategy targeting science, policy and industry.

Stanford School of Business

Stanford's Sustainability Strategies course outlines a leadership program geared towards students seeking business-related amplification of environmental concerns. Some of their core literature emphasizes hackneyed global warming concerns and divergent business models. However, their underlying innovative approach to overall general environmental sustainability involves a political proposal interdependence between the environment and the business world.

Discussion

Fostering business relationships at one stage or another requires physical presence. One planning a community garden must consider the topography and geology of the site in addition to the people involved charged with its responsibility. Maintaining a close proximity to such an effort is compulsory. Creating such a garden from afar is not only irresponsible, careless and presumptive for those involved, but also a purposeless and feckless endeavor.