

MLR Model

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Imports and Constants

```
library("tidyverse")
source('./gibbs_util.R')

RANDOM_SEED = 440
```

Data Loading / Cleaning

```
load('./burritodata.Rda')
head(burrito)
```

```
##           Location Cost Hunger Length Circum Volume Tortilla Temp Meat
## 1 Donato's taco shop 6.49   3.0    NA     NA     NA       3   5.0   3.0
## 2 Oscar's Mexican food 5.45   3.5    NA     NA     NA       2   3.5   2.5
## 3 Oscar's Mexican food 4.85   1.5    NA     NA     NA       3   2.0   2.5
## 4 Oscar's Mexican food 5.25   2.0    NA     NA     NA       3   2.0   3.5
## 5 Pollos Maria 6.59   4.0    NA     NA     NA       4   5.0   4.0
## 6 Pollos Maria 6.99   4.0    NA     NA     NA       3   4.0   5.0
## Fillings Meat_filling Uniformity Salsa Synergy Wrap Reviewer overall Beef
## 1      3.5           4.0          4.0  4.0    4.0    4    Scott    3.80    1
## 2      2.5           2.0          4.0  3.5    2.5    5    Scott    3.00    1
## 3      3.0           4.5          4.0  3.0    3.0    5    Emily    3.00    0
## 4      3.0           4.0          5.0  4.0    4.0    5    Ricardo  3.75    1
## 5      3.5           4.5          5.0  2.5    4.5    4    Scott    4.20    1
## 6      3.5           2.5          2.5  2.5    4.0    1    Emily    3.20    0
## Pico Guac Cheese Fries Sour_cream Pork Chicken Shrimp Fish Rice Beans Lettuce
## 1  1  1  1  1  0  0  0  0  0  0  0  0  0
## 2  1  1  1  1  0  0  0  0  0  0  0  0  0
## 3  1  1  0  0  0  1  0  0  0  0  0  0  0
## 4  1  1  0  0  0  0  0  0  0  0  0  0  0
## 5  1  0  1  1  0  0  0  0  0  0  0  0  0
## 6  0  1  1  0  1  0  1  0  0  0  1  1  1
## Tomato Bell_peper Carrots Cabbage Sauce Cilantro Onion Taquito Pineapple Ham
## 1  0  0  0  0  0  0  0  0  0  0  0  0
## 2  0  0  0  0  0  0  0  0  0  0  0  0
## 3  0  0  0  0  0  0  0  0  0  0  0  0
## 4  0  0  0  0  0  0  0  0  0  0  0  0
## 5  0  0  0  0  0  0  0  0  0  0  0  0
## 6  1  0  0  0  0  0  0  0  0  0  0  0
```

```
##      Chile_relleno Nopales Lobster Egg Mushroom Bacon Sushi Avocado Corn Zucchini
## 1           0         0         0  0           0      0      0         0  0         0
## 2           0         0         0  0           0      0      0         0  0         0
## 3           0         0         0  0           0      0      0         0  0         0
## 4           0         0         0  0           0      0      0         0  0         0
## 5           0         0         0  0           0      0      0         0  0         0
## 6           0         0         0  0           0      0      0         0  0         0
```

```
# Count Remove NA Cost rows
which(is.na(burrito$Cost))
```

```
## [1] 113 135
```

```
burrito = burrito[!is.na(burrito$Cost),]
nrow(burrito)
```

```
## [1] 237
```

```
burrito<-burrito%>%mutate(Vegetable=as.logical(Pineapple+Bell_peper+Tomato+
                                             Cabbage+Mushroom+Corn+
                                             Carrots+Zucchini))
burrito<-burrito%>%mutate(Breakfast=as.logical(Egg+Bacon+Ham))
burrito<-burrito%>%mutate(Other=as.logical(Fish+Taquito+Chile_relleno+
                                           Nopales+Sushi+Lobster))
burrito<-select(burrito, -c('Pineapple', 'Bell_peper', 'Tomato', 'Cabbage',
                           'Mushroom', 'Corn', 'Carrots', 'Zucchini',
                           'Egg', 'Ham', 'Fish', 'Taquito', 'Chile_relleno',
                           'Nopales', 'Sushi', 'Lobster', 'Bacon'))
burrito<-burrito%>%mutate_at(c('Vegetable', 'Other', 'Breakfast'), as.double)
head(burrito)
```

```
##      Location Cost Hunger Length Circum Volume Tortilla Temp Meat
## 1 Donato's taco shop 6.49   3.0    NA     NA     NA         3  5.0  3.0
## 2 Oscar's Mexican food 5.45   3.5    NA     NA     NA         2  3.5  2.5
## 3 Oscar's Mexican food 4.85   1.5    NA     NA     NA         3  2.0  2.5
## 4 Oscar's Mexican food 5.25   2.0    NA     NA     NA         3  2.0  3.5
## 5 Pollos Maria 6.59   4.0    NA     NA     NA         4  5.0  4.0
## 6 Pollos Maria 6.99   4.0    NA     NA     NA         3  4.0  5.0
##      Fillings Meat_filling Uniformity Salsa Synergy Wrap Reviewer overall Beef
## 1      3.5           4.0           4.0  4.0  4.0  4  Scott  3.80  1
## 2      2.5           2.0           4.0  3.5  2.5  5  Scott  3.00  1
## 3      3.0           4.5           4.0  3.0  3.0  5  Emily  3.00  0
## 4      3.0           4.0           5.0  4.0  4.0  5  Ricardo 3.75  1
## 5      3.5           4.5           5.0  2.5  4.5  4  Scott  4.20  1
## 6      3.5           2.5           2.5  2.5  4.0  1  Emily  3.20  0
##      Pico Guac Cheese Fries Sour_cream Pork Chicken Shrimp Rice Beans Lettuce
## 1      1      1      1      1           0  0           0  0  0  0  0
## 2      1      1      1      1           0  0           0  0  0  0
## 3      1      1      0      0           0  1           0  0  0  0
## 4      1      1      0      0           0  0           0  0  0  0
## 5      1      0      1      1           0  0           0  0  0  0
## 6      0      1      1      0           1  0           1  0  1  1
##      Sauce Cilantro Onion Avocado Vegetable Breakfast Other
## 1      0           0      0           0           0      0
## 2      0           0      0           0           0      0
## 3      0           0      0           0           0      0
## 4      0           0      0           0           0      0
```

```

## 5      0      0      0      0      0      0      0
## 6      0      0      0      0      1      0      0

burrito = burrito %>% mutate(Num_Proteins= Chicken + Beef + Pork + Shrimp + Other + Breakfast)

ingredient_cols = colnames(burrito)[18:36]
ingredient_cols

## [1] "Beef"      "Pico"      "Guac"      "Cheese"    "Fries"
## [6] "Sour_cream" "Pork"      "Chicken"    "Shrimp"    "Rice"
## [11] "Beans"      "Lettuce"   "Sauce"      "Cilantro"  "Onion"
## [16] "Avocado"    "Vegetable" "Breakfast"  "Other"

ingredient_X = as.matrix(burrito[ingredient_cols])
dim(ingredient_X); head(ingredient_X)

## [1] 237  19

##      Beef Pico Guac Cheese Fries Sour_cream Pork Chicken Shrimp Rice Beans Lettuce
## 1      1    1    1      1      1          0    0          0    0    0    0      0
## 2      1    1    1      1      1          0    0          0    0    0    0      0
## 3      0    1    1      0      0          0    1          0    0    0    0      0
## 4      1    1    1      0      0          0    0          0    0    0    0      0
## 5      1    1    0      1      1          0    0          0    0    0    0      0
## 6      0    0    1      1      0          1    0          1    0    1    1      1
##      Sauce Cilantro Onion Avocado Vegetable Breakfast Other
## 1      0          0      0          0          0          0    0
## 2      0          0      0          0          0          0    0
## 3      0          0      0          0          0          0    0
## 4      0          0      0          0          0          0    0
## 5      0          0      0          0          0          0    0
## 6      0          0      0          0          1          0    0

cost_y = burrito$Cost
length(cost_y); head(cost_y)

## [1] 237

## [1] 6.49 5.45 4.85 5.25 6.59 6.99

num_burrito_ingredients = c()
for (ingredient in ingredient_cols) {
  num_burrito_ingredients = c(num_burrito_ingredients,
                              sum(burrito[ingredient]))
}
ingredient_counts_df = data.frame(ingredient=ingredient_cols,
                                   count=num_burrito_ingredients)

# sort by count
ingredient_counts_df = ingredient_counts_df[order(ingredient_counts_df$count, decreasing=TRUE),]

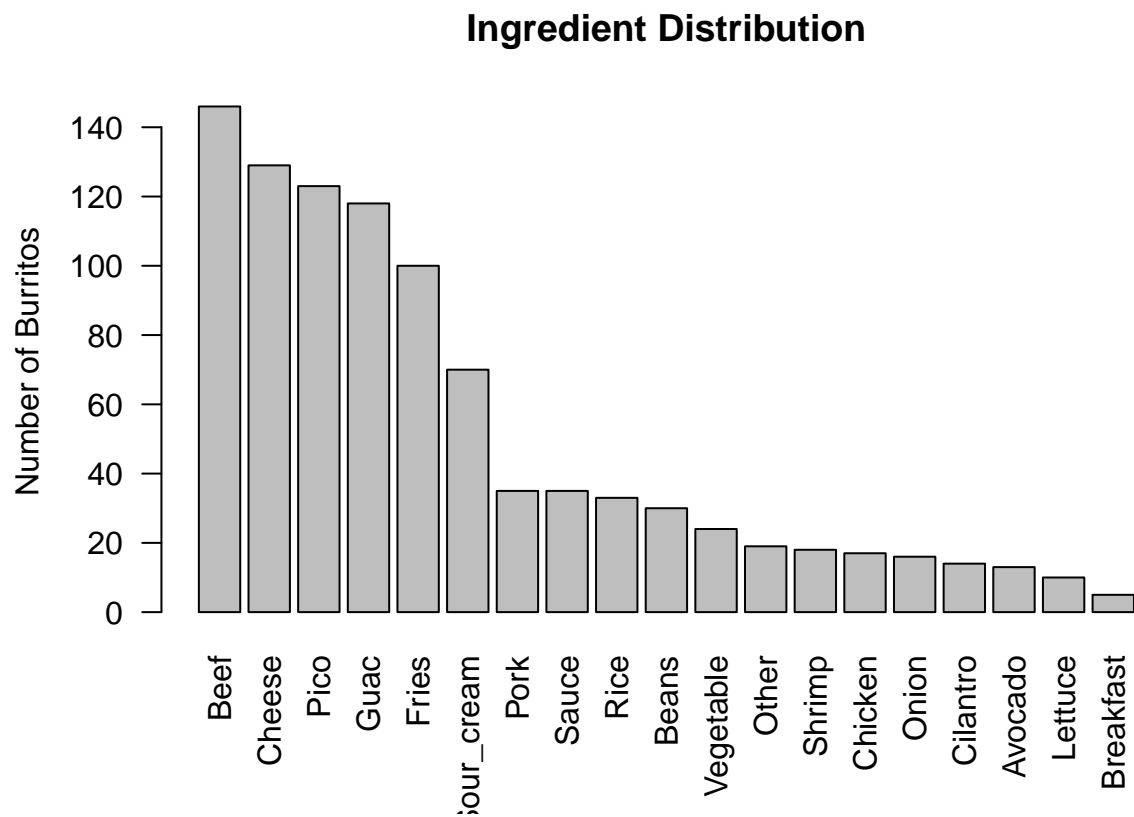
kable(ingredient_counts_df, row.names=FALSE)

```

| ingredient | count |
|------------|-------|
| Beef | 146 |
| Cheese | 129 |
| Pico | 123 |

| ingredient | count |
|------------|-------|
| Guac | 118 |
| Fries | 100 |
| Sour_cream | 70 |
| Pork | 35 |
| Sauce | 35 |
| Rice | 33 |
| Beans | 30 |
| Vegetable | 24 |
| Other | 19 |
| Shrimp | 18 |
| Chicken | 17 |
| Onion | 16 |
| Cilantro | 14 |
| Avocado | 13 |
| Lettuce | 10 |
| Breakfast | 5 |

```
barplot(ingredient_counts_df$count, ylab='Number of Burritos',
        main='Ingredient Distribution',
        names.arg=ingredient_counts_df$ingredient, las=2)
```



Definitions of Priors and Constants

```
p = ncol(ingredient_X) + 1
tau_2 = 4
prior_sigma = 1.5
a = 1 / (prior_sigma^4)
b = 1 / (prior_sigma^2)
```

Model Fit with Gibbs Sampler

```
set.seed(RANDOM_SEED)

mlr_post_dist = mlr_gibbs(ingredient_X, cost_y, mu=rep(0, p), tau_2, a, b)
mlr_post_dist = mlr_post_dist[5001:1000, ]
summarize_dist(mlr_post_dist, colnames(mlr_post_dist), round_places=2)
```

| Parameter | Post. Mean | Post. Sd | 95% CI Low | 95% CI High |
|------------|------------|----------|------------|-------------|
| Intercept | 6.41 | 0.20 | 6.02 | 6.80 |
| Beef | 0.16 | 0.30 | -0.42 | 0.75 |
| Pico | -0.09 | 0.20 | -0.47 | 0.31 |
| Guac | 0.19 | 0.20 | -0.20 | 0.57 |
| Cheese | -0.17 | 0.25 | -0.66 | 0.31 |
| Fries | 0.29 | 0.24 | -0.19 | 0.75 |
| Sour_cream | 0.34 | 0.21 | -0.06 | 0.75 |
| Pork | 0.16 | 0.33 | -0.49 | 0.81 |
| Chicken | 0.47 | 0.38 | -0.27 | 1.24 |
| Shrimp | 1.60 | 0.46 | 0.69 | 2.50 |
| Rice | 0.00 | 0.28 | -0.55 | 0.54 |
| Beans | -0.45 | 0.28 | -0.99 | 0.11 |
| Lettuce | 0.18 | 0.41 | -0.60 | 0.98 |
| Sauce | 0.17 | 0.31 | -0.44 | 0.77 |
| Cilantro | -0.17 | 0.82 | -1.77 | 1.39 |
| Onion | -0.05 | 0.78 | -1.58 | 1.47 |
| Avocado | -0.03 | 0.56 | -1.12 | 1.09 |
| Vegetable | 0.21 | 0.28 | -0.35 | 0.75 |
| Breakfast | -0.32 | 0.54 | -1.36 | 0.75 |
| Other | 1.30 | 0.31 | 0.69 | 1.91 |
| sigma | 1.15 | 0.05 | 1.05 | 1.26 |

This model won't work for us because it fits prices to be negative. Instead, why don't we use a truncated Gibbs sampler.

