## Presto: SQL for Everything

Girish Baliga, Interactive Analytics

Uber

Uber's mission is to ignite opportunity by setting the world in motion.



**700**+

## Data informs every decision at Uber



Marketplace Pricing



**Community Operations** 



**Growth Marketing** 



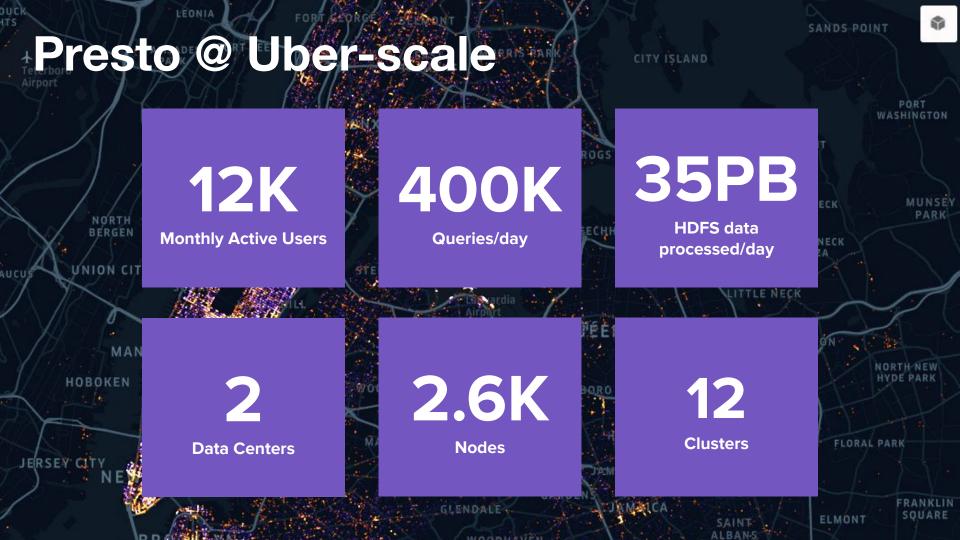
Compliance



**Data Science** 



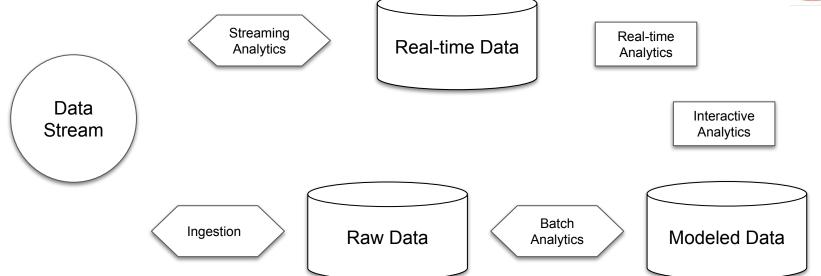
**Ad-hoc Querying** 



## **Big Data Ecosystem**

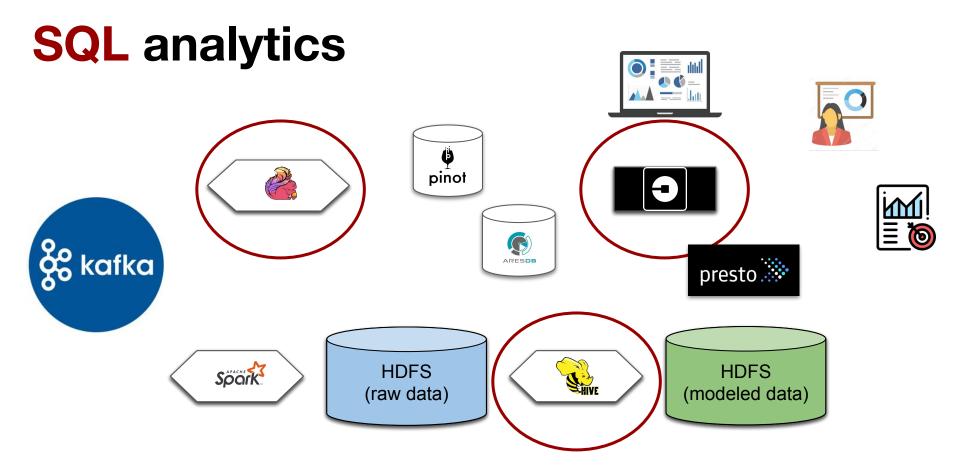




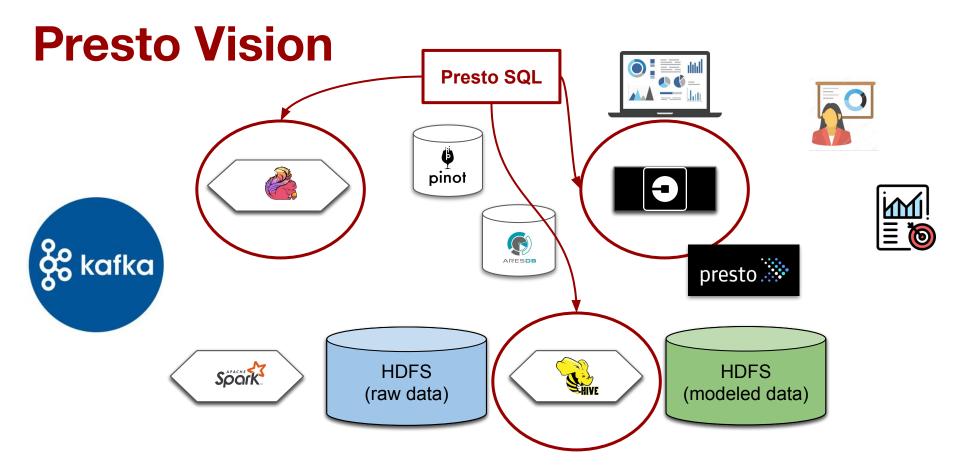


## **Uber Data Ecosystem** pinot kafka presto 🎎 **HDFS HDFS** Spark (raw data) (modeled data)

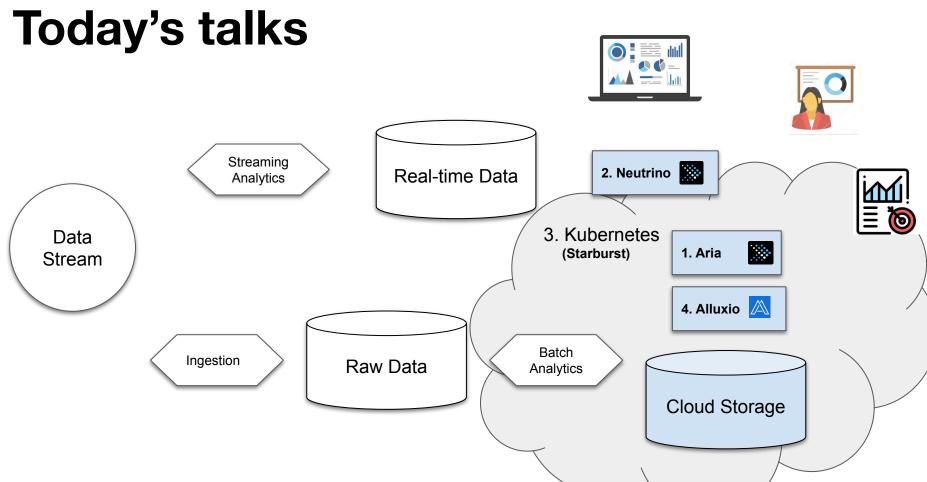
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