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| --- | --- | --- | --- |
| **Software product cost estimate:** | **Roles** | **Subscriptions** | **Cost** |
| Marketing and Product management | Provides app with updates and customer support. | $35 hourly    1 person | 32 weeks project  32 weeks \* 40 hours/week = 1280 hours  1280 \* 35- \* **$44800** |
| Unit and integration testing | Engineers monitor every phase of the software development process.  QA managers make sure that new products are bug-free. | $25 hourly  4 people | 4 weeks project  4 weeks \* 40 hours/week = 160 hours  160 hours \* $25 \* 4 = **$16000** |
| UI/UX designer | person on which depends on the app structure and visual appearance. | $25 hourly  2 people | 32 weeks project  32 weeks \* 40 hours/week = 1280 hours  1280 \* $25 \* 2 = **$64000** |
| Backend and database maintenance including storage | creates the app back-end infrastructure and API integrations. | $ 30 hourly  2 people | 10 weeks project  10 weeks \* 40 hours/week = 400 hours  400 hours \* $30 \* 2 = **$24000** |
| Developers | Range from $50 to $250 per hour | $50 hourly  6 people | 32 weeks project  32 weeks \* 40 hours/week = 1280 hours  1280 \* $50 \* 6 = $**384000** |
| Miscellaneous Cost |  |  | **$2,000** |
| Total |  | 15 people total | **$543800** |