Full Truncated Gibbs Model

```
set.seed(RANDOM_SEED)

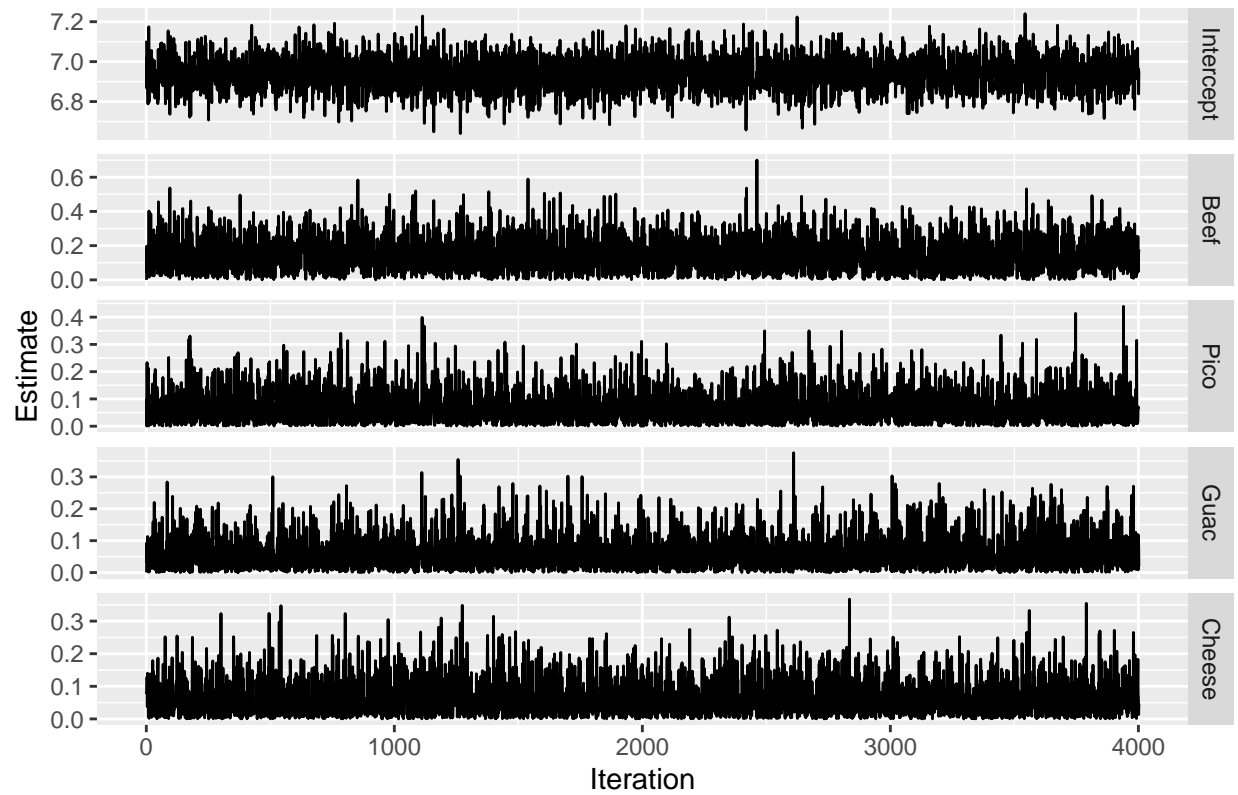
truncated_post_dist<-truncated_gibbs(ingredient_X, cost_y, mu=rep(1, p),
                                     tau_2, a, b, lb=rep(0,p), ub=rep(Inf,p))
truncated_post_dist = truncated_post_dist[5001:1000, ]
head(truncated_post_dist)
```

```
##      Intercept      Beef      Pico      Guac      Cheese      Fries
## [1,] 7.104997 7.068643e-05 0.0982310933 0.0006970822 0.08218745 0.06558578
## [2,] 6.866894 1.972101e-01 0.0004800598 0.0930557859 0.07809313 0.07407327
## [3,] 7.021933 4.398818e-02 0.2332324372 0.0370003128 0.12866329 0.01554467
## [4,] 6.927842 7.245190e-02 0.0864504239 0.0306965771 0.03776723 0.07755346
## [5,] 6.930743 6.139482e-02 0.1663135488 0.1129644739 0.14004429 0.04775014
## [6,] 6.864799 1.054844e-01 0.1225350844 0.0135627473 0.07167120 0.19946607
##      Sour_cream      Pork      Chicken      Shrimp      Rice      Beans
## [1,] 0.09361947 0.055025406 0.3541003 1.2493796 0.043968139 0.0740352671
## [2,] 0.01399790 0.118048810 0.4794720 0.5853450 0.088832715 0.0020084165
## [3,] 0.01115228 0.001983574 0.2521943 1.4024397 0.002192694 0.0001414085
## [4,] 0.22878749 0.034875560 0.2941830 0.8534084 0.081522181 0.0283246119
## [5,] 0.20886993 0.007513146 0.2277103 1.0475678 0.003221273 0.0664826573
## [6,] 0.08483420 0.079496544 0.0923727 1.8607733 0.072246195 0.0287425831
##      Lettuce      Sauce      Cilantro      Onion      Avocado      Vegetable
## [1,] 0.32231365 0.1337738 0.055637610 0.043461999 0.03719855 0.065980639
## [2,] 0.41904243 0.2674609 0.057706562 0.190681788 0.52204447 0.141212512
## [3,] 0.37117995 0.2441431 0.030493664 0.074956861 0.17943047 0.078305077
## [4,] 0.10781560 0.4652029 0.005265489 0.007145941 0.23394291 0.053717588
## [5,] 0.17140874 0.1877594 0.327104079 0.029627456 0.43873726 0.112226348
## [6,] 0.06732199 0.1447768 0.055650882 0.065043220 0.04725805 0.005873666
##      Breakfast      Other      sigma
## [1,] 0.158133864 0.4900959 1.258307
## [2,] 0.208874582 0.9411699 1.227090
## [3,] 0.118458869 0.5238342 1.262930
## [4,] 0.029771416 0.9737864 1.248420
## [5,] 0.188658515 0.7422988 1.258279
## [6,] 0.006046198 0.7521763 1.324477
```

Model Diagnostics

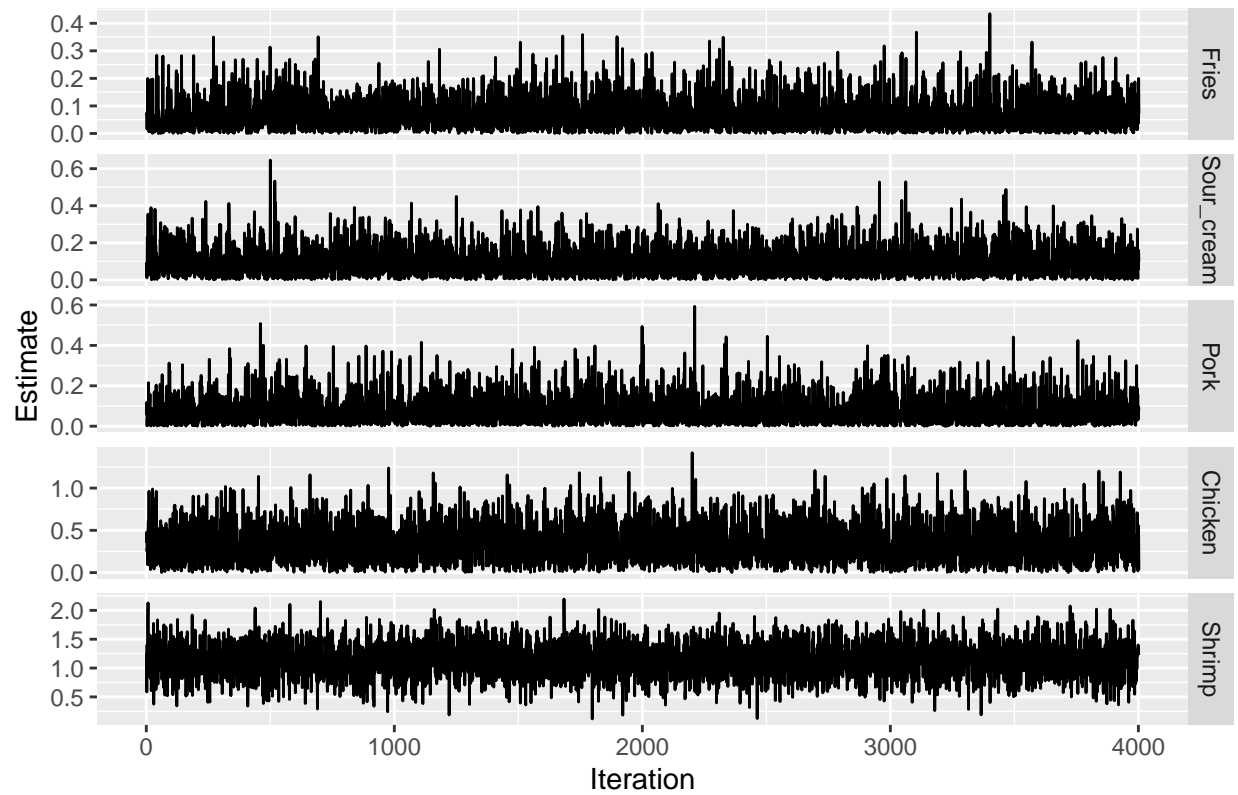
```
plot_traces(truncated_post_dist[:,1:5], 'Parameter Traces (After Burn In)')
```

Parameter Traces (After Burn In)

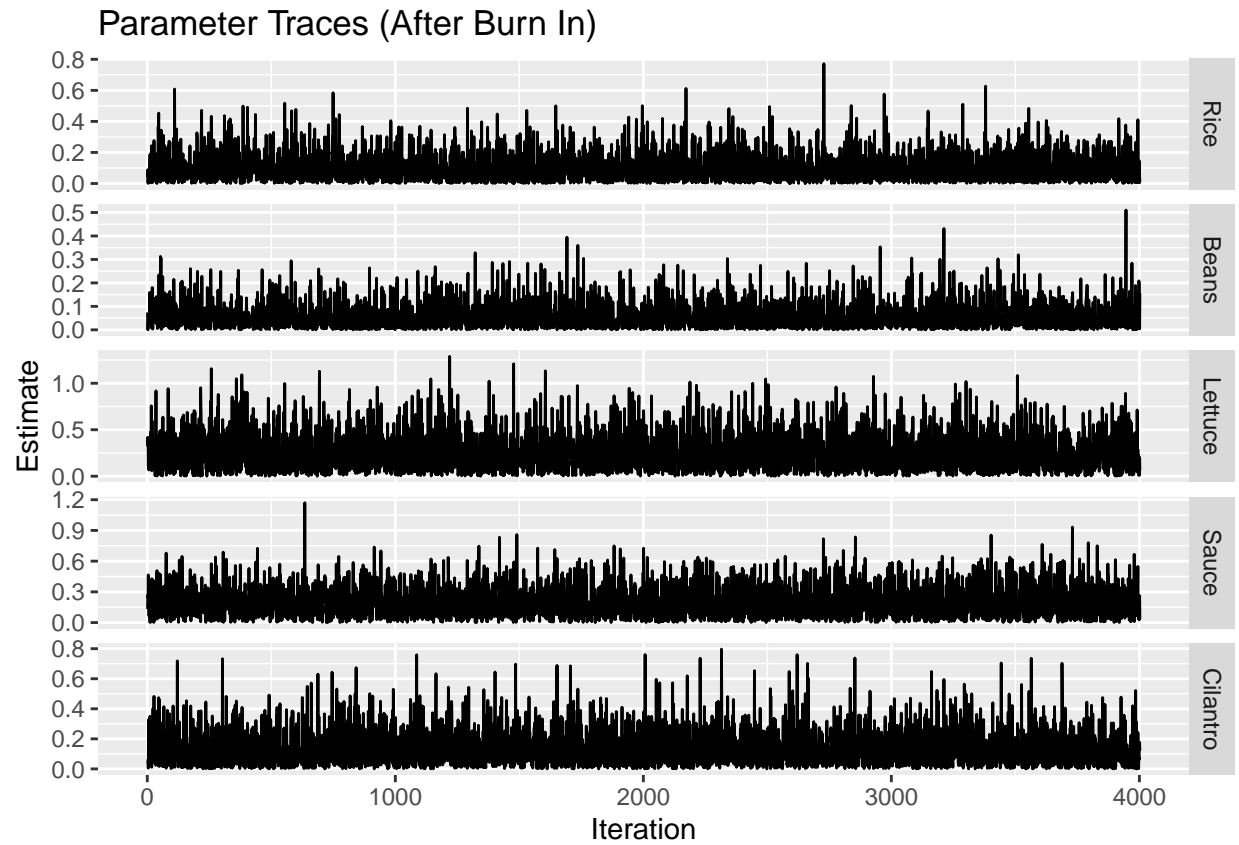


```
plot_traces(truncated_post_dist[,6:10], 'Parameter Traces (After Burn In)')
```

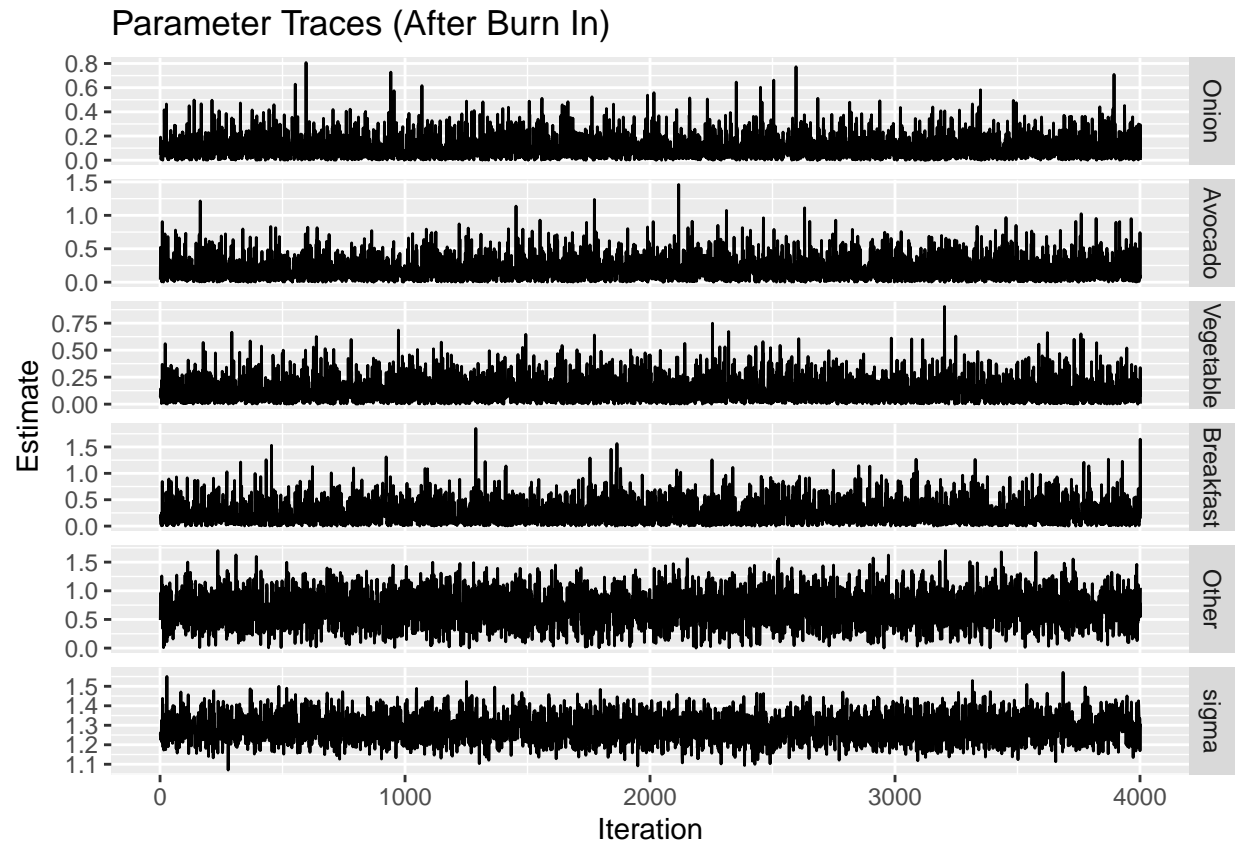
Parameter Traces (After Burn In)



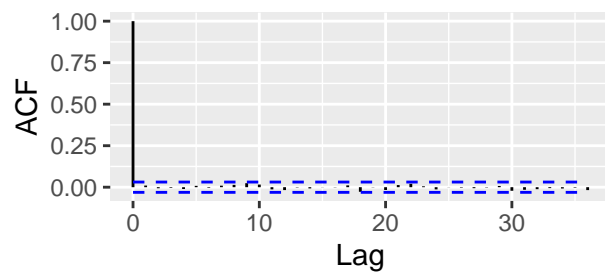
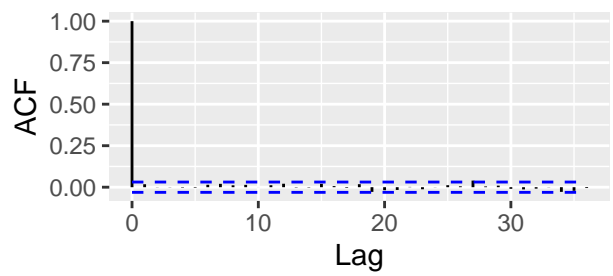
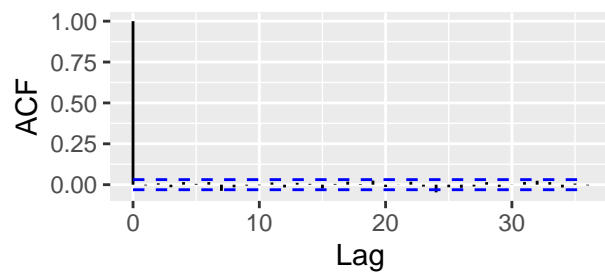
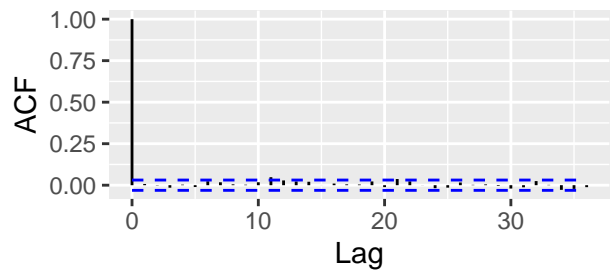
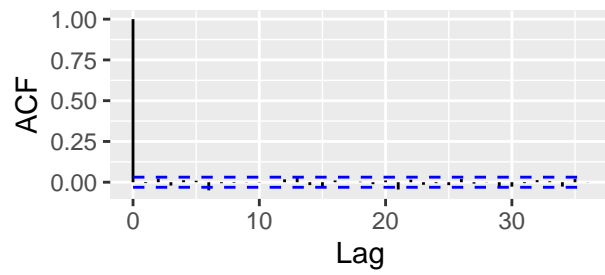
```
plot_traces(truncated_post_dist[,11:15], 'Parameter Traces (After Burn In)')
```

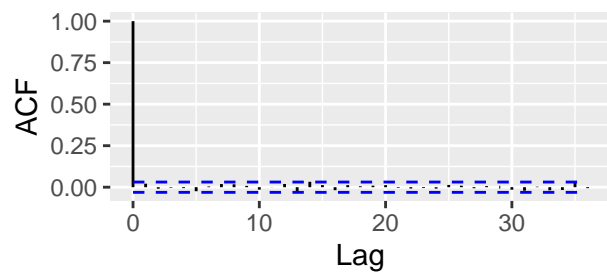
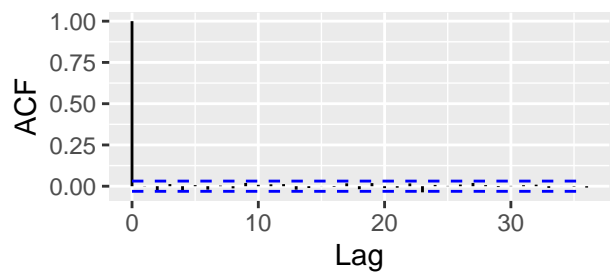
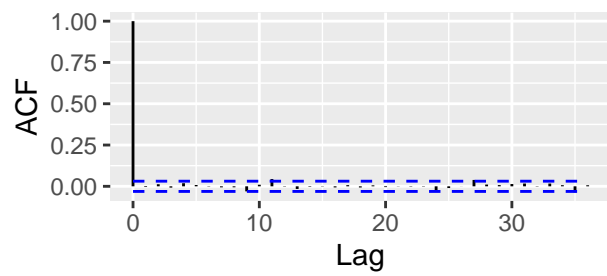
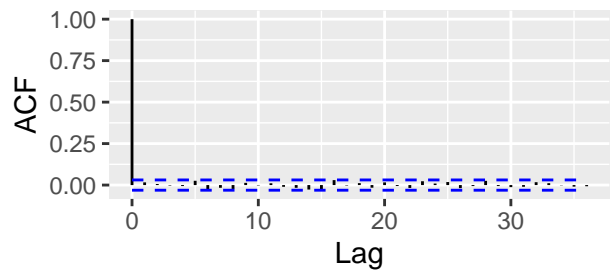
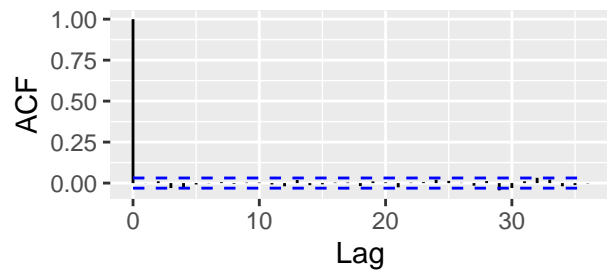
```
plot_traces(truncated_post_dist[:,16:21], 'Parameter Traces (After Burn In)')
```



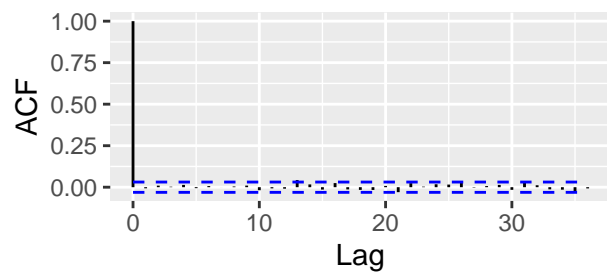
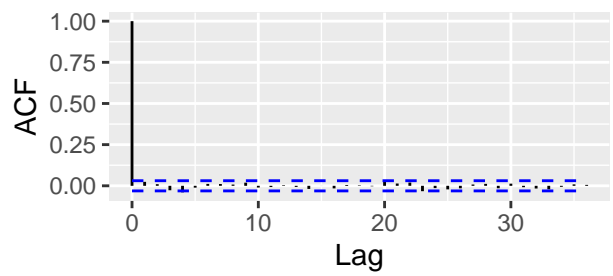
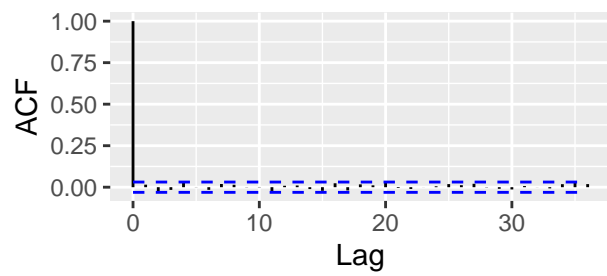
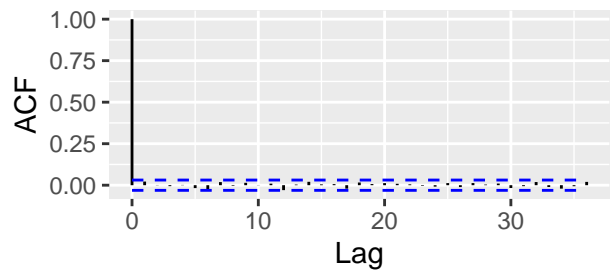
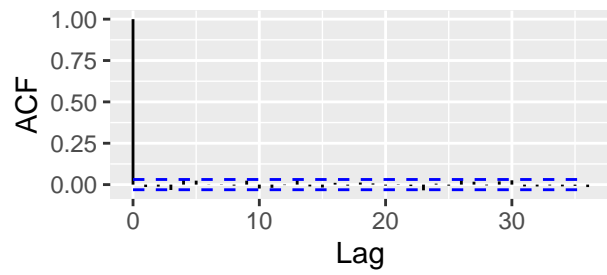
```
acf_plots(truncated_post_dist[,1:5])
```



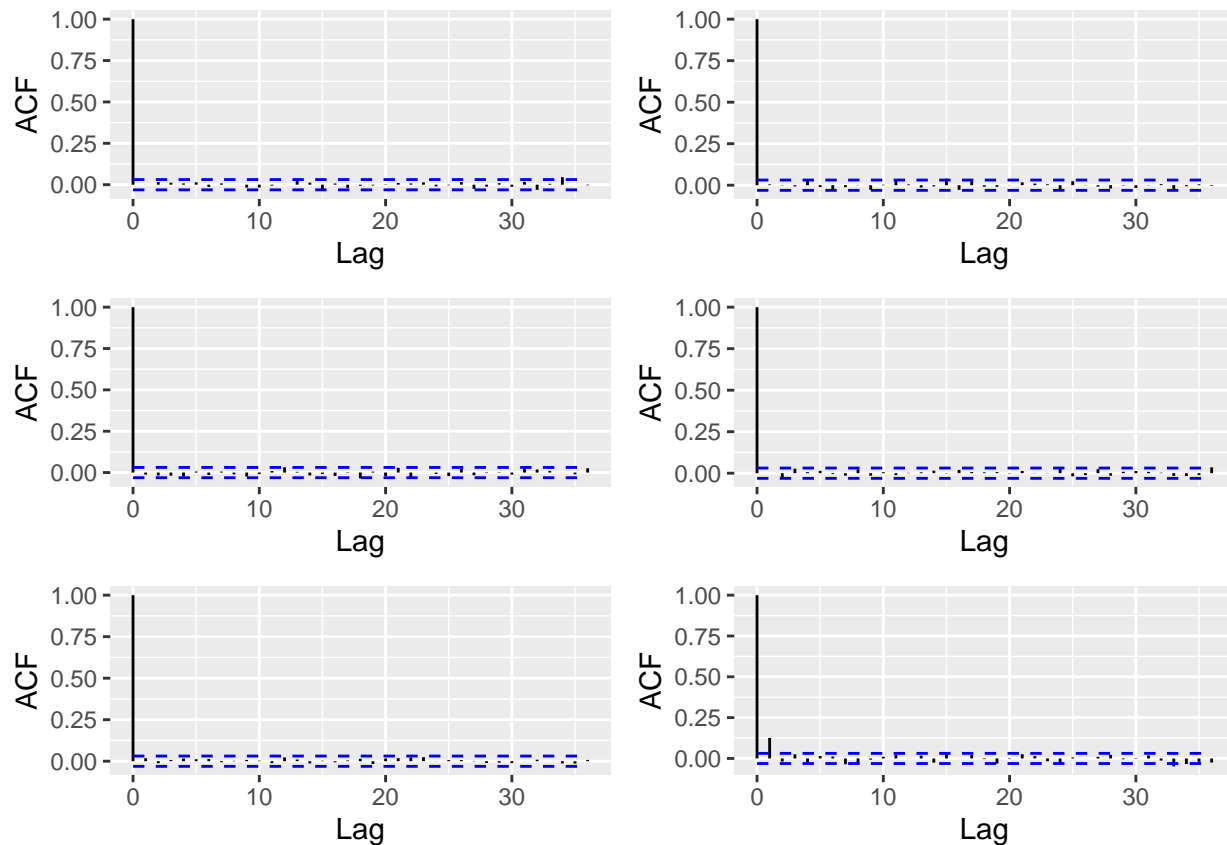
```
acf_plots(truncated_post_dist[,6:10])
```



```
acf_plots(truncated_post_dist[,11:15])
```



```
acf_plots(truncated_post_dist[,16:21])
```



```
summarize_dist(truncated_post_dist, colnames(truncated_post_dist), round_places=2)
```

| Parameter | Post. Mean | Post. Sd | 95% CI Low | 95% CI High |
|------------|------------|----------|------------|-------------|
| Intercept | 6.94 | 0.08 | 6.78 | 7.11 |
| Beef | 0.15 | 0.10 | 0.01 | 0.37 |
| Pico | 0.07 | 0.06 | 0.00 | 0.23 |
| Guac | 0.06 | 0.05 | 0.00 | 0.20 |
| Cheese | 0.06 | 0.06 | 0.00 | 0.21 |
| Fries | 0.07 | 0.06 | 0.00 | 0.22 |
| Sour_cream | 0.10 | 0.08 | 0.00 | 0.30 |
| Pork | 0.08 | 0.07 | 0.00 | 0.28 |
| Chicken | 0.35 | 0.23 | 0.02 | 0.87 |
| Shrimp | 1.14 | 0.30 | 0.55 | 1.73 |
| Rice | 0.10 | 0.09 | 0.00 | 0.33 |
| Beans | 0.06 | 0.06 | 0.00 | 0.21 |
| Lettuce | 0.25 | 0.20 | 0.01 | 0.77 |
| Sauce | 0.20 | 0.15 | 0.01 | 0.57 |
| Cilantro | 0.14 | 0.12 | 0.00 | 0.44 |
| Onion | 0.11 | 0.10 | 0.00 | 0.37 |
| Avocado | 0.20 | 0.18 | 0.01 | 0.65 |
| Vegetable | 0.13 | 0.11 | 0.00 | 0.42 |
| Breakfast | 0.25 | 0.22 | 0.01 | 0.83 |
| Other | 0.69 | 0.30 | 0.13 | 1.28 |
| sigma | 1.28 | 0.07 | 1.16 | 1.42 |

Protein Model

```
num_burritos_no_protein = sum(burrito$Num_Proteins == 0)
num_burritos_no_protein
```

```
## [1] 31
```

```
num_burritos_double_protein = sum(burrito$Num_Proteins == 2)
num_burritos_double_protein
```

```
## [1] 34
```

```
burrito_no_double_protein = burrito[burrito$Num_Proteins != 2, ]
head(burrito_no_double_protein)
```

```
##           Location Cost Hunger Length Circum Volume Tortilla Temp Meat
## 1 Donato's taco shop 6.49   3.0    NA    NA    NA        3  5.0  3.0
## 2 Oscar's Mexican food 5.45   3.5    NA    NA    NA        2  3.5  2.5
## 3 Oscar's Mexican food 4.85   1.5    NA    NA    NA        3  2.0  2.5
## 4 Oscar's Mexican food 5.25   2.0    NA    NA    NA        3  2.0  3.5
## 5 Pollos Maria 6.59   4.0    NA    NA    NA        4  5.0  4.0
## 6 Pollos Maria 6.99   4.0    NA    NA    NA        3  4.0  5.0
## Fillings Meat_filling Uniformity Salsa Synergy Wrap Reviewer overall Beef
## 1 3.5 4.0 4.0 4.0 4.0 4 Scott 3.80 1
## 2 2.5 2.0 4.0 3.5 2.5 5 Scott 3.00 1
## 3 3.0 4.5 4.0 3.0 3.0 5 Emily 3.00 0
## 4 3.0 4.0 5.0 4.0 4.0 5 Ricardo 3.75 1
## 5 3.5 4.5 5.0 2.5 4.5 4 Scott 4.20 1
## 6 3.5 2.5 2.5 2.5 4.0 1 Emily 3.20 0
## Pico Guac Cheese Fries Sour_cream Pork Chicken Shrimp Rice Beans Lettuce
## 1 1 1 1 1 0 0 0 0 0 0 0
## 2 1 1 1 1 0 0 0 0 0 0 0
## 3 1 1 0 0 0 1 0 0 0 0 0
## 4 1 1 0 0 0 0 0 0 0 0 0
## 5 1 0 1 1 0 0 0 0 0 0 0
## 6 0 1 1 0 1 0 1 0 1 1 1
## Sauce Cilantro Onion Avocado Vegetable Breakfast Other Num_Proteins
## 1 0 0 0 0 0 0 0 1
## 2 0 0 0 0 0 0 0 1
## 3 0 0 0 0 0 0 0 1
## 4 0 0 0 0 0 0 0 1
## 5 0 0 0 0 0 0 0 1
## 6 0 0 0 0 1 0 0 1
```

```
burrito_no_double_protein = burrito_no_double_protein %>% mutate(Protein= as.factor(Chicken + 2*Beef + ...))
head(burrito_no_double_protein)
```

```
##           Location Cost Hunger Length Circum Volume Tortilla Temp Meat
## 1 Donato's taco shop 6.49   3.0    NA    NA    NA        3  5.0  3.0
## 2 Oscar's Mexican food 5.45   3.5    NA    NA    NA        2  3.5  2.5
## 3 Oscar's Mexican food 4.85   1.5    NA    NA    NA        3  2.0  2.5
## 4 Oscar's Mexican food 5.25   2.0    NA    NA    NA        3  2.0  3.5
## 5 Pollos Maria 6.59   4.0    NA    NA    NA        4  5.0  4.0
## 6 Pollos Maria 6.99   4.0    NA    NA    NA        3  4.0  5.0
## Fillings Meat_filling Uniformity Salsa Synergy Wrap Reviewer overall Beef
## 1 3.5 4.0 4.0 4.0 4.0 4 Scott 3.80 1
```

```
## 2      2.5      2.0      4.0  3.5      2.5  5      Scott  3.00  1
## 3      3.0      4.5      4.0  3.0      3.0  5      Emily  3.00  0
## 4      3.0      4.0      5.0  4.0      4.0  5      Ricardo 3.75  1
## 5      3.5      4.5      5.0  2.5      4.5  4      Scott  4.20  1
## 6      3.5      2.5      2.5  2.5      4.0  1      Emily  3.20  0
##      Pico Guac Cheese Fries Sour_cream Pork Chicken Shrimp Rice Beans Lettuce
## 1      1      1      1      1      0      0      0      0      0      0
## 2      1      1      1      1      0      0      0      0      0      0
## 3      1      1      0      0      0      1      0      0      0      0
## 4      1      1      0      0      0      0      0      0      0      0
## 5      1      0      1      1      0      0      0      0      0      0
## 6      0      1      1      0      1      0      1      0      1      1
##      Sauce Cilantro Onion Avocado Vegetable Breakfast Other Num_Proteins Protein
## 1      0      0      0      0      0      0      0      0      1      2
## 2      0      0      0      0      0      0      0      0      1      2
## 3      0      0      0      0      0      0      0      0      1      3
## 4      0      0      0      0      0      0      0      0      1      2
## 5      0      0      0      0      0      0      0      0      1      2
## 6      0      0      0      0      1      0      0      0      1      1
```

```
proteins = c('Chicken', 'Beef', 'Pork', 'Shrimp', 'Other', 'Breakfast')
proteins_X = as.matrix(burrito_no_double_protein[proteins])
head(proteins_X)
```

```
##      Chicken Beef Pork Shrimp Other Breakfast
## 1      0      1      0      0      0      0
## 2      0      1      0      0      0      0
## 3      0      0      1      0      0      0
## 4      0      1      0      0      0      0
## 5      0      1      0      0      0      0
## 6      1      0      0      0      0      0
```

```
protein_cost_y = burrito_no_double_protein$Cost
```

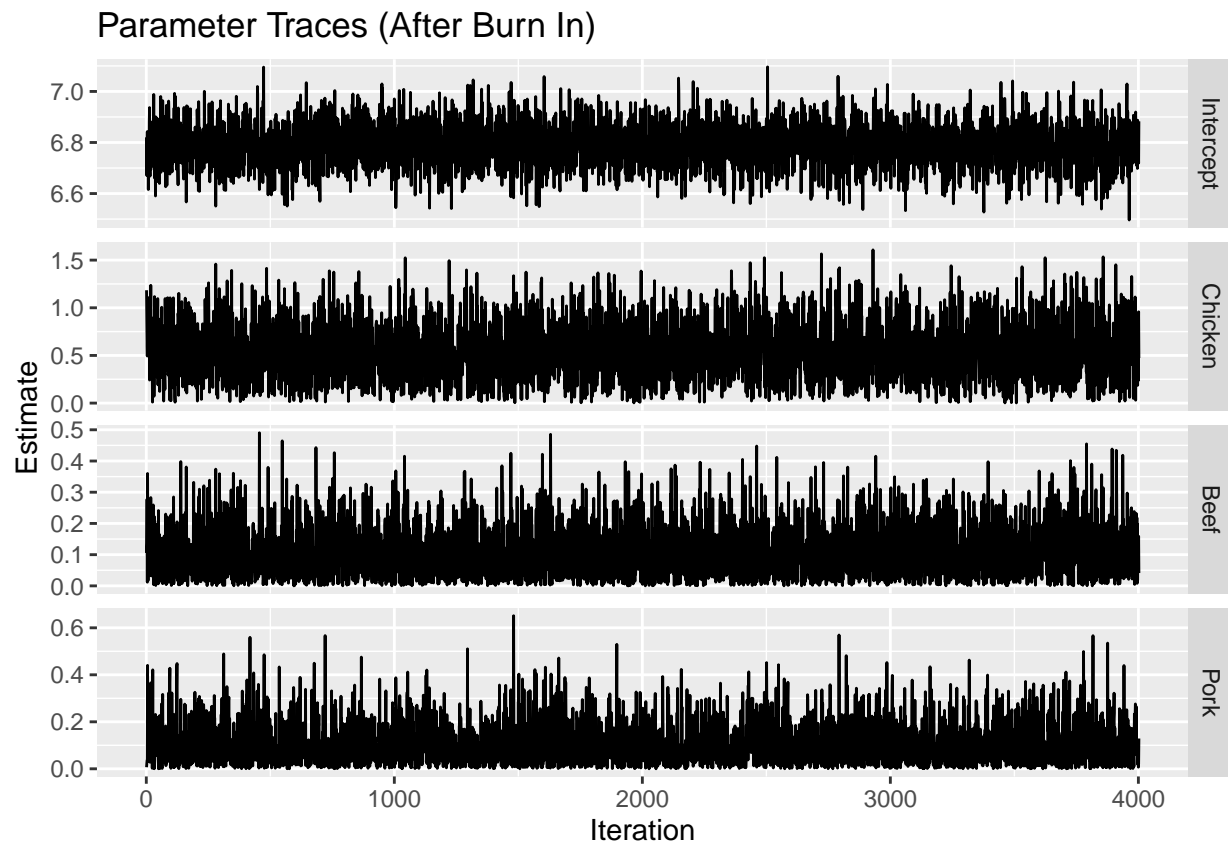
```
set.seed(RANDOM_SEED)
```

```
mlr_protein_post_dist = truncated_gibbs(proteins_X, protein_cost_y, mu=rep(1, 7),
                                         tau_2, a, b, lb=rep(0,7), ub=rep(Inf,7))
mlr_protein_post_dist = mlr_protein_post_dist[5001:1000, ]
head(mlr_protein_post_dist)
```

```
##      Intercept      Chicken      Beef      Pork      Shrimp      Other Breakfast
## [1,]  6.819649  1.1838688  0.10596626  0.006696897  0.8610927  1.908981  0.4454483
## [2,]  6.670769  0.8494238  0.13714299  0.023989596  1.1824861  2.589815  1.8189703
## [3,]  6.758531  0.5968113  0.27743274  0.035797087  2.7364552  1.447467  0.2880023
## [4,]  6.842586  0.4936924  0.01193676  0.040058333  0.6643153  1.550390  0.9349632
## [5,]  6.683130  0.7891352  0.35991111  0.440114948  1.4217828  2.133226  0.2820344
## [6,]  6.750401  1.1084105  0.16474648  0.184533258  1.7953945  1.456925  0.5024557
##      sigma
## [1,]  1.210100
## [2,]  1.140552
## [3,]  1.182736
## [4,]  1.205538
## [5,]  1.131851
## [6,]  1.152073
```

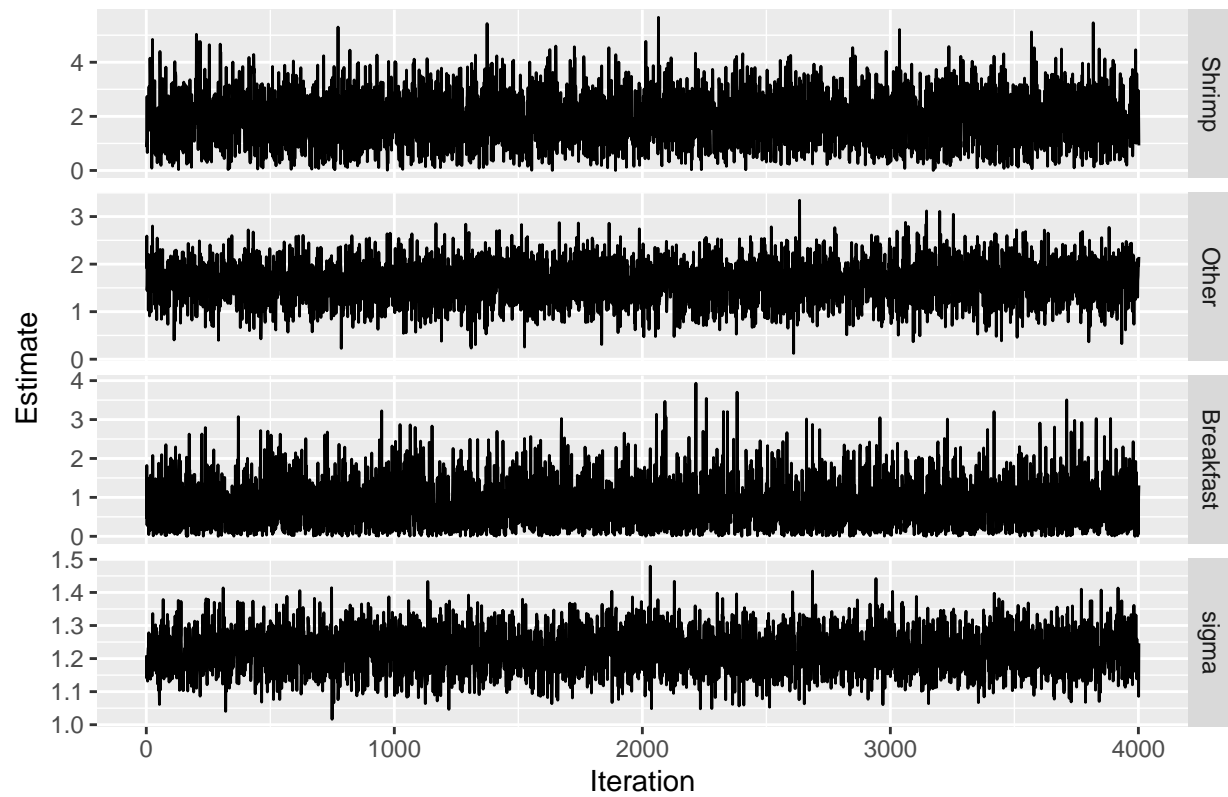

Model Diagnostics

```
plot_traces(mlr_protein_post_dist[,1:4], 'Parameter Traces (After Burn In)')
```

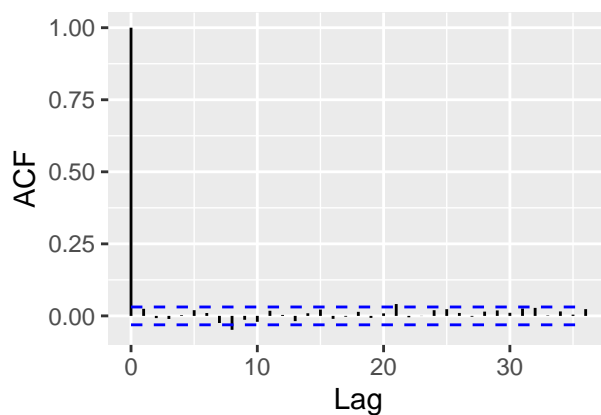
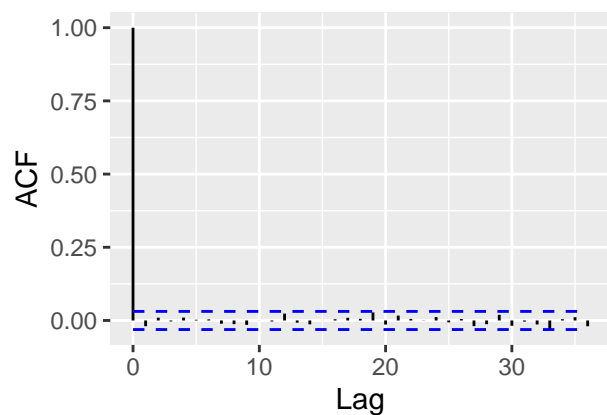
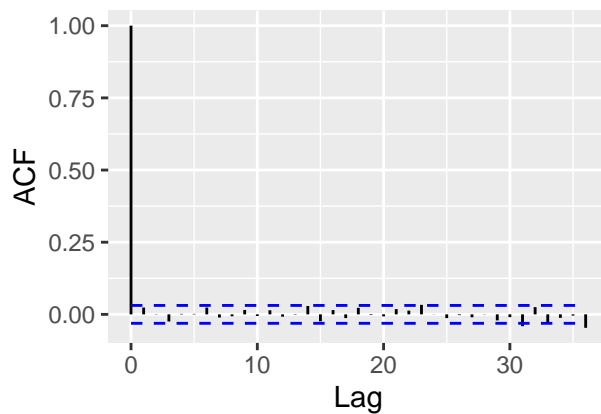
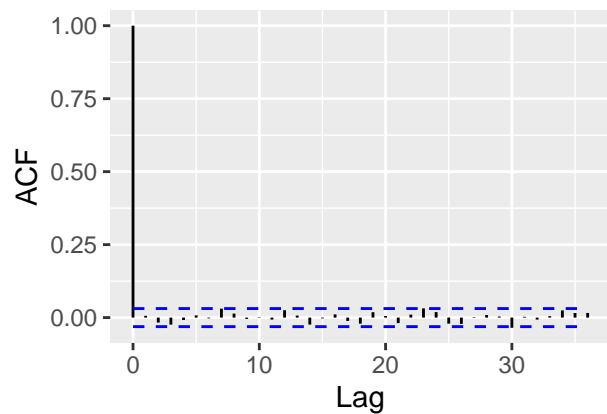


```
plot_traces(mlr_protein_post_dist[,5:8], 'Parameter Traces (After Burn In)')
```

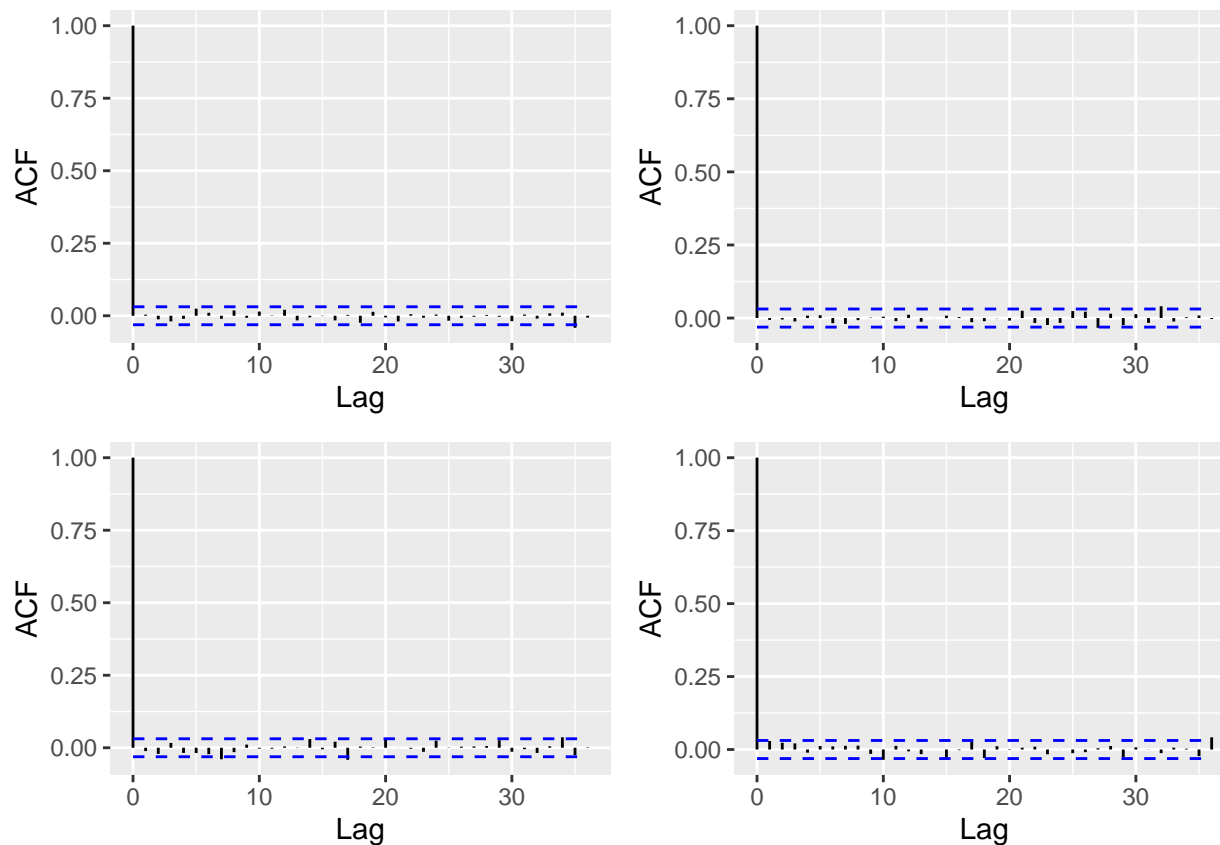
Parameter Traces (After Burn In)



```
acf_plots(mlr_protein_post_dist[,1:4])
```



```
acf_plots(mlr_protein_post_dist[,5:8])
```



```
summarize_dist(mlr_protein_post_dist, colnames(mlr_protein_post_dist), round_places=2)
```

| Parameter | Post. Mean | Post. Sd | 95% CI Low | 95% CI High |
|-----------|------------|----------|------------|-------------|
| Intercept | 6.79 | 0.08 | 6.62 | 6.96 |
| Chicken | 0.54 | 0.30 | 0.05 | 1.17 |
| Beef | 0.11 | 0.08 | 0.00 | 0.31 |
| Pork | 0.10 | 0.09 | 0.00 | 0.33 |
| Shrimp | 1.92 | 0.95 | 0.26 | 3.85 |
| Other | 1.62 | 0.43 | 0.77 | 2.47 |
| Breakfast | 0.80 | 0.61 | 0.03 | 2.26 |
| sigma | 1.22 | 0.06 | 1.10 | 1.35 |

Mixed Model

```
set.seed(RANDOM_SEED)

#source('./gibbs_util.R')

a1 <- 0.1975
a2 <- 0.44
b1 <- 0.5
b2 <- 0.5

mixed_post = mixed_effects_gibbs(proteins_X, protein_cost_y,
```

```

                                group=burrito_no_double_protein$Location,
                                mu=rep(1, p), tau_2, a1, b1, a2, b2)

mixed_post <- mixed_post[5001:10000,]

parameters_post <- mixed_post[, 1:9]
head(parameters_post)

```

```

##      Intercept  Chicken      Beef      Pork  Shrimp  Other Breakfast
## [1,]  6.318297  1.1956751  0.8583097  0.465787668  3.649521  1.864608  1.2427320
## [2,]  6.785699  0.6432455  0.4352482  0.001789646  3.486410  1.361738  1.9904427
## [3,]  6.502311  1.1990899  0.8259787  0.455804948  4.383330  1.780543  1.3048681
## [4,]  6.292565  1.3122584  0.7823506  0.654325356  4.035935  2.116692  0.5478760
## [5,]  6.343964  0.8781632  0.7703904  0.377848374  4.135862  1.678559  0.4355292
## [6,]  6.412244  1.0824813  0.7847619  0.325552969  3.720730  1.884741  2.5690202
##           Sigma      Kappa
## [1,]  0.7354635  1.706270
## [2,]  0.7230517  2.090589
## [3,]  0.7719328  1.672536
## [4,]  0.8095384  1.820020
## [5,]  0.7763290  1.776340
## [6,]  0.7616101  1.531952

```

```

restaurants_post <- mixed_post[, 10 : ncol(mixed_post)]
head(restaurants_post)

```

```

##      Albertacos Alberto's 623 N Escondido Blvd, Escondido, CA 92025
## [1,]  -1.294878                                     -0.946183
## [2,]  -1.471309                                     -1.503448
## [3,]  -1.564683                                     -1.581335
## [4,]  -1.207131                                     -0.727953
## [5,]  -1.088328                                     -1.237756
## [6,]  -1.429576                                     -1.125475
##      Burros and Fries California Burritos Cancun Mexican & Seafood
## [1,]    -0.05088248                -0.8093603                0.60327582
## [2,]    -0.19435525                -0.8169659                0.48355786
## [3,]     0.07216820                -0.9818817                0.07821094
## [4,]     0.36877572                -0.6568520                0.15407213
## [5,]    -0.08486604                -0.7502067                0.80528050
## [6,]     0.17587336                -0.5588729                0.16951461
##      Carmen's Mexican Food Chili Peppers  Chipotle Colima's Donato's taco shop
## [1,]    -0.41835850                2.894299  1.5946533  2.713750                -0.1662236
## [2,]    -0.17485540                2.278770  0.5727394  1.259205                0.6487787
## [3,]    -0.08747645                2.768045  0.3786638  1.682350                -0.1402406
## [4,]     0.38199229                3.243627  0.8653671  2.421052                0.7513770
## [5,]    -0.32083952                2.792593  1.1228441  2.147509                0.0880807
## [6,]    -0.22263225                3.353890  1.3754128  1.627991                -0.1003044
##      El Cuervo El dorado Mexican food  El Indio El Nopalito
## [1,]  -0.1022928                -0.05855229  1.1629757  -1.7289579
## [2,]  -0.2760272                0.18520796  0.7214594  -1.6536494
## [3,]   0.3161986                -0.33286015  1.9922708  -1.5377998
## [4,]   0.2329484                0.21302323  0.9050623  -1.2804169
## [5,]   0.4547335                0.27186064  1.0400829  -0.3291552
## [6,]  -0.2907667                0.04561366  1.3804703  -1.3742912

```

| | | | | |
|---------|------------------------|---------------------------|--------------------|--|
| ## | El Pueblo Mexican Food | El Torrito Foods | El Zarape | Goody's |
| ## [1,] | -1.80296489 | -1.6968791 | 0.22383200 | 0.4475074 |
| ## [2,] | -1.65540078 | -1.4194555 | -0.12976370 | 0.3195765 |
| ## [3,] | -1.43014189 | -2.2198749 | -0.01968862 | 0.7238796 |
| ## [4,] | -1.31791247 | -0.8887553 | 0.02243985 | 0.5034053 |
| ## [5,] | 0.04155661 | -1.5712463 | 0.50891165 | 0.8776743 |
| ## [6,] | -0.84056387 | -0.7472908 | 0.40003103 | 0.4664599 |
| ## | Graciela's Taco Shop | Humbertos Jorge's | Mexicatessen | Juanita's Taco Shop |
| ## [1,] | -0.6570355 | -0.15159101 | -0.9099552 | -1.1719344 |
| ## [2,] | -0.9237984 | -0.65322145 | -0.8273691 | -0.8600914 |
| ## [3,] | -0.6016143 | -0.43377165 | -0.8684241 | -1.5326649 |
| ## [4,] | -0.4927461 | 0.42508938 | -0.7324726 | -1.0195295 |
| ## [5,] | -0.7777174 | 0.35629688 | -0.6129117 | -0.9114541 |
| ## [6,] | -0.6185911 | 0.05041773 | -0.4963153 | -1.3828318 |
| ## | JV's Mexican Food | Karina's Taco Shop | King Burrito | Kotija Jr. |
| ## [1,] | -0.7899114 | 0.40343045 | -1.4238121 | -0.9055808 |
| ## [2,] | 0.4602622 | -0.19000720 | -1.3270182 | -1.0246613 |
| ## [3,] | -0.2834878 | -0.01342611 | -0.7669147 | -1.0148015 |
| ## [4,] | -0.6659295 | 0.76800520 | -1.4966856 | -0.5054490 |
| ## [5,] | -0.1607542 | 0.57438005 | -1.2238525 | -0.6014120 |
| ## [6,] | -0.7406558 | 0.86699505 | -1.4003503 | -1.4391960 |
| ## | La Perla Cocina | Lola's 7 Up Market & Deli | Lolita's taco shop | |
| ## [1,] | 1.266256 | -0.27514062 | -0.6163098 | |
| ## [2,] | 1.217207 | -0.17866304 | -0.4167449 | |
| ## [3,] | 1.024503 | -0.67713545 | -0.3866730 | |
| ## [4,] | 1.017292 | -0.18426251 | -0.6254270 | |
| ## [5,] | 1.367531 | -0.06725716 | -0.2781349 | |
| ## [6,] | 1.098599 | -0.48795820 | -0.4639057 | |
| ## | Lolita's Taco shop | Lolita's Taco Shop | Los Cabos | Los Primos Mexican Food |
| ## [1,] | -0.8981888 | 0.3091423 | -0.7103243 | 0.6627998 |
| ## [2,] | -1.6155859 | 0.5754697 | -0.7198198 | 0.7868396 |
| ## [3,] | -1.6449028 | 0.1068411 | -0.9225256 | 0.6487137 |
| ## [4,] | -0.8531708 | 0.4634644 | -0.3572955 | 0.6412637 |
| ## [5,] | -1.3982442 | 0.2488036 | -0.8714079 | 0.8175198 |
| ## [6,] | -0.9758601 | 0.1553812 | -0.7035657 | 0.7273839 |
| ## | Los tacos | Los Tacos | Lucha Libre | North Park Mi Asador Mexican & Seafood |
| ## [1,] | 1.2389627 | 1.995903 | -0.002523984 | -0.001726894 |
| ## [2,] | 1.4130244 | 1.397586 | -0.021669370 | 0.150513351 |
| ## [3,] | 0.9064397 | 1.468115 | -0.151036075 | -0.467015988 |
| ## [4,] | 1.9081717 | 2.165820 | 0.003620622 | -0.131757960 |
| ## [5,] | 1.1091919 | 2.003982 | 0.192833675 | 0.074018642 |
| ## [6,] | 1.1048496 | 2.150496 | 0.114802947 | -0.034714500 |
| ## | Mikes Taco Club | MXN on Washington | Netos Mexican Food | Nico's Taco Shop |
| ## [1,] | 2.297764 | -2.677964 | -0.3147966 | 0.42748309 |
| ## [2,] | 1.417591 | -2.867263 | -0.3123497 | 0.54742455 |
| ## [3,] | 1.393398 | -2.857588 | -1.4546213 | 0.01095697 |
| ## [4,] | 1.764164 | -1.297592 | -0.5574236 | 0.07580914 |
| ## [5,] | 1.725836 | -2.475556 | -1.1322084 | 0.54811758 |
| ## [6,] | 1.446497 | -1.782423 | -0.6856610 | 0.58564592 |
| ## | Oscar's Mexican food | Papa Chito's Mexican Food | Pedro's Tacos | Pokirrito |
| ## [1,] | -1.676498 | -0.7895400 | 0.6900647 | 3.676915 |
| ## [2,] | -1.684857 | -0.6457236 | 0.2798805 | 3.909784 |
| ## [3,] | -1.561617 | -0.7899103 | 0.7330436 | 4.481773 |
| ## [4,] | -1.592935 | -0.3750558 | 0.4751104 | 3.619638 |

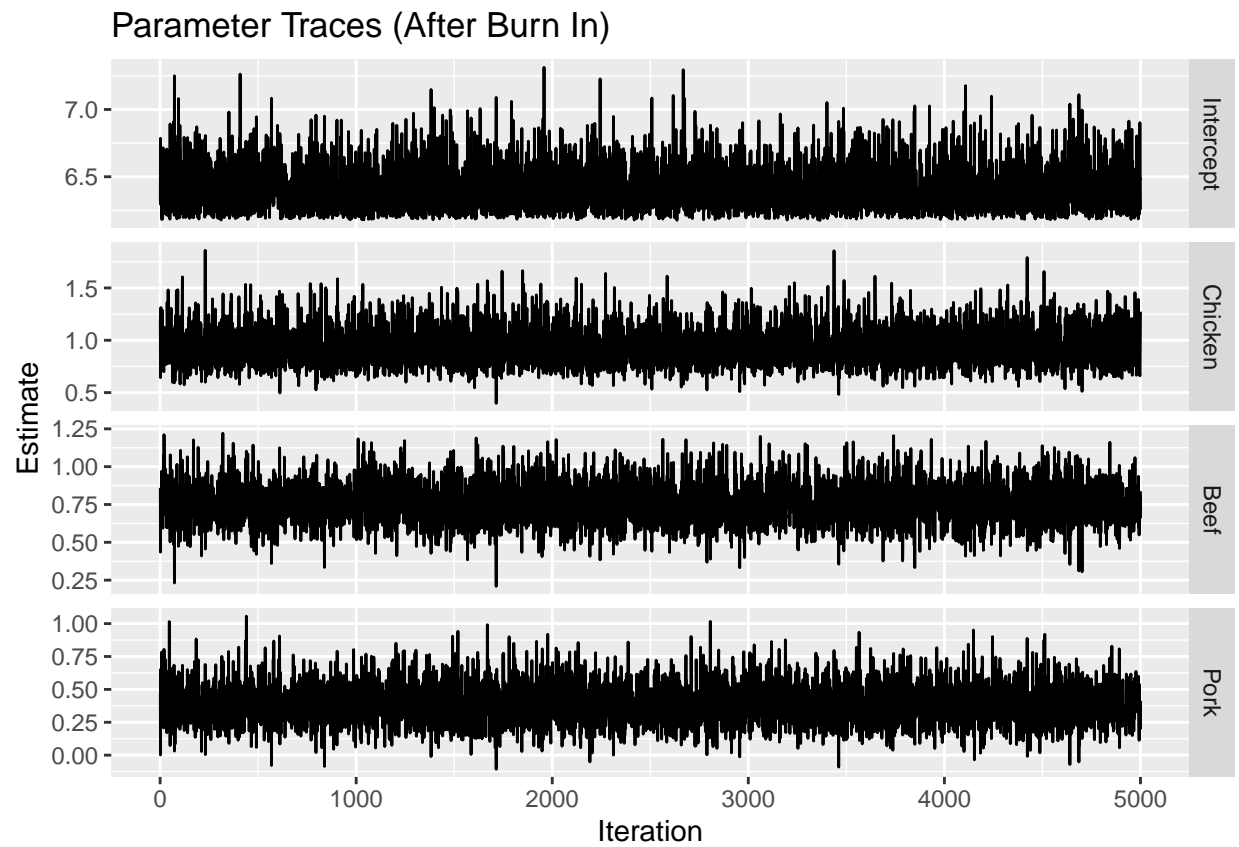
```

## [5,]          -1.264486          -0.2859147          0.5840027  3.700212
## [6,]          -1.647595          -0.6660129          1.1783707  3.398982
##      Pollos Maria Porkyland Qdoba Mexican Grill, Seatac Airport
## [1,]    -0.3462930  2.628643          2.554869
## [2,]    -0.3863538  2.592215          3.296434
## [3,]    -0.2507499  2.376064          2.973432
## [4,]    -0.3818281  1.656338          3.108850
## [5,]      0.6519052  1.854537          2.547220
## [6,]    -0.2998028  2.074563          3.561194
##      Raul's Mexican food Rigoberto's Taco Shop Rigoberto's Taco Shop La Jolla
## [1,]          -1.7976440          -0.20704896          -0.5354003
## [2,]          -1.2032687          -0.66382629          -0.6657494
## [3,]          -1.7656856          -0.58765811          -0.6878403
## [4,]          -1.1898510          -0.35455147          -0.2696144
## [5,]          -1.3213966          -0.01187299          -0.5127361
## [6,]          -0.8244127          -0.72344130          -0.5444572
##      Roberto's Taco Shop Clairemont Roberto's Very Mexican Food Rubios UCSD
## [1,]          -0.7866134          -1.0728803  0.87996808
## [2,]          -0.7362840          -0.8359087  0.90604854
## [3,]          -0.7854089          -0.5170017  1.00707337
## [4,]          -0.5088365          -1.0888297  0.13798181
## [5,]          -0.1506776          -0.2893459  0.88069059
## [6,]          -0.7136384          -0.6984260 -0.09492651
##      Rudy's Taco Shop Saguaro's Senor Grubby's Senor Panchos
## [1,]    -0.4305485 -0.6541957  2.260695  0.3698746
## [2,]      0.2133865 -1.0407722  1.999277 -0.2257826
## [3,]      0.2519958 -1.0458712  1.886820  0.1451358
## [4,]    -0.5518825  0.1613678  1.864182  0.4670182
## [5,]    -0.2202928 -0.6906034  1.958617  1.0010468
## [6,]    -0.2809381 -0.3492330  2.145937  0.2068187
##      Sotos Mexican Food Taco stand Taco Stand Taco Surf PB Tacos La Bala
## [1,]    -0.4901377  0.7877105  0.5549426 -0.22794869 -1.0599622
## [2,]    -0.1527514  0.6722174  0.4847922  0.08380138 -1.4838301
## [3,]    -0.2346804  0.5520483  0.4520309 -0.15148064 -1.0633959
## [4,]      0.3474755  1.0194924  0.7828666 -0.11078271 -0.5809912
## [5,]    -0.1798530  0.7802876  0.9570654  0.35746194 -0.8424426
## [6,]    -0.4492813  0.6769174  0.7191453 -0.08084983 -0.6002250
##      Tacos por favor Tony's Fresh Mexican Food Vallarta express
## [1,]      0.9503790          -0.2362479          0.5427079
## [2,]      0.2588739          -0.4908258          0.1819940
## [3,]      0.3588208          -0.7782530          0.4356065
## [4,]      0.4764812          -0.6333156          0.4775430
## [5,]      1.0125495          -0.3970430          0.5790398
## [6,]      0.4273579          -0.5420410          0.1962896

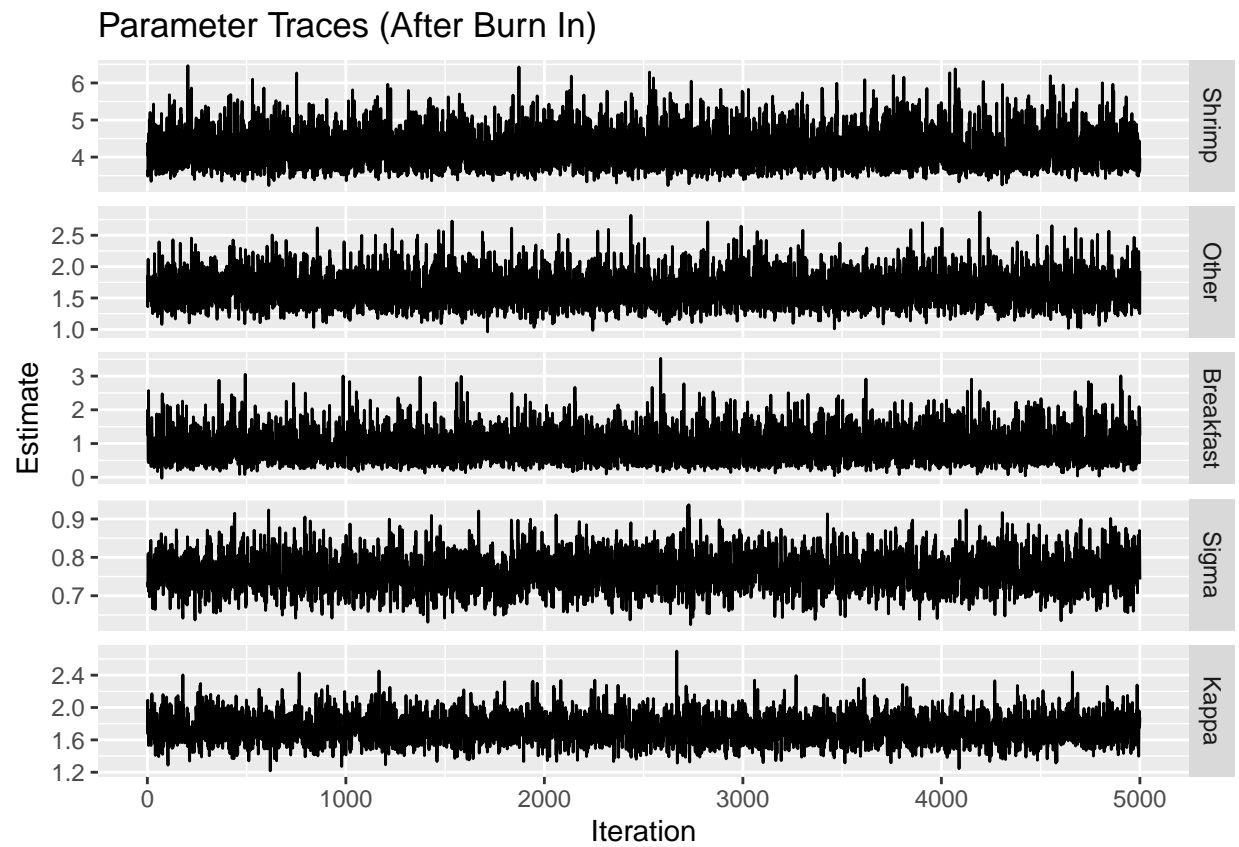
```

Model Diagnostics

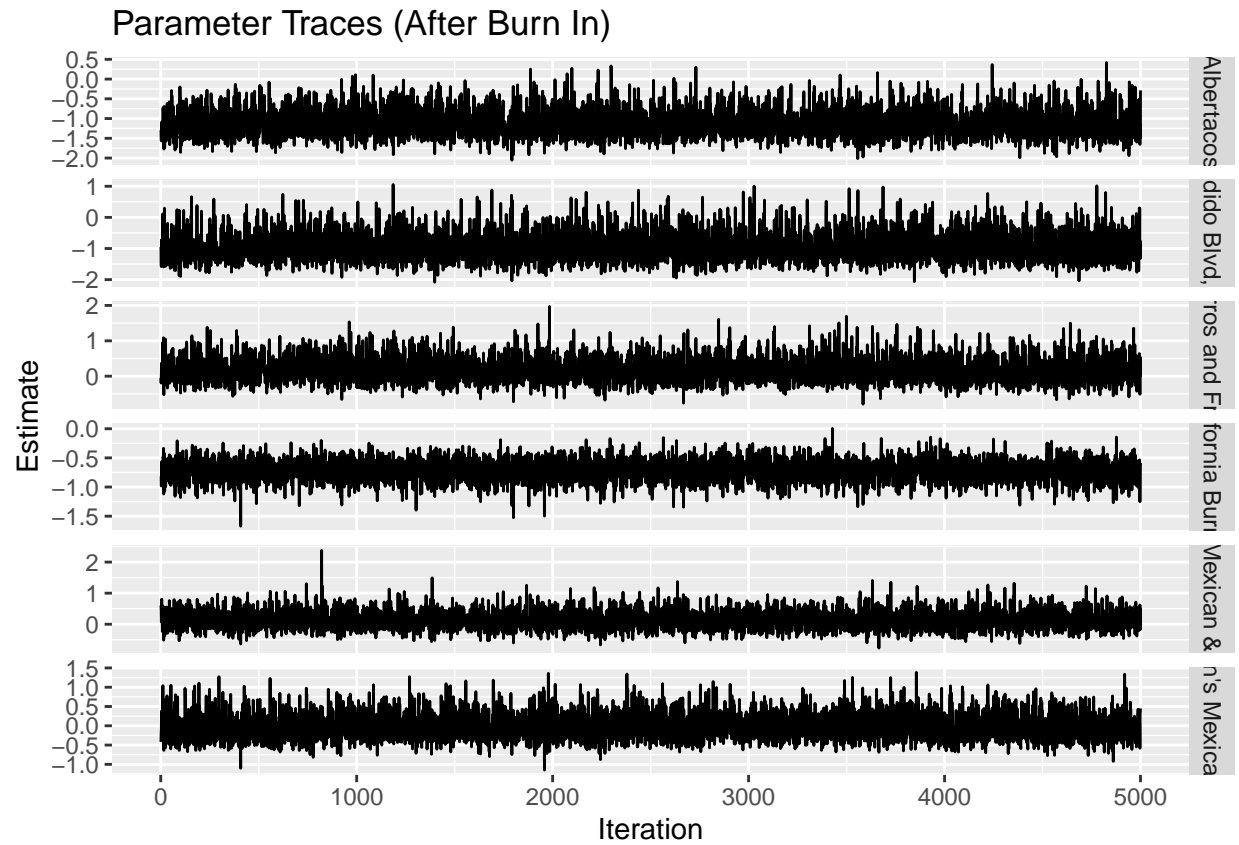
```
plot_traces(mixed_post[,1:4], 'Parameter Traces (After Burn In)')
```



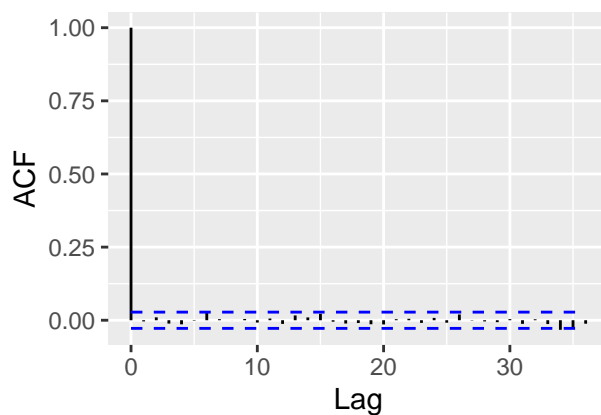
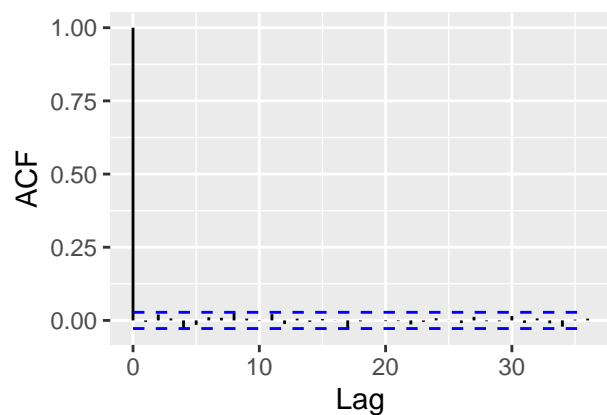
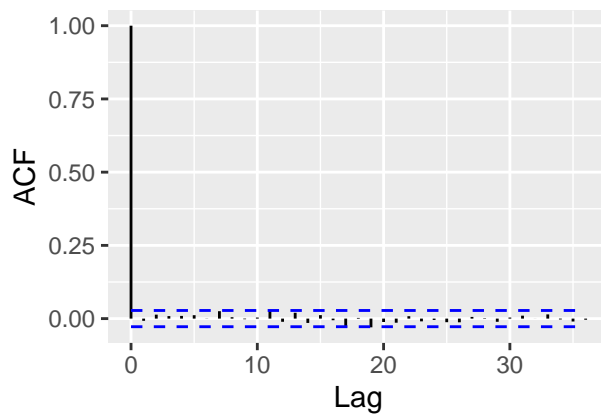
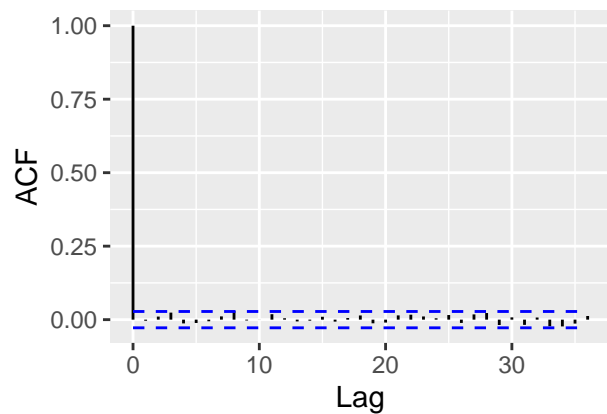
```
plot_traces(mixed_post[,5:9], 'Parameter Traces (After Burn In)')
```

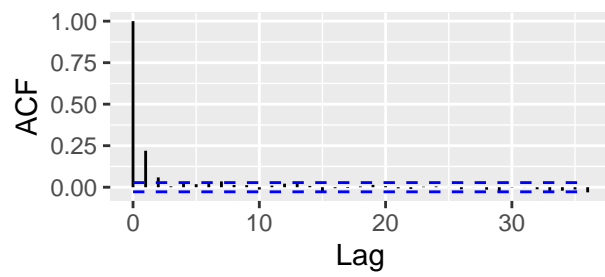
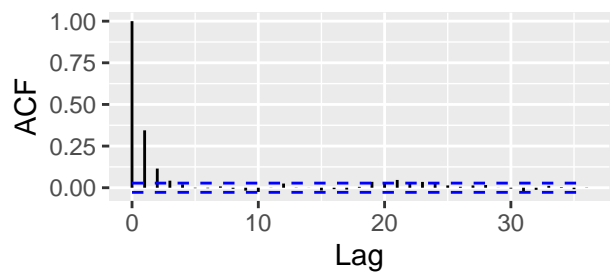
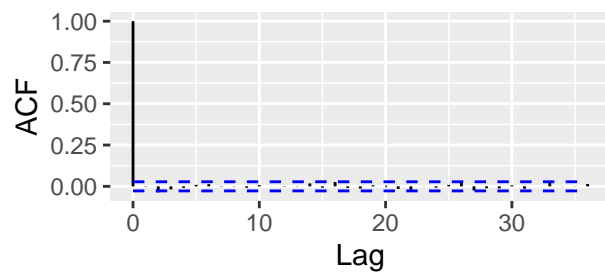
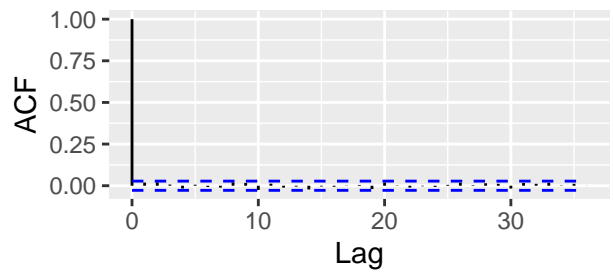
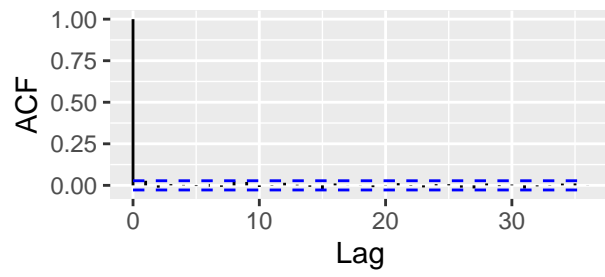
```
plot_traces(mixed_post[,10:15], 'Parameter Traces (After Burn In)')
```



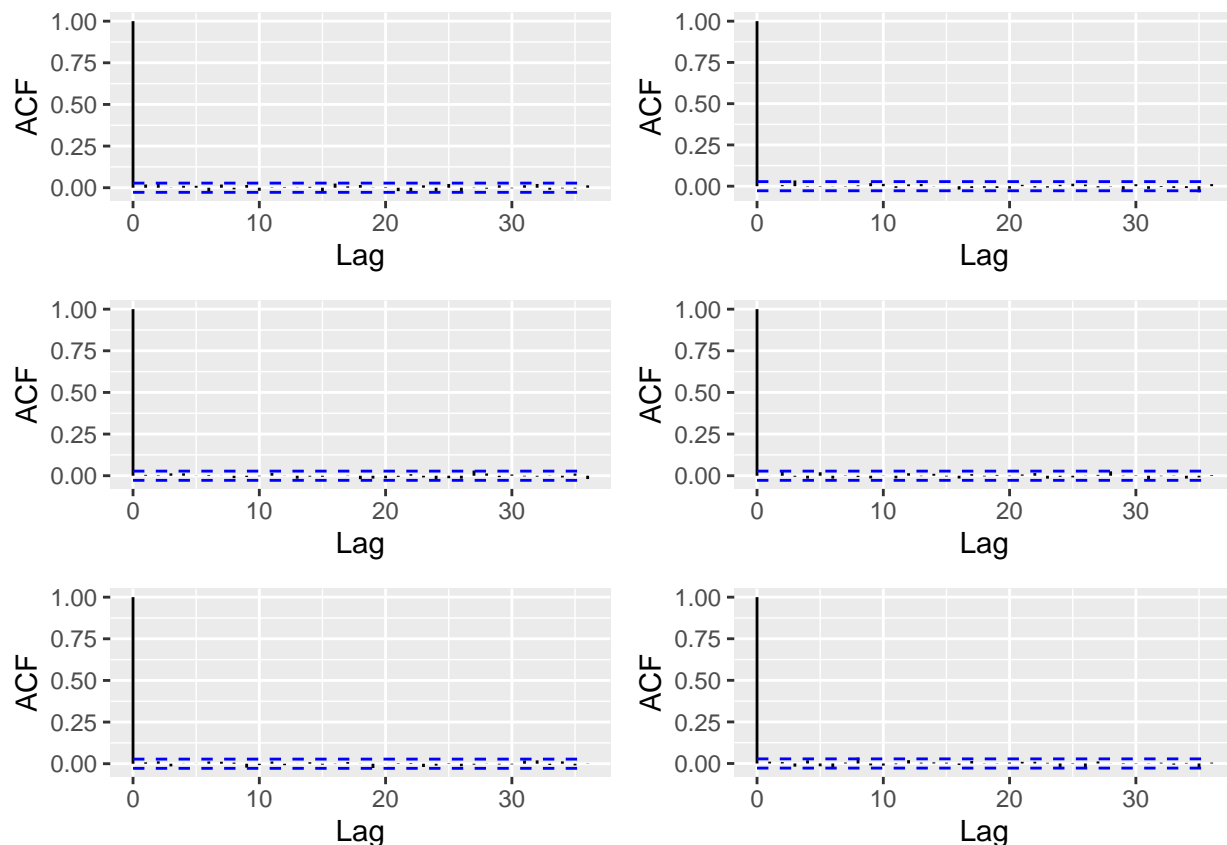
```
acf_plots(mixed_post[,1:4])
```



```
acf_plots(mixed_post[,5:9])
```



```
acf_plots(mixed_post[,10:15])
```



The ACF plots for σ and κ both have some auto correlation. This is not desirable, but was expected after seeing some autocorrelation in these parameters on Homework 8. It is ignored in this project.

```
summarize_dist(parameters_post, colnames(parameters_post), round_places = 2)
```

| Parameter | Post. Mean | Post. Sd | 95% CI Low | 95% CI High |
|-----------|------------|----------|------------|-------------|
| Intercept | 6.41 | 0.17 | 6.19 | 6.82 |
| Chicken | 0.93 | 0.18 | 0.66 | 1.35 |
| Beef | 0.75 | 0.13 | 0.51 | 1.04 |
| Pork | 0.39 | 0.15 | 0.12 | 0.72 |
| Shrimp | 4.20 | 0.51 | 3.50 | 5.40 |
| Other | 1.63 | 0.26 | 1.21 | 2.21 |
| Breakfast | 0.90 | 0.47 | 0.26 | 2.03 |
| Sigma | 0.76 | 0.05 | 0.68 | 0.86 |
| Kappa | 1.73 | 0.17 | 1.43 | 2.09 |

```
summarize_dist(restaurants_post, colnames(restaurants_post), round_places = 2)
```

| Parameter | Post. Mean | Post. Sd | 95% CI Low | 95% CI High |
|---|------------|----------|------------|-------------|
| Albertacos | -1.13 | 0.34 | -1.67 | -0.33 |
| Alberto's 623 N Escondido Blvd, Escondido, CA 92025 | -0.97 | 0.46 | -1.66 | 0.12 |
| Burros and Fries | 0.16 | 0.34 | -0.38 | 0.95 |
| California Burritos | -0.72 | 0.18 | -1.07 | -0.37 |
| Cancun Mexican & Seafood | 0.12 | 0.29 | -0.37 | 0.78 |
| Carmen's Mexican Food | -0.03 | 0.34 | -0.57 | 0.74 |

| Parameter | Post. Mean | Post. Sd | 95% CI Low | 95% CI High |
|-------------------------------------|------------|----------|------------|-------------|
| Chili Peppers | 3.07 | 0.45 | 2.38 | 4.08 |
| Chipotle | 0.84 | 0.34 | 0.31 | 1.63 |
| Colima's | 2.09 | 0.45 | 1.41 | 3.15 |
| Donato's taco shop | -0.02 | 0.44 | -0.65 | 1.03 |
| El Cuervo | -0.08 | 0.34 | -0.60 | 0.70 |
| El dorado Mexican food | 0.20 | 0.34 | -0.34 | 0.96 |
| El Indio | 1.11 | 0.43 | 0.46 | 2.11 |
| El Nopalito | -1.34 | 0.34 | -1.88 | -0.57 |
| El Pueblo Mexican Food | -1.27 | 0.45 | -1.95 | -0.23 |
| El Torrito Foods | -1.64 | 0.34 | -2.19 | -0.89 |
| El Zarape | 0.30 | 0.27 | -0.15 | 0.89 |
| Goody's | 0.63 | 0.26 | 0.17 | 1.23 |
| Graciela's Taco Shop | -0.50 | 0.33 | -1.03 | 0.25 |
| Humbertos | 0.21 | 0.45 | -0.47 | 1.26 |
| Jorge's Mexicatessen | -0.90 | 0.34 | -1.46 | -0.13 |
| Juanita's Taco Shop | -1.07 | 0.33 | -1.60 | -0.29 |
| JV's Mexican Food | -0.22 | 0.44 | -0.86 | 0.83 |
| Karina's Taco Shop | 0.40 | 0.43 | -0.23 | 1.41 |
| King Burrito | -1.27 | 0.34 | -1.81 | -0.51 |
| Kotija Jr. | -0.74 | 0.47 | -1.52 | 0.34 |
| La Perla Cocina | 1.27 | 0.29 | 0.78 | 1.90 |
| Lola's 7 Up Market & Deli | -0.20 | 0.35 | -0.75 | 0.59 |
| Lolita's taco shop | -0.25 | 0.34 | -0.79 | 0.50 |
| Lolita's Taco shop | -1.38 | 0.34 | -2.00 | -0.64 |
| Lolita's Taco Shop | 0.43 | 0.26 | -0.03 | 1.01 |
| Los Cabos | -0.63 | 0.34 | -1.17 | 0.19 |
| Los Primos Mexican Food | 0.80 | 0.20 | 0.42 | 1.21 |
| Los tacos | 1.46 | 0.44 | 0.83 | 2.50 |
| Los Tacos | 1.77 | 0.35 | 1.21 | 2.57 |
| Lucha Libre North Park | 0.19 | 0.19 | -0.21 | 0.55 |
| Mi Asador Mexican & Seafood | -0.07 | 0.34 | -0.61 | 0.68 |
| Mikes Taco Club | 1.70 | 0.34 | 1.17 | 2.49 |
| MXN on Washington | -2.31 | 0.46 | -3.03 | -1.26 |
| Netos Mexican Food | -0.89 | 0.34 | -1.45 | -0.13 |
| Nico's Taco Shop | 0.51 | 0.34 | -0.03 | 1.30 |
| Oscar's Mexican food | -1.41 | 0.29 | -1.89 | -0.75 |
| Papa Chito's Mexican Food | -0.43 | 0.34 | -0.96 | 0.34 |
| Pedro's Tacos | 0.62 | 0.43 | -0.03 | 1.64 |
| Pokirrito | 3.97 | 0.40 | 3.24 | 4.82 |
| Pollos Maria | -0.02 | 0.34 | -0.56 | 0.77 |
| Porkyland | 1.88 | 0.44 | 1.24 | 2.92 |
| Qdoba Mexican Grill, Seatac Airport | 2.81 | 0.44 | 2.15 | 3.86 |
| Raul's Mexican food | -1.40 | 0.34 | -1.94 | -0.62 |
| Rigoberto's Taco Shop | -0.39 | 0.20 | -0.78 | 0.00 |
| Rigoberto's Taco Shop La Jolla | -0.29 | 0.34 | -0.82 | 0.47 |
| Roberto's Taco Shop Clairemont | -0.68 | 0.26 | -1.14 | -0.09 |
| Roberto's Very Mexican Food | -0.62 | 0.34 | -1.17 | 0.13 |
| Rubios UCSD | 0.52 | 0.48 | -0.26 | 1.62 |
| Rudy's Taco Shop | -0.03 | 0.34 | -0.57 | 0.72 |
| Saguaro's | -0.42 | 0.44 | -1.09 | 0.58 |
| Senor Grubby's | 2.24 | 0.34 | 1.72 | 3.02 |
| Senor Panchos | 0.26 | 0.35 | -0.33 | 1.05 |

| Parameter | Post. Mean | Post. Sd | 95% CI Low | 95% CI High |
|---------------------------|------------|----------|------------|-------------|
| Sotos Mexican Food | -0.16 | 0.33 | -0.68 | 0.60 |
| Taco stand | 0.83 | 0.19 | 0.46 | 1.22 |
| Taco Stand | 0.59 | 0.20 | 0.21 | 1.01 |
| Taco Surf PB | -0.04 | 0.29 | -0.51 | 0.61 |
| Tacos La Bala | -0.88 | 0.36 | -1.47 | -0.06 |
| Tacos por favor | 0.47 | 0.29 | 0.00 | 1.15 |
| Tony's Fresh Mexican Food | -0.36 | 0.27 | -0.82 | 0.24 |
| Vallarta express | 0.38 | 0.23 | -0.07 | 0.87 |

Model Comparisons

```
mlr_dic <- dic(x=ingredient_X,
              beta=mlr_post_dist[,ncol(mlr_post_dist)],
              sig2=mlr_post_dist[,ncol(mlr_post_dist)],
              y=cost_y)

truncated_dic <- dic(x=ingredient_X,
                    beta=truncated_post_dist[,ncol(truncated_post_dist)],
                    sig2=truncated_post_dist[,ncol(truncated_post_dist)],
                    y=cost_y)

reduced_dic <- dic(x=proteins_X,
                  beta=mlr_protein_post_dist[,ncol(mlr_protein_post_dist)],
                  sig2=mlr_protein_post_dist[,ncol(mlr_protein_post_dist)],
                  y=protein_cost_y)

mixed_dic <- dic(x=proteins_X,
                beta=mixed_post[,1:7],
                sig2=mixed_post[,8],
                gamma=mixed_post[,10],
                y=protein_cost_y)

mlr_dic

## [1] -152.5537

truncated_dic

## [1] -129.853

reduced_dic

## [1] 77.76702

mixed_dic

## [1] 120.756
```

Model Interpretations

The reduced model has the smallest DIC of 77 compared to -152 in the MLR, -129 in the truncated MLR, and 121 in the mixed model. According to DIC, this means that the reduced model best explains the variance in our data.